



Integrated model of Public-Private partnership to co-create anecdotes for SDGs and climate goals



FROM LOCAL TO GLOBAL CREATING A MODEL FOR ECO VILLAGES

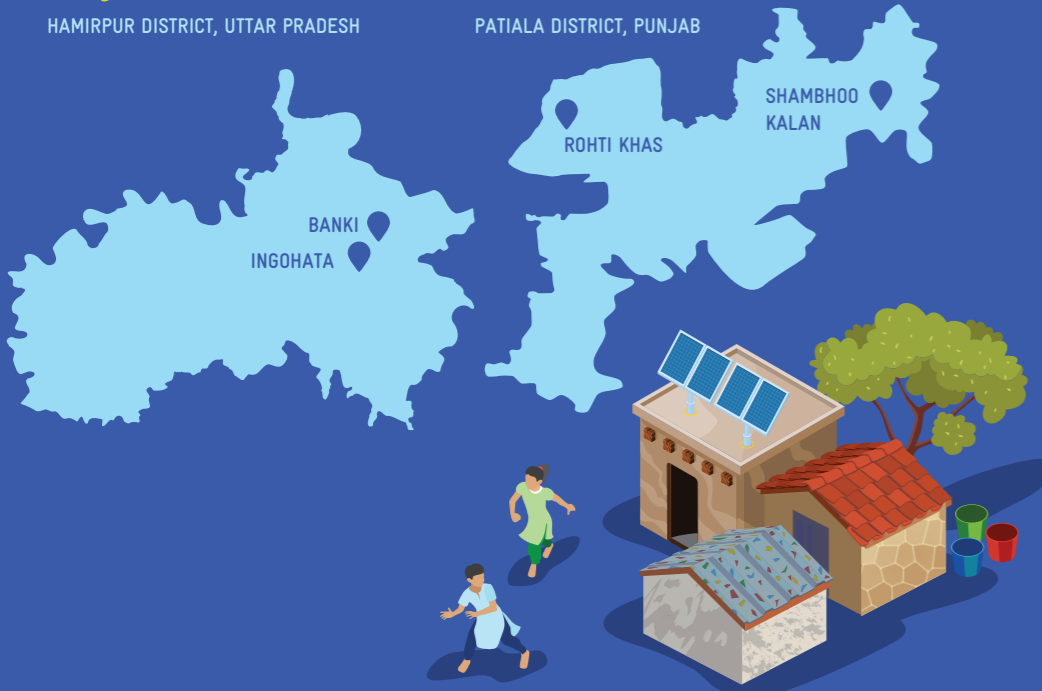
India's water and waste management status is grim and predicts a grave crisis in the country, with greater negative impacts on its poor and marginalized people. The problem of waste management looms large in urban and rural areas alike, with more strain of rural local bodies with limited resources to collect and manage household waste. Punjab and Uttar Pradesh both show trends of unregulated use of water and energy resources increasing their carbon footprint.

Hindustan Unilever Ltd. (HUL) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH have forged a joint project called "From Local to Global- creating a model for eco villages." The project is part of the develoPPP programme implemented by GIZ on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ).

Project Locations

HAMIRPUR DISTRICT, UTTAR PRADESH

PATIALA DISTRICT, PUNJAB



OUR APPROACH

1. PROJECT SCOPING

- + Stakeholder mapping & consultancy
- + Govt. engagement & dialogue
- + Household & village survey
- + Focused group discussion
- + Water and Carbon budgeting exercises
- + Establishing of baseline for waste
- + Developing site specific strategies

2. CAPACITY DEVELOPMENT

Behaviour Change Communication (BCC) strategy to **create a sense of ownership**

Use Information, Education and Communication (IEC) tool such as: Training Programmes, Orientation, Awareness sessions, other exercises

Focus areas: Access to drinking water, waste management and reduce carbon footprint

Group 1: Municipal corporation, local Government bodies, Panchayat representatives, local NGOs, think thank, (Community Based Organisation) CBOs, Community leaders, civil society and other actors aligned in the process.

Group 2: Women, children, socially backward classes, small landholder farmers, and other marginalized sections of the society.

3. INTERVENTION AREAS

Sustainable and inclusive development approaches



CREATE WATER POSITIVE COMMUNITIES

- + Enhance access to potable water
- + Ensure ground water recharge and conserving surface water



ZERO WASTE TO LAND FILLS

- + Promote source segregation and recycling
- + Set up of Bio-gas plant, plastic processing system



REDUCE CARBON FOOTPRINT

- + Promote alternative energy sources
- + Facilitating community-based afforestation

4. LEARNING AND DISCLOSURE

- + Create cross linkage of water-waste-carbon nexus and for wider dissemination and outreach.
- + Policy advocacy
- + Demonstration for replication and scalability





OUTPUT INDICATORS

4



VILLAGE COMMUNITIES have adopted action plans to address local environmental concerns

80%↑



VILLAGE HOUSEHOLDS have access to clean, potable water in four communities

80%↑



WASTE TREATMENT of segregated and collected wet and plastic waste

10%↓



REDUCED GHG EMISSION per unit of energy produced by the communities

8 further communities declare that they will use the shared responsibility approach to improve their environmental conditions

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