



CORPORATE SOCIAL RESPONSIBILITY

25 Leading German Companies in India



Indo-German Chamber of Commerce
Deutsch-Indische Handelskammer
Mumbai · Delhi · Kolkata · Chennai
Bengaluru · Pune · Düsseldorf



We're not just enabling communities in need to prosper.

We're transforming the lives of more than 300,000 people in India.

#PositiveImpact

Wherever we do business, we also work towards creating long-lasting change for people in need.

In India, we do this through our corporate social responsibility programmes. Through *Born to Be* we improve access to healthcare, education and employment so that young people can realise their potential. With *Made for Good* we support the livelihood of women by upgrading their skills and developing them as entrepreneurs. Our *In the Community* initiatives provide the less able with skills and opportunities to earn an independent living; and ensures families can access clean, safe drinking water.

Together with like-minded partners and our *Plus You* volunteering and giving employee community, we transform lives by enabling the less fortunate in India to thrive.

Deutsche Bank

Find out more [db.com/india/csr](https://www.db.com/india/csr)



This advertisement has been approved and/or communicated by Deutsche Bank AG in accordance with appropriate local legislation and regulation and appears as a matter of record only. © Copyright 2019 Deutsche Bank AG.



Company Profiles

1	adidas India Marketing Pvt. Ltd.
2	Apollo Munich Health Insurance Ltd.
3	BASF India Ltd.
5	Bayer Group India
6	B. Braun Medical India Pvt. Ltd.
7	BMW India Pvt. Ltd.
9	Bosch Limited
10	Continental India Pvt. Ltd.
11	Deutsche Bank
13	DHL Express (India) Pvt. Ltd.
14	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)
18	Freudenberg Regional Corporate Center
19	Fuchs Lubricants (India) Pvt. Ltd.
20	HDFC ERGO General Insurance Company Ltd.
21	Henkel Adhesives Technologies India Private Limited
23	KSB Ltd.
24	LANXESS India Private Ltd.
25	Mercedes-Benz India Pvt. Ltd.
26	Merck Limited
27	METRO Cash & Carry India Pvt. Ltd.
29	SAP Labs India Pvt. Ltd.
30	Schaeffler India Ltd.
31	SCHOTT GLASS India Pvt. Ltd.
33	Siemens Ltd.
34	Skoda Auto Volkswagen India Private Limited
35	Thyssenkrupp India Pvt. Ltd.
36	IGCC Sustain Markets

NURTURING BUSINESSES FOR GOOD

DBS believes that the future of business lies in being a force for good. We nurture, grow and advocate high impact, innovative and sustainable enterprises across Asia to enhance their social impact. In India too, DBS champions social entrepreneurship across different sectors and focus areas thereby contributing to sustainable growth.

BODHI HEALTHCARE
HARVESTWILD
HAQDARSHAK
THREADCRAFT
ZAYA LEARNING LABS
GREENSOLE
INNAUMATION MEDICAL DEVICES
EZDOC
KRISHI NATURALS
EVEN CARGO
SAMPURN(E)ARTH
INCREDIBLE DEVICES ECHOING HEALTHY AGEING
JEEVTRONICS
KHEYTECH
HELPUAGREEN
SCIENCE FOR SOCIETY
LYTYFY
TRUSTCIRCLE





Editorial

Dear Indo-German Business & Sustainability Community,

Globalised economic activities and the rising global trade are increasingly affecting our environment and reshaping the way we live. The phenomenon of global warming and climate change as well as migration, raising scarcity of resources and the fight against poverty and for human rights are global issues that need to be tackled regionally, sometimes locally. Understanding and managing these complex relationships are major challenges of our times. Business has an immediate relevance for sustainable and inclusive development. Especially in a growing economy like India, business operations must and can have a positive impact on society and the environment. Achieving this common goal requires cooperation between all stakeholders, from the public sector to civil society actors as well as industry and businesses.

Civil society and public stakeholders expect businesses to accept their role to support social and environmental development, lower their impact and carbon footprint while staying committed to the improvement of their surrounding communities. The significance of responsible business conduct and the role of the private sector for inclusive growth is also reflected by the role of the economy in the Agenda 2030 and its Sustainable Development Goals (SDGs). The national legislation in India on Corporate Social Responsibility (CSR) underlines the importance the Indian government attaches to these issues. At the last Inter-Governmental Consultations between India and Germany, Prime Minister Narendra Modi and Chancellor Angela Merkel emphasised the value of "sustainable, balanced and inclusive growth" of the economy.

German companies are global leaders when it comes to environmental and social responsibility and responsible business operations and conduct. We are experiencing that German companies in India are very strongly committed to their leading role in supporting the development of the Indian economy and society through their CSR activities. As the Indo-German Chamber of Commerce, we are supporting the Indo-German Business & Sustainability Community by promoting the relevance of CSR and its social and environmental impacts. Therefore, we are proud to present a comprehensive insight into the CSR strategies, policies and flagship initiatives of our leading stakeholders in this brochure: "Corporate Social Responsibility: 25 Leading German Companies in India".

Kind regards,

A handwritten signature in black ink, appearing to read 'Steinruecke'.

Bernhard Steinruecke

Director General

Indo-German Chamber of Commerce

THE 3

BUILT FOR #3RILL.
DRIVEN BY TECH.



Sheer
Driving Pleasure



BMW TWINPOWER TURBO
4-CYLINDER ENGINE



BMW LIVE COCKPIT PROFESSIONAL



PARK & REVERSE ASSISTANT

The world's favourite sports sedan is here. The 7th generation of the legendary BMW 3 Series comes to you in its most thrilling and advanced form. Under its hood is an even more powerful engine and on the surface a sportier design language, all to ensure a thrilling drive. On the inside, the car comes packed with advanced driving technologies that will transform every journey. Get ready for a machine that's more refined, more responsive and more alive than ever.

For more information and to book a test drive, visit www.bmw.in/3 or call 1800 102 2269. Terms and conditions apply. The model, equipment and possible vehicle configurations illustrated in this advertisement may differ from the vehicles supplied in the Indian market.



Foreword

Dear Readers,

25 German companies making their CSR activities in India visible, should not go without me thanking them for their continuous contribution to make the (business) world a better place.

These days, CSR is taken very seriously. And there are good reasons for it. It is not a luxury, but something which benefits a company's business. It does demonstrate a company's responsibility for society through a sustainable business practices. Be it occupational safety and health, employee satisfaction, energy efficiency or responsibility along supply chains - many CSR fields have a huge bearing on a company's business success.

With the adoption of the Sustainable Development Goals in 2015, political leaders all over the world were sure that achieving a better and more sustainable future for all cannot be done without the support and help of businesses. The global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice need action now. It does make me happy to see that German companies understood the necessity to make that change.

Hoping for many more to follow your examples!

A handwritten signature in black ink that reads "Walter J. Lindner".

Walter J. Lindner

Ambassador

Embassy of the Federal Republic of Germany



SIEMENS

Ingenuity for life

When technology helps
visionaries turn ideas into
reality.

That's Ingenuity for life.

[siemens.co.in/ingenuityforlife](https://www.siemens.co.in/ingenuityforlife)



Foreword

Dear Readers,

The Agenda 2030, adopted by all member states of the United Nations Assembly in 2015, essentially addresses all nations of the world and appeals for a constructive change in behaviour. The objectives are a more coherent promotion of sustainable development, further reduction of poverty and the implementation of climate policies, without any further delay.

For Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ), the Agenda 2030 presents the overarching framework and is guiding GIZ on its path towards achieving the company's vision: "We work to shape a future worth living around the world." Hence, the Agenda forms an integral part of our projects and guides them in their planning, implementing and monitoring. It also encourages our staff worldwide to ensure quality, promote equity and equality and work in partnerships, characterised by trust and mutual respect.

Achieving the goals of the Agenda 2030 requires an honest commitment by all of us to work together in partnerships, forming alliances and networks to utilise and foster the comparative advantages we have. GIZ has long-standing experiences in bringing together individuals, entities and organisations from the public and private sectors, as we truly believe that only by joining hands countries can evolve and the world will become a better place for all of us. We therefore need to unleash our innovative potentials and rethink how we achieve results. We need to reach out to others and test new and unconventional approaches to mitigate problems we face due to climate change, overpopulated cities, increasing population, energy shortages and depleting natural resources.

In this compendium we want to share with you how partnerships with corporate leaders including Coca-Cola India, Tetra Pak, Brands Fashion, Allianz, Medicount, and Dr Bronner's have demonstrated how unconventional and innovative approaches are making a difference in many people's lives and contribute to attaining the Sustainable Development Goals.

It is our collective responsibility to invest today for a better tomorrow. We owe it to our children and grandchildren. Solutions exist and opportunities are awaiting. The time is now, so let's join hands.

Yours,

A handwritten signature in blue ink that reads "Julie Reviere".

Dr Julie Reviere
Country Director
GIZ India

Indo-German Chamber of Commerce

Working together to make your business more sustainable



Strengthen your
environmental and social impact

Expand your network and benefit
from our Indo-German platform

Share your best-practices
and develop knowledge

Enhance your corporate profile
and business growth



Our CSR strategy and focus areas: The macro level

As part of our CSR strategy the four pillars that we want to focus on are: 1. Breaking barriers to sport for girls: Provide easy access to women in sports and remove stereotype thinking related to women in sports; 2. Give everyone the same starting line: Celebrate the differences and similarities that bring us together and invest in equality; 3. Turning plastic into possibility: Upcycle plastic yarn and "Run For the Oceans" (RFTO); 4. Sports Infrastructure: Invest in sports infrastructure for the use by the larger community.

