

## Areas and Stakeholders in Cooperation

International Competence Development in Technical and Vocational Education and Training (TVET)

### TOPICAL AREA: Cooperation with the Business Sector

The training aims to empower the target groups to improve demand orientation, effectiveness and efficiency of the TVET system by establishing and improving cooperation between TVET institutes and the industry.

Participants will get a basic training on how to initiate, plan, conduct and evaluate cooperation.

- **Content, elements, format and duration can be customized to the respective needs.**

This topic includes the following courses:

Course 1: Linking TVET Institutes with the Private Sector

Course 2: Empowerment of Stakeholders from the Business Sector in priority Topics

The courses can also be combined into one course to connect TVET institutes with the private sector directly during the training.

#### LEARNING OUTCOMES

On completion of the training, participants

- are able to identify suitable cooperation areas and partners
- have an overview of the different areas, types, costs and benefits of cooperation
- are able to analyse key elements, scope, requirements, benefits, obstacles and stakeholder interests of cooperation
- are able to proactively establish, organize and develop cooperation between their TVET institution and (local) companies

#### CONTENTS

- Different areas and types of cooperation between business sectors and TVET Institutions
- Initiation, development, management and improvement of industry cooperation, dual trainings/apprenticeships
- Stakeholder interests and responsibilities in cooperation
- Cost-benefit of cooperation
- Challenges of cooperation

#### FORMATS

- Face-to-face
- Virtual formats
- Blended learning

#### LANGUAGE

- English
- German
- Upon request: other languages with interpreters

#### TARGET GROUPS

- Lecturers and teachers
- In-company trainers
- HRD personnel at companies
- Umbrella organisation staff
- TVET executives and decision makers
- National TVET experts and consultants

from all occupational fields and business sectors

#### DURATION

80 hours (2 weeks) is recommended. The duration can be modified on request.

#### CERTIFICATE

The participants will receive a certificate of participation after successful completion of the course.

#### YOUR CONTACT

##### TVET Academy

Academy for International Cooperation  
Deutsche Gesellschaft für Internationale  
Zusammenarbeit (GIZ) GmbH

E [tvvet-academy@giz.de](mailto:tvvet-academy@giz.de)

I [www.giz.de/tvet-academy](http://www.giz.de/tvet-academy)