

Project Coffee +

in Action:

Milestones and Life Stories.



**Supporting Smallholder Coffee
Growers in Southeast Asia**

The Four Components for a Better Tomorrow for Coffee Farmers

GIZ and Nestle Philippines Launch Project to Significantly Support Farmers in Mindanao

Supporting Smallholder Coffee Growers in the Philippines

Project Coffee +

01

Training of Smallholder Farmers

This component is based on Nescafe's Better Farming Practices and is jointly developed with the cooperation of Rainforest Alliance and 4C Association.

The training aims to promote entrepreneurship and skills, thereby laying the basis for professional farm management. Included are technical skills on soil and nutrient management, intercropping with other food and cash crops, and rejuvenation of coffee trees. This is to increase quality, yields and farmer resilience. In order to pull this off, demo farms will serve as learning sites.

1,565 farmers

(target of 1,500) trained on Farm Business School (FBS) for farmers to take on the perspective of farming as a business and adopt (hopefully) the good agriculture practices (GAP) for coffee.

34 Coffee ambassadors

identified and have committed to the project (signed Memo of Understanding) and are assisting/ guiding fellow farmers on farming as a business and on GAP for coffee.

56 trainers trained

(Nestle / GIZ staff, staff from partner institutions, and coffee ambassadors) on FBS and on GAP for coffee.

03

Policy and Stakeholder Dialogue

This hones in on sharing tips and lessons learned with the cooperation of national and local governments, as well as civil society. The concepts, practices, and key learnings will be shared to strengthen existing structures, create local ownership, and secure long-term sustainability through proper intervention



Stakeholders forum to generate the support and commitment of the different stakeholders (institutions) to the coffee farmers and their organizations: pledge of commitment of support from institutions



Established linkage with TESDA for the Development of competency based coffee farming system Accreditation with TESDA

02

Strengthening Smallholder Groups and Organizations

The partnership strengthens local farmer groups and organizations according to specified local needs. This includes training and advice in terms of plan formulation and services.

18

groups / organizations of coffee farmers assisted:

-  capacity-building and organizational development
-  registration
-  business plan development
-  access to loan/capital



XX

Farmers availed of loan assistance from ACEF and

04

Monitoring and Evaluation

The implementation of activities and achievement of project results will be evaluated, reported, and if needed, adjusted.

06

Demo farms on coffee based integrated farming system established (work in-progress)

01

Demo farm on Coffee-based Integrated Farming System (this is the farm of CofAm Leo Zambrano in Bgy. Lantapan) certified by the Agriculture Training Institute (ATI) as Learning Site for Agriculture (LSA) and provided an initial grant of Php 100,035 to further improve on his farm as LSA (based on 5 years development plan).

Launched in 2010, The Nescafe plan is a global initiative that ensures sustainability of high-quality green coffee. Through this program, Nestle Philippines aims to increase the supply of local Robusta and at the same time, try to help local farmers increase yield and income. In doing so, **farmers get high yielding plantlets at low cost, technology transfer via training, a support of network of agronomists, and strategically located buying stations close to coffee areas in order to give farmers easy access to sell directly to Nestle.**

This year, GIZ and Nestle Philippines is launching Project Coffee +

Its main objective is to increase yield to one metric ton per hectare over a period of three years.

Thus, increasing income and improving viability to farming systems. Over

1,500 farmers in Bukidnon and Sultan Kudarat

will be the focus of the project, training them on latest agronomic practices such as grafting, pruning, rejuvenation, and both organic and inorganic fertilization practices.



Sultan Kudarat

Bukidnon

Implemented by:

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



Good food, Good life

Aims to transform agripreneurs in using the celebrated Farmer Business School tools and to engage government and other establishments who can fill in the gaps in the chain.





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