Our growing investments on CSR: Initiatives promoting sustainable development

Our CSR expenditure has been increasing substantially over the last four years starting from INR 2.56 million in FY 2015-16 to INR 29.80 million in FY 2018-19, with a significant focus around Udayan Care. Our association with Udayan Care has only become stronger over the years supported by our growing CSR spendings which have increased by almost 68% in the last three years.

Our alignment to the Sustainable Development Goals

Quality Education (Goal 4), Gender Equality (Goal 5), Reduced Inequalities (Goal 10).

Participation in frameworks promoting CSR or enhancing sustainable development

ISO 45001 Health & Safety, ISO 14001 Environment, ISO 50001 Energy, Leed Certification (Gold), Indian Green Building Council Certification (Bronze).

Our CSR objectives, KPIs, targets & figures

- Get associated and contribute to sports initiatives championed by the Indian government.
- Be a part of the sports revolution by making a difference at grass root level for girls.
- Leverage the power of sport to raise awareness and drive sustainable action to remove plastic from oceans, rivers and beaches.
- Create space for sports – invest in sports bases and pitches to encourage participation in sports at the community level.



**“We live by our core belief:
Through Sport, we have the
power to change lives.”**

adidas India Marketing Pvt. Ltd.

Our flagship Initiative

Our flagship initiative is our association with Udayan Care. Apart from providing monetary support, we want to go a step further and give the children the right exposure and experiences that will leave them with good memories to cherish for long. We have been sponsoring the annual "Udayan Care Sports Day" for the last 13 years. This is where our core belief "Through sport, we have the power to change lives" comes to life when we see the children so enthusiastic about sports competing with one another in adidas kits.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Upcycle old, discarded footwear into slippers which are then distributed free of cost to school going children in rural and tribal parts of the country
- Supporting 30 girls under the Udayan Shalini fellowship programme for their higher education
- Celebrating "Girl's Day" at our office with the girls of Udayan Care
- Regular plogging and plantation drives for internal employees around our office in Gurugram
- Involving Udayan Care children in our signature employee engagement programme "Power of Sport"

Get in touch with us!

Neelendra Singh
General Manager, India
Gurugram
neelendra.singh@adidas-group.com



Our CSR strategy and focus areas: The macro level

"Roshini", Apollo Munich's citizenship initiative aspires to empower girls in rural India by strengthening them with education, training for employment, to grant them financial independence. The programme targets "Aspirational Districts" of India as highlighted by the National Institution for Transforming India (NITI Aayog), and is inspired by the Government of India's "Beti Bachao, Beti Padhao" and "Skill India" campaigns.

Our growing investments on CSR: Initiatives promoting sustainable development

INR 43.18 lakhs in FY 2018-2019 on project Roshini.
INR 9.90 lakhs in FY 2018-2019 on health check-up camps.

Our alignment to Sustainable Development Goals

Quality Education (Goal 4), Gender Equality (Goal 5), Decent Work and Economic Growth (Goal 8), Reduced Inequality (Goal 10).

Participation in frameworks promoting CSR or enhancing sustainable development

Apollo Munich supports three key Government of India initiatives:

1. Beti Bachao, Beti Padhao
2. Skill India
3. Focus on Aspirational Districts (NITI Aayog)

Our CSR objectives, KPIs, targets & figures

Our vision is to impact 10,000 families by 2023/2024, by giving employability and employment opportunities to women in the high potential healthcare industry in India.

"AMHI's citizenship initiative ROSHINI is committed towards upskilling girls from backward districts and helping them become financially independent."

Apollo Munich Health Insurance Ltd.

Our flagship Initiative

Through our flagship CSR project "Roshini", our aim is to empower women by developing employability with respectable and sustainable employment opportunities. The targeted geographies are 119 Aspirational Districts as highlighted by NITI Aayog. We get our inspiration from the Government of India programmes "Beti Bachao, Beti Padhao", "Skill India" and Apollo Munich's mission "Making India Health Confident". Our projects have currently reached more than 800 women in 22 batches across 5 states and 10 cities.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Education initiatives
- Health check-up camps

Get in touch with us!

Paramjit Singh Nayyar
Chief Human Resources Officer, EXCO
Gurgaon
paramjit.nayyar@apollomunichinsurance.com
www.apollomunichinsurance.com



Our CSR strategy and focus areas: The macro level

At BASF India, we focus our CSR work on Water, Sanitation and Hygiene ("WASH"), and education. Our aim is to reach communities within India, to provide them with access to sanitation, clean potable water, education and skill building initiatives.

Our growing investments on CSR: Initiatives promoting sustainable development

We at BASF India believe that our CSR programmes require long term commitment and continuity. Our spending on CSR (locally and globally) goes beyond the statutory requirements and we continue our community outreach programmes at our sites in Mangalore, Dahej, Turbhe and our companies Chemetall, Nunhems, and Catalysts.

Our alignment to the Sustainable Development Goals

Clean Water and Sanitation (Goal 6), Quality Education (Goal 4).

Participation in frameworks promoting CSR or enhancing sustainable development

BASF India plays an active role in CSR forums like UN Global Compact and World Business Council for Sustainable Development.

Our CSR objectives, KPIs, targets & figures

By 2020, BASF India aims to reach 50,000 citizens through the "WASH" programme by providing access to sanitation, clean drinking water, and hygiene awareness and education programmes.



“We contribute positively to society and bring sustainable change through community engagement and development.”

BASF India Ltd.

Our flagship Initiative

At BASF India, our flagship initiative is “WASH”. With “WASH” we aim to benefit and impact the lives of communities in need of sanitation and potable water. Our impact so far:

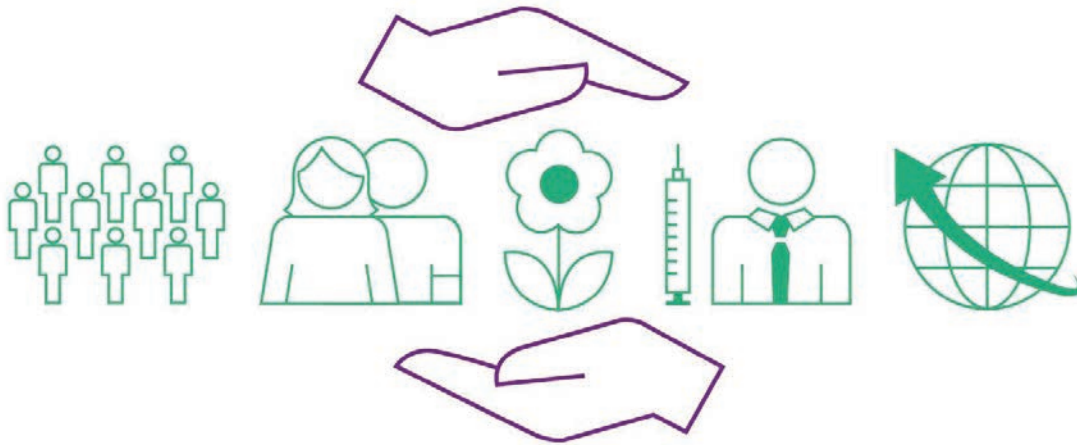
- Dahej – 280 toilets, over 6000 villagers are benefiting
- Mangalore – 13 toilets, 5000 people are benefiting
- Chennai – 5 water ATMs, 5.5 million litres of potable water
- Nunhems – Skilling, health camps and water purification plants from which 30,000 people are benefiting

Other company-supported initiatives and projects aligned to our strategy on CSR

- Project Landmark - A social business model at Turbhe village that includes a water ATM, rainwater harvesting and toilet blocks with BASF products
- Corporate Volunteering - Partnership with Goonj, employees shared over 150 cartons of material (clothes, toys, etc.) with people in need, awareness on water in schools

Get in touch with us!

Sunita Sule
Corporate Affairs Director
Delhi
sunita.sule@basf.com
www.basf.com/in/en/who-we-are/sustainability/social-engagement.html



At B. Braun,
we live

Sustainably

through our commitment
towards our employees,
towards our customers,
towards our environment and
towards our society

We protect and improve
the **HEALTH** of people
around the world.



Our CSR strategy and focus areas: The macro level

Bayer's Corporate Societal Engagement (CSE) programmes have been categorised under four essential pillars: Fostering education, fostering rural development, empowering women and building up preventive health and sanitation.

Our growing investments on CSR: Initiatives promoting sustainable development

We spent INR 75 million on the project "Discovering Hands" within the financial years 2015-2019. Projects on drought management have been initiated in 2019 with a planned budget of INR 15 million in 2019, expecting a total expense of INR 60 million in next 5 years. Planning the "Samavesh" programme for woman skill development with INR 8 million in total.

Our alignment to Sustainable Development Goals (SDG)

Zero Hunger (Goal 2), Good Health and Well-Being (Goal 3).

Participation in frameworks promoting CSR or enhancing sustainable development

Business Responsibility Reporting (BRR), National Voluntary Guidelines.

Our CSR objectives, KPIs, targets & figures

On "Discovering Hands" 30 visually impaired women and girls will be trained as Medical Tactile Examiners (MTEs) by 2020. "Samavesh" will ensure that 100 women will be trained for gainful employment in the healthcare and agricultural sectors. More than 100,000 farmers will benefit from our Hybrid Rice Seed technology transfer until March 2020.



