

Key Note Speaker

Guru Mallikarjuna

Bosch Vietnam Co., Ltd.



Mr. Guru Mallikarjuna is a Member of Member's Council of Robert Bosch Engineering and Business Solutions Vietnam Co., Ltd and Executive Committee Member, European Chamber of Commerce in Vietnam (Eurocham).

Mr. Guru was appointed the Managing Director of Bosch Vietnam Co., Ltd. since 1 September 2017. He was formerly the Managing Director at Robert Bosch Engineering and Business Solutions Vietnam Co., Ltd.

Under the leadership of Mr. Guru, Bosch Vietnam continues its positive growth, and brought additional business portfolios like setting up of 2W regional organization, Automotive sales in VN. Bosch Vietnam continue to invest in manufacturing, R&D capabilities making it as one of the top EU investors in Vietnam. Mr. Guru bring his strong digital background to help connect Bosch digital solutions to local needs in making a difference to quality of life.

Mr. Guru has been with Bosch for more than 15 years. In his previous assignments, he has worked as head of Business Strategy at Bosch Software Engineering Center in India, responsible to define, drive and align strategies to the Aspirations of the organization.

Mr. Guru started career with Bosch in 2005 and since then worked in various domains and wider experiences. He is a result driven leader with combined experience in managing organization with full responsibility, sales, engineering (specialized in automotive domain), services, competence building, strategic planning and systematic execution. Proven executor with an entrepreneurial spirit balancing high-end strategy with daily operational tasks complimented by intercultural experience and strong communication skills.

Mr. Guru did his bachelor's degree in Electronics and Communications. In addition, he is also completed Executive General Management program in Indian Institute of Management, Bangalore, India.