“Supporting and facilitating ideas & projects with the potential to act as catalyst for lasting change.”

Bayer Group India

Our flagship Initiative

Project Title: Strategies for alleviating drought and farmer distress in Maharashtra.

Outcome: Creation of a Think Tank and Knowledge Pool for drought management, grouping farmers to share best-practice, and carrying out joint initiatives in the regions of Vidharbha and Marathwada aiming for a sustainable drought-free ground situation.

Timeline: 2019 - 2024

Budget: INR 8 crores

Other company-supported initiatives and projects aligned to our strategy on CSR

- Early detection of breast cancer screening for employees and family members.
- Educational support to more than 1,000 children for communities around Bayer operations at Vapi.
- A comprehensive treatment in the flood affected areas of Sangli & Shirol, to control spread of vector borne diseases.
- More than 650 students graduated from Vocational Training Center for Agriculture (VCTA) in partnership with Bayer RVJ School of Agriculture.
- More than 108,870 farmers benefited through "WASH" projects in 60 villages in Andhra Pradesh and 48 villages in Punjab.

Get in touch with us!

Suhas R Joshi
Head, Corporate Social Responsibility, South Asia
Bayer House
Thane West
suhasr.joshi@bayer.com
www.bayer.in/development/
corporate-social-responsibility/



Our CSR strategy and focus areas: The macro level

B. Braun stands for innovation, efficiency, and sustainability. Our CSR strategy at B. Braun India is to focus on the rural population in the regions around our manufacturing facilities. We have initiated projects directed towards health, hygiene, sanitation, education and environment.

Our growing investments on CSR: Initiatives promoting sustainable development

Within the financial year 2018-2019 we spent INR 30,36,000 on our mobile medical unit, INR 16,16,143 on our sanitary pads dispensing units, INR 5,45,857 on park development, INR 4,25,346 on toilet constructions, INR 24,58,247 on educational projects in state-run schools and INR 3,40,301 on nursing scholarships.

Our alignment to the Sustainable Development Goals

Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Clean Water and Sanitation (Goal 6), Life on Land (Goal 15).

Participation in frameworks promoting CSR or enhancing sustainable development

ISO 14001, ISO 50001.

Our CSR objectives, KPIs, targets & figures

We are aiming to identify and timely execute our CSR activities in Rajasthan, Tamil Nadu, Telangana and Maharashtra. We also want to collaborate with and enhance government engagement towards existing or new CSR activities, build equity in recognition of CSR activities with key bureaucrats, police officials and industry associations.



“At B. Braun, acting sustainably means taking economic, ecological and social responsibility for employees, partners, doctors, healthcare professionals and patients as well as for the regions in which they live and work.”

B. Braun Medical India Pvt. Ltd.

Our flagship Initiative

Our flagship initiative is our "Mobile Medical Unit". The targeted group is the rural population around Bhiwadi. We do preventive health check-ups, identify and address chronic illnesses like anaemia, oral cancer, etc. Our annual budget amounts INR 30,36,000. We have reached 5,830 patients till date in 5 months.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Regular health checkups for employees
- Reduce consumption of plastic and end single use plastic usage in all our offices
- Employee volunteering programme for their contribution of work hours towards CSR
- Donation of useful items to the NGOs which work with differently abled and people affected by natural disasters, etc.

Get in touch with us!

Shridevi Shetty
Manager – Corporate Communications
Mumbai
shridevi.shetty@bbraun.com
www.bbraun.co.in/en/company/b-braun-india/corporate-social-responsibility-in-india.html



Our CSR strategy and focus areas: The macro level

The success of BMW Group is based on long-term thinking and responsible action. Corporate citizenship forms an integral part of the BMW Group's vision and we remain committed to issues that are relevant to us as a company in the regions where we operate. The CSR programmes of BMW Group entities in India are delivered through BMW India Foundation with focus on skill development of youth, road safety, health and hygiene and community development.

Our growing investments on CSR: Initiatives promoting sustainable development

The CSR investment for the FY 2018-2019 was over INR 43 million. In FY 2018-2019, the investment on livelihood project was INR 24.3 million and the remaining budget was spent on other CSR activities such as road safety and access to potable water.

Our alignment to Sustainable Development Goals

No Poverty (Goal 1), Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Gender Equality (Goal 5), Clean Water and Sanitation (Goal 6), Reduced Inequalities (Goal 10), Sustainable Cities and Communities (Goal 11).

Participation in frameworks promoting CSR or enhancing sustainable development

BMW India is a member of UN Global Compact Network India.

Our CSR objectives, KPIs, targets & figures

- By 2023 we aim to provide skill development and livelihood training to more than 10,000 youths.
- We aim to give access to potable water to more than 10,000 underprivileged families.
- Our endeavour is to reach 50,000 young school students to educate them when it comes to road safety behaviour



“Support, inspire and lead engagements to promote the social and economic development of communities.”

BMW India Pvt. Ltd.

Our flagship Initiative

Our flagship initiative is the "Youth Skill Development and Livelihood Project". It is ongoing since the financial year 2015-16. We target to reach the youth between 18 and 25 years and specifically focus on girls. Our aim is to teach them life skills, communication skills, computer skills and grant them financial literacy training, exposure visits and placement opportunities.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Special engagements for school children, focused on disseminating information and creating awareness about road safety.
- Provide access to safe and clean drinking water to underprivileged and marginalised communities.
- Previous projects include building 50 houses for underprivileged beneficiaries in the vicinity of production location in Chennai. The beneficiaries include tribal people.
- Our employees also actively participate and volunteer in CSR activities such as livelihood programme, access to potable water project, blood donation, tree plantation, etc.

Get in touch with us!

Dinesh Kumar
Gurgaon
Dinesh.kumar@bmw.in
www.bmw.in/en/topics/csr.html

HEALTH | MOTOR | HOME | TRAVEL

We cover your entire world

**HDFC
ERGO**

Take it easy!



**HEALTH
INSURANCE**



**MOTOR
INSURANCE**



**HOME
INSURANCE**



**TRAVEL
INSURANCE**



hdfcergo.com



1800 2666 400



HDFC ERGO Mobile App

HDFC ERGO General Insurance Company Limited. CIN: U66030MH2007PLC177117. IRDAI Reg. No.146. Registered & Corporate Office: 1st Floor, HDFC House, 165-166 Backbay Reclamation, H. T. Parekh Marg, Churchgate, Mumbai – 400 020. Customer Service Address: D-301, 3rd Floor, Eastern Business District (Magnet Mall), LBS Marg, Bhandup (West), Mumbai - 400 078. Customer Service No: 022 - 6234 6234 / 0120 - 6234 6234 | care@hdfcergo.com | www.hdfcergo.com. For more details on the risk factors, terms and conditions, please read the sales brochure/ prospectus before concluding the sale. Trade Logo displayed above belongs to HDFC Ltd and ERGO International AG and used by the Company under license. UIN: Health Suraksha- Revision - IRDAI/HLT/HDFCERGO/P-H/V.II/158/15-16 | Travel Insurance - IRDA/NL-HLT/HDFC-ERGOI/P-T/V.I/124/13-14 | Home Insurance (Revision)- Multi Year Policy - HDE-OT-P14-70-V02-13-14 | Motor Insurance- Pricing Revision- Private Cars - IRDAN125RP0001V02201415. UID: 3596.



Our CSR strategy and focus areas: The macro level

Bosch Ltd. focuses on tackling some of the pressing issues facing our society today. Our CSR focus areas include "BRIDGE" (making less-educated youth employable), health, hygiene and education at state-run schools, neighbourhood projects (including environment and water) and holistic village development.

Our growing investments on CSR: Initiatives promoting sustainable development

BRIDGE (INR 4.15 million in 2013 to INR 90.03 million in 2018); health, hygiene, and education (INR 8.46 million in 2014 to INR 67.61 million in 2018); neighbourhood projects (INR 7.25 million in 2014 to INR 90.95 million in 2018); holistic village development (INR 1.70 million to INR 87.70 million). Our CSR spend increased from INR 21.56 million in 2013 to INR 353.29 million.

Our alignment to Sustainable Development Goals

Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Gender Equality (Goal 5), Decent Work and Economic Growth (Goal 8), Reduced Inequalities (Goal 10), Life Below Water (Goal 14), Life on Land (Goal 15), Partnership for the Goals (Goal 17).

Participation in frameworks promoting CSR or enhancing sustainable development

While we are conscious of and follow in spirit, a formal alignment has not been done yet.

Our CSR objectives, KPIs, targets & figures

Bosch aims to have one BRIDGE centre in every district of India. Currently there are 272 centres.



“We believe in creating a better world.”

Bosch Limited

Our flagship Initiative

"BRIDGE" is a Bosch flagship CSR program for less-educated, less-privileged youth between 18 and 25 years. This 3-month programme includes 2 months of classroom training leading to 1 month of internship and placement assistance. 26,000 trained and placed in entry-level service sector jobs through 272 centres.

Other company-supported initiatives and projects aligned to our strategy on CSR

"Primavera" is an employee-driven organization focused on helping children in need which currently supports 16 projects benefiting 2,000 children.

Get in touch with us!

Dr O P Goel
Senior General Manager
Corporate Social Responsibility &
Head Bosch Vocational Training
Aduodi
goel.op@bosch.com
www.bosch.in/our-company/our-responsibility/corporate-social-responsibility/



Our CSR strategy and focus areas: The macro level

Continental India's focus areas include the sustainability of operations, fair employment practices, and community intervention through CSR projects that focus on women empowerment, education, increasing livelihood opportunities, reducing carbon footprint in communities, etc.

Our growing investments on CSR: Initiatives promoting sustainable development

Through our corporate programmes and volunteering opportunities we invest substantially in CSR. Within the financial year of 2018, Continental Group India spent over INR 1 crore towards CSR. We support interesting initiatives including "All India Plogging Drive". Employees from 8 locations and their families participated in the activity of plogging (picking up trash while walking/jogging).

Our alignment to Sustainable Development Goals

All SDGs are addressed by Continental's sustainability initiatives. In 2019, Continental India designed a community intervention programme targeting specific SDGs like Quality Education (Goal 4), Gender Equality (Goal 5), Affordable and Clean Energy (Goal 7), Decent Work and Economic Growth (Goal 8), Sustainable Cities and Communities (Goal 11).

Participation in frameworks promoting CSR or enhancing sustainable development

UN Global Compact, ecosense, World Business Council for Sustainable Development, Women's Empowerment Principles and Global Platform for Sustainable Natural Rubber.

Our CSR objectives, KPIs, targets & figures

We intend to make our production CO²-neutral by 2040, which is ten years earlier than required under the Paris climate agreement, we expressly committed ourselves under. Our goal is to achieve a percentage of women in management positions of 25% by 2025.



“At Continental India we focus on sustainable development of our company, our ecosystem and our environment.”

Continental India Pvt. Ltd.

Our flagship Initiative

At Continental India, we see ourselves as part of the local communities at our locations. The jobs we create directly in our plants and indirectly at our suppliers are important local contributions. In addition, we also selectively promote and support social initiatives, activities and projects. Our social activities are based on our four corporate values, internal directives and local laws. For example, fundraising activities are governed by a corporate directive that defines priorities and processes. We not only donate money and goods, but also support our employee's volunteer work and participate in collaborations all around the world. Our efforts are largely organised on a decentralised basis in order to meet local needs. Our social commitment is supplemented by centrally managed activities. In 2019, we have initiated a programme for integrated community development in a location close to Continental's Bengaluru plant.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Disaster relief funding and rebuilding projects
- Donations in kind – furniture, computers, books, stationery to schools
- Employee engagement – All India Plogging Drive, Blood Donation Camps, Tree Plantations

Get in touch with us!

Deepa Sasidharan
Head of Corporate Communications
Bengaluru
deepa.sasidharan@continental-corporation.com
www.continental.com/en/sustainability/
sustainability



Our CSR strategy and focus areas: The macro level

We run our CSR initiatives through four pillars: “Born to Be” aims to give young people skills and opportunities to succeed; “In the Community” focuses on building stronger more inclusive communities; “Made for Good” develops social enterprises and “Plus You” is our employee volunteering and giving arm.

Our growing investments on CSR: Initiatives promoting sustainable development

We invested over EUR 20 million (INR 160 crore) in the last three years to support 25-30 unique projects spanning paediatric healthcare, livelihood generation and access to water. Every year, the amount spent has exceeded the regulatory CSR requirements.

Our alignment to Sustainable Development Goals

No Poverty (Goal 1), Zero Hunger (Goal 2), Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Clean Water and Sanitation (Goal 6), Sustainable Cities and Communities (Goal 11).

Participation in frameworks promoting CSR or enhancing sustainable development

Global Reporting Initiative and the UN Global Compact (UNGC). By participating in the UNGC, we commit to preserve internationally recognised human rights, create socially acceptable working conditions, protect the environment, and fight corruption.

Our CSR objectives, KPIs, targets & figures

We work for a better future for people everywhere. We contribute to stronger and more inclusive communities and have impacted over 1 million people in 3 years and continue to impact many more. We go beyond the bare minimum to shape the bigger picture as well as make a difference on the ground.



“We enable communities globally to prosper; our CSR interventions give them the tools for their empowerment.”

Deutsche Bank

Our flagship Initiative

We are deeply invested in providing access to clean water to marginalised communities through three unique projects. Since 2016, we have donated INR 29 crore for watershed management, easy access to portable water and building structures for irrigation through these three unique projects.

Other company-supported initiatives and projects aligned to our strategy on CSR

We offer 1 day of paid volunteering leave and have built a strong network of employee volunteers who give their time to charities that we support. In 2018, 3,600 employees spent more than 300,000 hours with charities of their choice. Employees also contribute in kind for disaster relief and mentor youth in job-readiness.

Get in touch with us!

Ruchi Khemka
Vice President & Head –
Corporate Social Responsibility
Mumbai
ruchi.khemka@db.com
www.db.com/india/en/content/
CSR_India.html

WHEN BELLY BECOMES A POT
IT CREATES PROBLEM A LOT

GAS

ACIDITY

Dyspepsia



Dizester™

DIGESTIVE TONIC

Available in: 100ml, 200ml & 500ml

Indications:

- Sour taste in mouth
- Bloating, Belching and gas
- Nausea, vomiting and Indigestion
- Feeling of fullness during or after a meal
- Burning sensation in stomach or upper belly
- Poor appetite due to digestion disturbances



Dr. Willmar Schwabe
India
From Nature. For Health.

SchwabeIndia
.com

BUY ONLINE





Our CSR strategy and focus areas: The macro level

Our CSR focus fields are environment protection (Go-Green), disaster management (Go-Help), and education (Go-Teach).

Our growing investments on CSR: Initiatives promoting sustainable development

DHL Express has spent over INR 7.5 crore towards CSR activities in the last 3 years, growing at 10% year-over-year in that duration. The expenditure has been on our programmes on environment protection (Go-Green), disaster management (Go-Help) and improving learning outcomes and holistic education (Go-Teach).

Our alignment to Sustainable Development Goals

Quality Education (Goal 4), Decent Work and Economic Growth (Goal 8), Sustainable Cities and Communities (Goal 11), Climate Action (Goal 13), Partnership for the Goals (Goal 17).

Participation in frameworks promoting CSR or enhancing sustainable development

Governance Council Member in Logistics Sector Skill

Our CSR objectives, KPIs, targets & figures

Under our CSR pillar of "Go-Green" we have the objective of being zero-carbon by 2050, a total of over 35,000 trees have been planted in India, netting over 0.7 million kg of carbon offset. Under "Go-Teach" the project is focussed on improving learning outcomes of 9,000 students supported under Project Utkarsh in Yavatmal over a period of 3 years. We plan to reach additional 8,500 students and 300 youth through other programmes in "Go-Teach".

Get in touch with us!

Akansha Pradhan
Head Corporate Communications and Responsibility
Andheri (East)
akansha.pradhan@dhl.com
www.logistics.dhl/in-en/home/about-us/
corporate-responsibility.html



"DHL Express aims to create economic, social and environmental value for our stakeholders, and the planet."

DHL Express (India) Pvt. Ltd.

Our flagship Initiative

"Project Utkarsh" is DHL Express flagship project in Yavatmal, Maharashtra that aims at a collective impact initiative, integrating CSR interventions within a location over 3 years, with a dual focus on education and environment. DHL Express aims to improve the learning outcomes of around 9000 students along with planation of 25,500 trees in Yavatmal thereby engaging local communities and providing them livelihoods. DHL is spending over INR 6.5 million per year on this flagship initiative.

Other company-supported initiatives and projects aligned to our strategy on CSR

1. Extensive employee volunteering activities undertaken across 14 cities, with DHL employees planting about 5,000 plants over the last three years, contributing to over 700 hours of volunteering.
2. Rehabilitation efforts including outreach programme, counselling, visits to rehabilitation centre etc. in Mumbai
3. Training for 1,200 Police Personnel in Basic Trauma Life Support, to reduce the response time and improve impact during the "Golden Hour" of road accidents.
4. DHL and United Nations Development Programme supported a five day training for 14 airport operations experts from across India to learn how to make their airports disaster-ready under their GARD (Getting Airports Ready for Disaster) initiative.
5. Donated over 180 refurbished desktops and laptops in 2018 alone to non-profit social organisations helping in spreading digital literacy across classrooms in the country. Till date close to 700 refurbished desktops and laptops have been provided to NGOs across the country



Mr Martin Hintz
CEO,
Medicount Global Ltd.

"Our partnership with GIZ has boosted our expertise in value-based health care and data privacy. We are on good track to achieving our joint targets before the current project ends in December 2020".



Ms Pallavee
Medicount customer

"I am very happy with the Healthpass App. It's an easy way to keep track of all my medical appointments and save money on hospital bills. They have doctors on call for emergencies and you even get regular notifications about free health check-ups."

Approx. 10.000 Medicount customers are trained on health prevention and digital literacy





Mr Ishteyaque Amjad
Vice President - Public Affairs,
Communications & Sustainability,
Coca-Cola INSWA

"Alag Karo is one step towards realising our vision of World Without Waste. It's a collective journey, and we all have to make steady strides towards creating a cleaner and more habitable world for ourselves."



Mr Pranav
RWA President,
Uptown

"The project has made us feel very connected to the cause of source segregation. Much required for beginners like me who want to do something for our society."



Mr Jaideep Gokhale
Communications Director,
South & South East Asia
Tetra Pak

"Waste is wealth is the philosophy that is driving us at Tetra Pak. The project is working with waste workers to improve recycling rates and improve their livelihoods."

More than 500 waste workers were trained and around 1.5 million people reached through awareness campaigns.





Dr Ulrich Hofmann
CEO,
Brands Fashion

“BRANDS is Europe’s market leader for sustainable workwear and develops fashion for brands. We stand for creative design, mindfulness in dealing with social and natural resources plus digital logistics processes.”



Mr Ganesh Anantharaman
CEO,
SAGS Apparels

“The Fairtrade Textile project is the only standard which covers social compliance throughout the entire supply chain. Workers are part of it and learn about their rights, and define the way towards living wages.”

4 of the 10 pilot factories
have obtained the certification
according to the Fairtrade Textile
Standard.





Mr David Bronner
CEO,
Dr. Bronner's

"Dr. Bronner's honors its founder's Emanuel Bronner's vision by continuing to make socially & environmentally responsible products of the highest quality, and by dedicating profits to help make a better world."



Mint farmers
Bareilly, Uttar Pradesh

"This organic project has helped us to improve the soil health as well as our family's health. Eventually it will lower production costs for mint and other crops. Our children will inherit the most productive lands after adapting to the approaches of this project. We are highly grateful to the project officers and the Pavitramenthe team."

**1900 small farmers
benefit from the Regenerative Organic
Farming (ROF) approaches**





Our CSR strategy and focus areas: The macro level

At Freudenberg, “responsibility for society” covers five areas: Sustainability; health, safety and environmental protection (HSE); corporate citizenship; compliance; and human rights and labour. All five areas are firmly anchored in Freudenberg’s values and principles and closely linked to one another.

Our growing investments on CSR: Initiatives promoting sustainable development

The goal is to provide people with access to education and employment and support environmental protection. Freudenberg has already committed a total of EUR 7.9 million to the programme. By the end of June 2019, e² was supporting some 102 projects.

Our alignment to Sustainable Development Goals

Quality Education (Goal 4), Gender Equality (Goal 5), Decent Work and Economic Growth (Goal 8).

Participation in frameworks promoting CSR or enhancing sustainable development

The Freudenberg Group signed the United Nations Global Compact (UNGC) in January 2014.

Our CSR objectives, KPIs, targets & figures

Our goal is to be a good corporate citizen and good neighbour in all the countries, states and communities we call home. Thus, many companies, locations, and employees are socially engaged and support a broad spectrum of projects - from small initiatives on site up to complex international programmes.



“As a family-owned, values-based technology group, success for Freudenberg is financial success as well as fulfilling the company's responsibility for society.”

Freudenberg Regional Corporate Center

Our flagship Initiative

Freudenberg Training Centre (FTC):

The Centre in Nagapattinam was originally established back in 2009, following the devastating tsunami which hit South East Asia in 2004. Through the provision of training for young people, we are opening up opportunities for them to help themselves, at the same time as boosting the region's economy. We recognise that skills development is essential as part of the drive to build on India's socio-economic infrastructure.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Forestation initiatives at Karighatta hills close to the Mysore plant
- Support of activities involving the Friends of the Tribal Society for improvement of a school
- Support of the Green Catalyst Forum that creates awareness on green initiatives across the Indian region
- Several educational and environmental projects in India

Get in touch with us!

Mr Georg Graf
Regional Representative,
Bengaluru
georg.graf@freudenberg.in
www.freudenberg.com/india



Our CSR strategy and focus areas: The macro level

Our aim is to extend assistance to society in general without any discrimination of any sort and take care of the welfare and growth in a sustained and responsible manner. We mainly focus on: Child education, hunger, poverty and malnutrition, rural development, environmental sustainability, and promoting art and culture.

Our growing investments on CSR: Initiatives promoting sustainable development

We spent INR 2.8 million in education for children, INR 0.5 million for mid-day meals for nutritious food for school children, INR 0.6 million for building check dam for sustainable maintenance of water resource in interiors of Maharashtra, INR 0.3 million in building toilets in rural areas. We have seen a 900% increase in our CSR spending over the last 5 years.

Our alignment to Sustainable Development Goals

Zero Hunger (Goal 2), Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Clean Water and Sanitation (Goal 6), Affordable and Clean Energy (Goal 7), Responsible Consumption and Production (Goal 12).

Our CSR objectives, KPIs, targets & figures

We will continue our work in supporting our projects for child education, such as our partnership school "Anugrah Vidya Mandir", we sponsor the education fees for destitute children, every year we grant educational sponsorship for 30 children from Foster Care organisation and we incur the educational aid to blind girls from "Kamla Mehta Dadar School for the Blind".

Get in touch with us!

Kanchan Poojary
Chairperson – CSR Committee
Mumbai
kanchan.mahajan@fuchsindia.com
www.fuchs.com/in



“Our aim is to create a social impact through hands on execution of various initiatives directly or through NGOs.”

FUCHS LUBRICANTS Pvt. Ltd.

Our flagship Initiative

Since 2015, as a part of our Corporate Citizenship programme, we built up a co-operative partnership with a school named “Anugrah Vidya Mandir”, near Mumbai. The school is a private unaided institution for destitute and underprivileged children. We grant children a school fee support and equip the school with an E-learning System. Furthermore, we support the improvement of classrooms and small infrastructure to make learning more effective. Our initiative also supports mid-day meals for children in the school in order to make sure that the students get a healthy meal in the afternoons. Our support for the education of children is linked to economic and social development. Education facilities to these slum children are with the objective to provide good English, medium education, skill development, vocational training which is to result in an employable, well-mannered, hardworking youth.

Other company-supported initiatives and projects aligned to our strategy on CSR

- 100% recycling of treated effluent water (BOD<20) from sewage treatment plant, which is reused for maintaining the green belt
- Use of solar energy to reduce carbon footprint
- We are supporting green energy initiatives
- Plantation of trees



Our CSR strategy and focus areas: The macro level

Our strategy is to undertake socially relevant projects in rural areas based on community needs in the areas of education, health and sanitation, impacting the lives of the underprivileged population. We are aiming to achieve our goals through reconstruction projects of government-funded schools in order to grant education for all, irrespective of gender and family background.

Our growing investments on CSR: Initiatives promoting sustainable development

- 2019: Reconstruction of 3 government-funded schools; INR 25.48 million, and INR 15.41 million on other CSR projects.
- 2018: Reconstruction of 4 government-funded schools; INR 25.91 million, and INR 10.42 million on other CSR projects.
- CSR spending increased 13% from 2015 to 2019

Our alignment to Sustainable Development Goals

Quality Education (Goal 4), Clean Water and Sanitation (Goal 6), Reduced Inequalities (Goal 10).

Participation in frameworks promoting CSR or enhancing sustainable development

School reconstruction projects guided by the following:

1. Sarva Shiksha Abhiyan Guidelines
2. National Building Code of India

Our CSR objectives, KPIs, targets & figures

Within the upcoming 5 years, we aim to reconstruct 4 to 5 schools across all states in India. Our goal is to reach 6,000 students with our projects and meaningfully impact their lives through education.



“The CSR Strategy of HDFC Ergo aims at sustainable development in the areas of education, health and Sanitation”

HDFC ERGO General Insurance Company Ltd.

Our flagship Initiative

Our flagship Initiative “Gaon Mera” (engl. My Village) focuses mainly on the reconstruction of government-funded schools within rural areas in India. To this date, HDFC ERGO has reconstructed several government-funded schools throughout India. Some examples are: Gadewadi Village, Kolamba Village, Machala Village, Raman Village, Sarsai Village, Singaneri Village. Within these villages, we reconstruct the schools using tools like BaLA (Building as Learning Aids) and providing basic resources like classrooms, kitchen, library, playgrounds, etc. with a budget of INR 6-7 million per school for the benefit of underprivileged children.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Supply of free sanitary napkins to girls in rural/semi-urban areas
- Free cataract surgery for underprivileged in rural/semi-urban areas
- Pollution mask distribution in government-funded schools
- Supporting disabled children and adults
- Potable water distribution in drought prone areas

Get in touch with us!

Rachana Dogra
EVP CSR
Maharashtra
rachana.dogra@hdfcergo.com
www.hdfcergo.com



**Our CSR strategy and focus areas:
The macro level**

At Henkel India, our CSR focus areas are education, skill development, and emergency aid. Our Edu-care programme aims to enhance the quality of education through infrastructure support. Our “Researchers' World” supports science experience-based learning while our “Digital Class” programme presents curriculum in a multimedia format. Our programme “Lighting Lives” supports rural solar electrification.

**Our growing investments on CSR:
Initiatives promoting sustainable development**

Henkel India has been spending an average of INR 30 to 40 million on various CSR initiatives.

Our alignment to Sustainable Development Goals

Quality Education (Goal 4), Clean Water and Sanitation (Goal 6), Affordable and Clean Energy (Goal 7).

Participation in frameworks promoting CSR or enhancing sustainable development

Globally, Henkel is a member of UN Global Compact, Alliance to End Plastic Waste, World Business Council for Sustainable Development, Charter for Sustainable Cleaning, International Chamber of Commerce's Charter for Sustainable Development, Responsible Care, Plastic Bank, and EPPA.

Our CSR objectives, KPIs, targets & figures

Within the financial year 2024-2025, Henkel India aims to build classrooms to let 150 students benefit. We want to provide 15 digital classes to support 2,400 students. 20 toilets will be built to facilitate hygiene among 800 students. Electrifying 10 villages using clean energy.



“Empowering smiles, enhancing livelihoods of less privileged through education and clean energy interventions.”

Henkel Adhesives Technologies India Private Limited

Our flagship Initiative

A country cannot be self-sufficient without its own research and development resources. Therefore, we are promoting interest in research and development amongst students through our “Researchers' World” programme.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Henkel is a member of Alliance to End Plastic Waste, which has undertaken the “Renew Ganga” project
- To promote overall well-being of staff we have been organizing yoga classes
- “Shaping futures” initiatives to train less privileged youth with hair dressing skills
- NGO Mela at our offices

Get in touch with us!

Sandhya Kedlaya
Head – Corporate Communications
Mumbai
sandhya.kedlaya@henkel.com
www.henkel.in/sustainability/
corporate-citizenship

YOU CAN'T FIGHT GLOBAL WARMING WITH COOL CLOTHES. WHY NOT?

#InspiredBySustainability #PushingBoundaries

Style and performance don't go together with sustainable processes in the textile industry? Sure they do – thanks to Covestro! As a leading provider of high-tech polymers, we have created a water-based polyurethane coating technology that puts an end to the chemical solvents used in standard coated textiles. This enables manufacturers to create high-performance clothing, car interiors with a premium haptic feel, and fancy upholstery with a strongly reduced global warming potential. More about our style statement against climate change: [InspiredBySustainability.covestro.com](https://www.covestro.com/inspired-by-sustainability)





Our CSR strategy and focus areas: The macro level

Our CSR strategy at KSB mainly focuses on underprivileged children, women and elders. We emphasize on topics like education, health and environment. In order to maintain our CSR work, we provide sustainable solutions within these specific fields in order to improve the quality of life of the affected underprivileged society.

Our growing investments on CSR: Initiatives promoting sustainable development

- FY 2014-2019 INR 5 million on renewable energy projects such as installation of solar pumps
- FY 2014-2019 INR 6 million on promoting education and skill development programmes
- FY 2014-2019 INR 3 million on development and promotion of sanitation in villages
- FY 2014-2019 INR 10 million on community focused and socially driven projects
- Our CSR portfolio increased 10% within the last 5 years

Our alignment to Sustainable Development Goals

Quality Education (Goal 4), Clean Water and Sanitation (Goal 6), Affordable and Clean Energy (Goal 7).

Participation in frameworks promoting CSR or enhancing sustainable development

KSB is a member of UN Global Compact (UNGC). While exercising all the core values, KSB puts emphasis on green environment, well maintained machines in all plants and respects human rights by taking up projects to uplift the underprivileged.

Our CSR objectives, KPIs, targets & figures

We want to maintain the promotion of education and skill development to the underprivileged children, and support a green environment.



“We believe in the promotion of education and skill development of the underprivileged children and in the support of green energy”

KSB Ltd.

Our flagship Initiative

KSB Care Charitable Trust funds many social welfare projects in and around the manufacturing plants in Pune. We want to enhance life quality of underprivileged children, women and the elderly. In order to provide our help to those in need, we specifically support several NGOs regarding child and education for differently abled. We helped building up educational facilities for disabled children to ensure they are getting suitable education to strengthen their special abilities. Besides the children, also we helped the elderly build up a hygienic stainless steel kitchen with all equipments within their nursing home facilities (Niwara Old Age Home Pune). We also put up solar panels of 45 kWp and a genset of 72 kVA (expenditure around INR 5 million).

Other company-supported initiatives and projects aligned to our strategy on CSR

- Green Gym in Sinnar
- Playground for children at Snehalaya/ Ahmednagar
- Open auditorium for Neehar/ Pune

Get in touch with us!

Mr. Shirish Kulkarni
Director HRD
Pune
shirish.kulkarni@ksb.com
www.ksb.com/ksb-in/ksb-in-india/
corporate-social-responsibility/



Our CSR strategy and focus areas: The macro level

LANXESS India selects CSR projects through a bottom-up approach, wherein the needs of the communities are identified in the areas of climate protection, education, water conservation and management, and culture among others, in the vicinity of the areas of its operations.

Our growing investments on CSR: Initiatives promoting sustainable development

Our CSR spending in the last year has grown by 33%.

Our alignment to Sustainable Development Goals

Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Clean Water and Sanitation (Goal 6), Decent Work and Economic Growth (Goal 8), Responsible Consumption and Protection (Goal 12), Climate Action (Goal 13).

Participation in frameworks promoting CSR or enhancing sustainable development

UN Global Compact, Responsible Care®, The Global Goals, ISO, Dow Jones Sustainability Indices, Together for Sustainability, FTSE Good and CDP.

Our CSR objectives, KPIs, targets & figures

By 2020 we want to include 20% women in management.
By 2025 we aim to reduce occupational accidents by >50%.
By 2025 we target at increasing 25% in energy efficiency in relation to volume sold.
In addition, we want to keep customer loyalty at a high level and permanently increase the proportion of evaluating suppliers.



“Good for business,
good for society.”

LANXESS India Private Ltd.

Our flagship Initiative

At LANXESS, we strongly believe that CSR is connected with the principles of sustainability and recognise that our business activities have a wide impact on the society in which we operate. Therefore the company endeavours to make CSR a key business process for sustainable development, through its integration in the overall business approach. Our latest project was Project Swasth Nagda, where LANXESS has supported the civil hospital with a sonography machine, x-ray machine and dialysis machines. Prior to this the residents had to travel at least 40 km to the nearest city with such a facility.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Skill development for underprivileged youth along with job placement in Thane
- Digital library in Nagda
- Culture and recreation centre in Nagda
- Installing 25 units of solar street lights in Nagda
- Donation of 15 digital classrooms in municipal schools in Thane, Jhagadia and Nagda

Get in touch with us!

Sunder Rajan,
General Manager –
Head of Corporate Communications India
Mumbai
sunder.rajan@lanxess.com
www.lanxess.in/sustainability-india/csr-india/



Our CSR strategy and focus areas: The macro level

The main focus of our CSR at Mercedes-Benz India is on skill development, including quality education for underprivileged, environment sustainability, increasing livelihood of tribal communities, improving access to sanitation and health services in rural schools and for women.

Our growing investments on CSR: Initiatives promoting sustainable development

Our total spending on projects in the area of environment, health and sanitation has increased substantially. We are increasing our social footprint in two talukas of Pune district. As per our Company Policy, we are not able to disclose expenditure details on projects.

Our alignment to Sustainable Development Goals

Good Health and Well Being (Goal 3), Quality Education (Goal 4), Gender Equality (Goal 5), Clean Water and Sanitation (Goal 6), Climate Action (Goal 13), Life on Land (Goal 15).

Participation in frameworks promoting CSR or enhancing sustainable development

Mercedes-Benz India is member of United Nations Global Compact India Chapter.

Our CSR objectives, KPIs, targets & figures

We are investing in the improvement of the skill level of the Indian youth. We believe this will grant them opportunities of employment. Along with this, we want to create better environment through land and water restoration and treating waste of all sorts at the source to reduce adverse conditions raised due to pollution. Mercedes-Benz India plans to achieve this objective by 2022.



“Corporate Social Responsibility at Mercedes-Benz is not mere donation or charity, it is a way of doing business.”

Mercedes-Benz India Pvt. Ltd.

Our flagship Initiative

Name: Conservation and Strengthening of Natural Resources in Khed in Ambegaon Taluka, Pune.

Target Group: 8,000 tribal people and ecosystem services ranging from soil conservation, water management, CO² reduction, secured livelihood.

Activities: Watershed treatments, plantation
Budget: INR 40 million.

Other company-supported initiatives and projects aligned to our strategy on CSR

Mercedes-Benz India is working with 12 additional NGO partners in the sectors of environment, quality education, skill development, cancer patients treatment, and disaster relief. These initiatives are long term through which Mercedes-Benz India every year is impacting more than 9,000 lives.

Get in touch with us!

Shekhar Bhide
VP, Customer Service & Corporate Affairs
Pune
shekhar.bhide@daimler.com
www.mercedes-benz.co.in/passengercars/the-brand/corporate-social-responsibility/stage.module.html
www.sap.com/india/inditex.html



**Our CSR strategy and focus areas:
The macro level**

Our CSR strategy focuses on access to health, education and culture, environment. Education projects - scholarship, fellowship and school support programme for quality education. Healthcare projects - focus on awareness and early diagnosis. Merck Tagore Award felicitates works contributing towards cultural exchange between India and Germany.

**Our growing investments on CSR:
Initiatives promoting sustainable development**

Education projects take up 59% of our spends, around 32% goes into on Healthcare projects. Rescue and relief in times of natural calamity, community activities driven through employee volunteering and activities promoting science and technology in the community are supported under CSR.

Our alignment to Sustainable Development Goals

Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Clean Water and Sanitation (Goal 6), Industry, Innovation and Infrastructure (Goal9).

Participation in frameworks promoting CSR or enhancing sustainable development

UN Global Compact, Responsible Care, Together for Sustainability, Chemie 3, London Declaration, and Access Accelerated.

Our CSR objectives, KPIs, targets & figures

Our corporate responsibility strategy reflects a shared value approach that centres on creating long-lasting added value for both our company and society.

We focus our strengths on those areas where we believe we can have the greatest impact:

- Global Health
- Broad Minds
- Sustainable Solutions



“We engage in four strategic areas – health, environment, culture and education.”

Merck Limited

Our flagship Initiative

Our flagship Initiative, “Merck India Charitable Trust Scholarship Programme” is for talented needy students from financially deprived communities to pursue higher education after passing 10th grade. Students get scholarship support of INR 35,000/year until they finish graduation. More than 350 scholarships have been given so far.

Get in touch with us!

Priyanka Kumari
Associate Manager CSR and Project Management
Mumbai
priyanka.kumari@merckgroup.com
www.merckgroup.com/in-en/company/corporate-social-responsibility.html



Our CSR strategy and focus areas: The macro level

Our CSR strategy aims for the sustainable use of natural resources and the conservation of the environment. We work on several topics to pursue our CSR strategy. The METRO Water Initiative supports the provision of safe water and sanitation. Our Metro Cash & Carry stores have been implemented with rooftop solar and wind energy plants.

Our growing investments on CSR: Initiatives promoting sustainable development

We are spending more on sustainable use of natural resources. We aim to change the game through collaboration with 22 suppliers from 22 countries for the METRO Water Initiative and fund EUR 1.2 million from METRO and our participating suppliers, in order to implement our sustainability goals.

Our alignment to Sustainable Development Goals

Clean Water and Sanitation (Goal 6).

Our CSR objectives, KPIs, targets & figures

METRO plans to significantly reduce its plastic footprint by 2025. Conventional single-use plastics are to be replaced by reusable, recyclable or compostable alternatives and the transition to a closed circular economy for plastics is to be promoted.



“Committed to operate business responsibility to accelerate sustainable growth in communities we operate.”

METRO Cash & Carry India Pvt. Ltd.

Our flagship Initiative

Our flagship initiative is the METRO Water Initiative. For three years now, we are in a joint project with One Drop. So far we have achieved safe water access and sanitation facilities for over 250,000 people in the Sheohar region of Bihar.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Blood donation camp across stores: 19 blood donation camps, over 350 units donated
- Regular health check-ups for employees such as hair, skin, eye, ENT, dental, stress management, etc.
- Empowered and employed over 100 differently abled persons in 27 METRO stores across India
- Every month we donate groceries to accredited NGO's

Get in touch with us!

Bhanu Arora
Head of Corporate Affairs
Bengaluru
bhanu.arora@metro.co.in
www.metro.co.in/



Science is at the heart of everything we do. It drives the discoveries we make and the technologies we create.

Healthcare

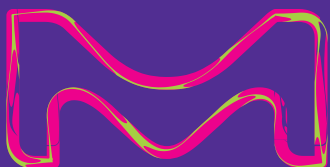
We are here for people at every step, helping to create, improve and prolong life. We deliver personalized treatments for serious diseases and enable people to achieve their dream of becoming parents.

Life Science

We empower the scientific community. Our tools, services and digital platform make research simpler, more exact, and help to deliver breakthroughs more quickly. Our solutions accelerate access to health by assuring tests are accurate and the medicine we take can be trusted.

Performance Materials

We brighten the world around us. Our science sits inside technologies that are changing the way we access and display information. We are making future mobility safer, homes and devices smarter and technology more sustainable.





Our CSR strategy and focus areas: The macro level

At SAP, we support digital literacy, STEM education and promotion of employable IT skills for workforce development. Our mission is to focus on "Powering Best-run Social Enterprises" through our Accelerator Initiative by collaborating with technology business incubators to promote social businesses. We want to connect employees with purpose.

Our growing investments on CSR: Initiatives promoting sustainable development

As per corporate affairs guidance, SAP does not disclose revenue, profit, CSR expenses, etc. in individual countries, in the public domain. SAP adheres comprehensively to all rules and regulations and the 2% CSR spends requirement. SAP mentions the CSR spendings in the Directors' Report, meant to be submitted to the Ministry of Corporate Affairs.

Our alignment to Sustainable Development Goals

No Poverty (Goal 1), Quality Education (Goal 4), Gender Equality (Goal 5), Decent Work and Economic Growth (Goal 8), Partnership for the Goals (Goal 17).

Participation in frameworks promoting CSR or enhancing sustainable development

UN Global Compact

Our CSR objectives, KPIs, targets & figures

By 2020, SAP will have trained 2 million students and youth on the foundation of digital literacy and employable IT skills as workforce development, which is nowadays required for Industry 4.0.



“Powering Opportunity through Digital Inclusion is the mission of SAP CSR”

SAP Labs India Pvt. Ltd.

Our flagship Initiative

Our flagship Initiative is called Code Unnati (www.codeunnati.org). We are supporting corporate to citizen digital literacy and IT skills development, aiming to propel digital inclusion and economic development in India. The initiative was launched in June 2017, as a life cycle based approach. Since its launch in 2017, we have spent more than INR 15 crore and reached 1 million students.

Other company-supported initiatives and projects aligned to our strategy on CSR

- We promote social businesses through our accelerator initiative in collaboration with Technology Business Incubator
- Tree plantation
- Blood donation drives

Get in touch with us!

Gunjan C.Patel
Head of CSR
Bengaluru
gunjan.patel@sap.com
www.sap.com/india/inditex.html

SCHAEFFLER

Our CSR strategy and focus areas: The macro level

We believe that regular engagement with different stakeholder groups forms an integral part of our business strategy. Various impactful activities of our CSR projects are driven under our umbrella initiative "HOPE".

"HOPE" is an acronym for: Health Care; Occupational Skills for Employment; Preservation of National Heritage Art and Culture; Empowerment of Society.

Our growing investments on CSR: Initiatives promoting sustainable development

2015: INR 30.7 million
2016: INR 62.8 million
2017: INR 60.2 million
2018: INR 56.3 million

Our alignment to Sustainable Development Goals

Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Gender Equality (Goal 5), Reduced Inequalities (Goal 10), Climate Action (Goal 13).

Our CSR objectives, KPIs, targets & figures

- (i) To identify and implement impactful, unique, scalable and sustainable programmes which can potentially transform the lives of underprivileged strata of society.
- (ii) To extend the reach of CSR initiatives and leverage collective expertise to encourage partnerships with stakeholders.



“We believe in increasing impact and enhancing value by managing CSR activities systematically and strategically.”

Schaeffler India Ltd.

Our flagship Initiative

Being a responsible organisation, we are motivated by the Indian ethos of "Dharma" as a key plank for organisational self-realisation. Through our CSR Initiative "HOPE", we strive to contribute and help create welfare of the communities in which we operate. Lately we contributed in the infrastructure and education to Shree Lok Vidhyalaya, at the Lamda Pura Village in Savli. Our target group are the underprivileged and disadvantaged children coming from rural and tribal areas. Our Budget is INR 9.8 crore till date. This project is continuous since 2016. The outcomes are student enrolment and holistic education.

Other company-supported initiatives and projects aligned to our strategy on CSR

STEP (Schaeffler Technical Enhancement Programme) is an initiative, empowering students with technical and vocational skills with a focus on making them employable and self-reliant. The flagship programme aligned with "Skill India" mission has two centres in Pune and one in Hosur with more than 80 beneficiaries.

Get in touch with us!

Mr Santanu Ghoshal
Vice President - Human Resources
Pune
ghoshsnt@schaeffler.com
www.schaeffler.co.in/content.schaeffler.co.in/en/company/corporate-social-responsibility/csr-policy/index.jsp



Our CSR strategy and focus areas: The macro level

All of our CSR initiatives are majorly bifurcated into two categories i.e. initiatives towards the society and initiatives towards the environment. Surging this further, we continuously put efforts at our internal level, also involving our employees.

Our growing investments on CSR: Initiatives promoting sustainable development

Out of our total CSR budget, we are spending 70% on our initiatives towards the society and the remaining 30% on initiatives towards the environment. As we have expansion plans going on to increasing our current production capacity, we will also increase our CSR funding accordingly.

Our alignment to Sustainable Development Goals

Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Responsible Consumption and Production (Goal 12), Climate Action (Goal 13).

Our CSR objectives, KPIs, targets & figures

For our next three years, our major objectives will be:

- To utilise a maximum of green energy for our activities, thereby reducing our carbon footprints
- To provide a mobile hospital for medical emergencies in the nearby villages

In the last three years, we have spent approximately INR 60 lakhs on our CSR activities and now plan to spend INR 1 crore in the next three years of time.



“We are a strong believer of the fact that we are a part of a larger ecosystem providing us the various resources we need.”

SCHOTT GLASS INDIA Pvt. Ltd.

Our flagship Initiative

Out of all our CSR efforts until today, the most opulent for us is being a part of the “LEEAD – Ek Pahel Initiative” which is aimed at nurturing new generation leaders.

LEEAD itself stands for Leadership Enrichment for Adolescents through Assessment and Development. It is being run by the non-profit organisation Foundation for Capability Building. The main idea behind this initiative is that “a promising future is only possible if our young people learn to be leaders”. Hence, it underlines the belief that demonstration of leadership traits is the key to success in one's chosen domain and that leadership trait can be developed during the adolescent stage.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Regular health check-ups for our employees
- Dietician service to promote health initiatives to our employees through various means
- Regular trainings for our employees on the topic of “zero accident”
- Tree plantation, distribution of cloth bags, discharging zero waste

Get in touch with us!

Mr Georg Sparschuh
President – Tubing India
Mumbai
georg.sparschuh@schott.com
www.schott.com



Say 'yes' to 'NO' app

Sexual violence leads to a variety of psychological and psychosomatic disorders and must therefore be regarded as a public health issue affecting the entire society. In this context, the, 'NO' App is developed with an objective to prevent sexual violence in the community through deterrence.

'NO' App works with a simple functionality of a geolocation based reporting system. It reaches out to other users in the immediate vicinity with location details, who can then navigate to the spot to become supportive bystanders. This feature of 'NO' App is available for all women across India. Additionally, there is also a call-center that will work 24/7 to support distress calls swiftly and efficiently.



The 'NO' App is available in Play Store.
Type "No KEMHRC"
or follow the link: www.notosexualviolence.org.

Scan QR code
to download



WE SAY 'NO' TO
SEXUAL VIOLENCE

Join the Community today!

www.notosexualviolence.org

NoApp 24/7 Call Center ☎ 1800 212 500 000

Toll Free Number



Project partners



CHARITÉ
UNIVERSITÄTSMEDIZIN BERLIN



PROGRAM FOR PRIMARY
PREVENTION OF SEXUAL VIOLENCE

Implemented by

PRAIAS



Our CSR strategy and focus areas: The macro level

Our CSR strategy focuses on: Access to technology, access to education and sustaining communities. We work in the areas of: Promotion of science and technical education; enhancing living conditions using inclusive and sustainable technology; improving resource use efficiency.

Our growing investments on CSR: Initiatives promoting sustainable development

Within the financial year of 2014, in which we spent INR 108.92 lakhs, and 2018, in which we spent INR 1,951.47 lakhs, we have seen an increase of 358% in our spendings on our CSR initiatives.

Our alignment to Sustainable Development Goals

No Poverty (Goal 1), Zero Hunger (Goal 2), Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Gender Equality (Goal 5), Clean Water and Sanitation (Goal 6), Affordable and Clean Energy (Goal 7), Industry, Innovation and Infrastructure (Goal 9), Partnerships for the Goals (Goal 17).

Participation in frameworks promoting CSR or enhancing sustainable development

CII; BCCI; IEEMA; Joint working committees of the Ministry of Skill Development and Entrepreneurship.

Our CSR objectives, KPIs, targets & figures

- Impact 100,000 trainees through Dual VET and make them industry ready
- Impact 255 villages of Mokhada by providing access to energy, water, education, healthcare and livelihood



“We create sustainable communities leveraging technology using our core competencies.”

Siemens Ltd.

Our flagship Initiative

One of our flagship initiative is “Project Asha”. It addresses severe development deficits in rural areas of India.

Through our project, we have been able to impact 72 villages benefiting a 0.5 million population in Palghar District and Aurangabad Division. The project has enhanced living conditions of the rural people with access to energy, water, education, healthcare and increased incomes.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Dual Vocational Education and Training at Government Industrial Training Institutes
- Siemens Scholarship Programme
- Project Jigyasa (Curiosity): STEM in schools
- Energy efficiency programme at public welfare institutions
- Disaster relief

Get in touch with us!

Lakshmi Chatterjee
Head of Sustainability
Mumbai
lakshmi.chatterjee@siemens.com
www.siemens.co.in/about-us/sustainability/corporate-citizenship.htm

ŠKODA | VOLKSWAGEN

ŠKODA AUTO Volkswagen India Private Limited

Our CSR strategy and focus areas: The macro level

Our CSR strategy mainly focuses on health, environment, education and skill development issues. We are also supporting road safety initiatives.

Our growing investments on CSR: Initiatives promoting sustainable development

Our spending on CSR initiatives has increased over the years. Throughout the financial year 2017-2018 the Pune plant spent INR 47.72 million and throughout the financial year 2018-2019 INR 46.58 million so far.

Our alignment to Sustainable Development Goals

Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Gender Equality (Goal 5), Reduced Inequality (Goal 10), Sustainable Cities and Communities (Goal 11), Responsible Consumption and Production (Goal 12).

Participation in frameworks promoting CSR or enhancing sustainable development

Skoda Auto Volkswagen India's CSR projects are part of the Volkswagen Group's Sustainability Reporting.

Our CSR objectives, KPIs, targets & figures

We have committed to supporting national and state priorities in terms of skilling youth, making villages drought free, increasing green cover through tree plantation, among others.



“Enabling people to lead productive lives is the guiding philosophy for Volkswagen Group's CSR projects.”

Skoda Auto Volkswagen India Private Limited

Our flagship Initiative

Volkswagen Group India is supporting state wide effort for drought free villages. Water conservation projects in Latur (2019), Varzadi/Aurangabad (2018), Gulani, Naiphad (Pune Dist.) (2013, 2017). We managed to establish a storage capacity of 97,200 m³ in Gulani, 7,500 m³ in Naipad and 112,448 m³ in Latur.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Providing volunteering platforms for employees and their families
- Supporting rehabilitation of communities affected by natural disasters
- Health Check-up for employees and families
- Playground for cricket and volleyball for employees, indoor games organised, and supported Pune City Marathon

Get in touch with us!

Pankaj Gupta
Vice President – EA & CSR
Gurgaon
pankaj.gupta@skoda-vw.co.in
www.skoda-vw.co.in



Our CSR strategy and focus areas: The macro level

Our CSR strategy embraces the uplifting of the communities we are working with. We want to achieve this through our support within healthcare and rural development. Moreover, we want to support relief efforts in case of natural calamities.

Our growing investments on CSR: Initiatives promoting sustainable development

Our current CSR initiatives include:

- Donation of neurovascular catheters to the Tata Memorial Hospital for the treatment of retinoblastoma of the eye (cancer of the retina)
- Pimpri station: Swachh Rail Programme
- 250 smart schools in rural areas by 2025

Our annual budget for CSR activities grew during the last years:

- 2016-17: A total of INR 45 million
- 2017-18: A total of INR 47 million
- 2018-19: A total of INR 43.5 million

Our alignment to Sustainable Development Goals

No Poverty (Goal 1), Zero Hunger (Goal 2), Good Health and Well-Being (Goal 3), Quality Education (Goal 4), Clean Water and Sanitation (Goal 6).

Our CSR objectives, KPIs, targets & figures

We want to continue to invest in health, education and skill enhancement in rural areas of India.



“Empowering communities in rural India.”

thyssenkrupp India Pvt. Ltd.

Our flagship Initiative

Our Smart School initiative aims at providing infrastructure at schools through the establishment of e-learning labs, sanitation, and filters for clean potable water.

The Swachh Rail programme aims for a safe, well-lit and sanitised Pimpri railway station.

At the Tata Memorial Hospital, we will continue our support for neurovascular catheters to treat children with retina cancer.

Other company-supported initiatives and projects aligned to our strategy on CSR

- Aid the flood relief programme in Kolhapur, Maharashtra
- Donate computers, beds, food provisions, projectors, water purifier at Hausla Bahuddeshiya Sanstha

Get in touch with us!

K. Raghunath
Head of Communications
Mumbai
raghunath.k@thyssenkrupp.com
www.thyssenkrupp-india.com



Your platform for sustainable business.

Following the guideline of the Agenda 2030 and the Sustainable Development Goals (SDGs) of the United Nations, IGCC SustainMarkets is enlarging the sustainability portfolio of the Indo-German Chamber of Commerce (IGCC) facilitating sustainable business practices and inclusive growth.

With its events, activities and services, IGCC SustainMarkets is supporting companies in strengthening their sustainable footprint and increasing their environmental and social impact. By providing know-how and expertise as well as a platform to network and share best-practices, IGCC SustainMarkets consults on enhancing corporate profiles while increasing corporate growth. From sustainable supply chains, water and waste management, renewable energies and sustainable garments to women empowerment and Corporate Social Responsibility, IGCC SustainMarkets works together with corporates and non-profits in the Indo-German Business & Sustainability Community for sustainable development and acts as a link between the Indo-German economy and international development cooperation.

We promote the inter-connectivity of the SDGs and focus on:



Get in touch with us

Sebastian Soenksen | Johannes Kotschenreuther
sustainmarkets@indo-german.com
+91-22-66652121

www.indo-german.com

Imprint

Publisher: Bernhard Steinruecke, Indo-German Chamber of Commerce
Editors: Johannes Kotschenreuther, Sebastian Soenksen
Advertisements: Jennifer D'Lima, Genelle Fernandes
Design: Sangeetha Roopawalla, Creative Pulse
Print: Indo Flexi Pack Pvt. Ltd.
Published: October 2019

Content for GIZ: Pallavee Sinha, Communications & PR Expert, GIZ India

Photo Credits

Pg. 14 ©GIZ India © Allianz © Medicount
Pg. 15 © Coco Cola India ©Tetra Pak India ©GIZ India
Pg. 16 © Brands Fashion © GIZ India © GIZ / Dirk Ostermeier
Pg. 17 ©Dr. Bronner's ©GIZ India
Dr Julie Reviere ©GIZ India



Touching lives through 'HOPE'- Our Responsibility for Tomorrow



HOPE is the CSR initiative of Schaeffler India which undertakes scalable and sustainable actions pan India in areas of Healthcare, Occupational Skill, Preservation of National Heritage, Art & Culture and Empowerment of Society

As one of India's leading automotive and industrial supplier, Schaeffler India is reaching out far and wide to contribute to human progress and positively touch the lives of surrounding communities. Through our CSR Initiative HOPE, we strive to contribute, in our humble way, to the motto 'May everyone be happy' and help improve the lives of communities in which we operate. HOPE is Schaeffler India's umbrella CSR initiative encompassing the values, vision, and mission of the organization. As a responsible corporate citizen, every year, beyond serving our customers and stakeholders, Schaeffler India is continuously investing its resources in scalable and sustainable initiatives which positively impact our community, environment and our country as a whole; thereby fulfilling our commitment towards building a better tomorrow.

www.schaeffler.co.in

SCHAEFFLER

#PartnerForSustainability

INDO-GERMAN

AHK

Indo-German Chamber of Commerce
Deutsch-Indische Handelskammer
Mumbai · Delhi · Kolkata · Chennai
Bengaluru · Pune · Düsseldorf