

Areas and Stakeholders in Cooperation

Course 2: Empowerment of Stakeholders from the Business Sector in Priority Topics

TOPICAL AREA: Cooperation with the Business Sector

The course aims to empower personnel of companies to initiate and develop cooperation with TVET institutes. It guides the participants through the different areas of cooperation and how to engage in public private partnerships from analysing frame conditions, to making the first contact, later on planning and conducting cooperation until evaluating and continuous improvement of the involved processes

- **Content, elements, format and duration can be customized to the respective needs**

LEARNING OUTCOMES

On completion of the training, participants

- understand the different areas, challenges, benefits and process of cooperation
- are able to initiate cooperation
- understand the benefits of different stakeholder and arguments for engagement
- are able to plan, prepare, conduct and evaluate cooperation

CONTENTS

- Different areas and types of cooperation between business sectors and TVET Institutions
- Practical and systematic operationalization of most relevant approaches of cooperation for the target group
- Quality management, development and improvement of already existing cooperation
- Cost and benefit of cooperation
- In-company trainers and their function for cooperation
- Facilitating high quality internships
- Stakeholder interests and responsibilities
- Identifying suitable companies for cooperation
- Cooperation process and challenges

FORMATS

- Face-to-face
- Virtual formats
- Blended learning

LANGUAGE

- English
- German
- Upon request: other languages with interpreters

TARGET GROUPS

- In-company trainers
- HRD and CSR personnel at companies
- Shop floor managers
- Members of industry/trade federations, chambers, industrial zone committees

PARTICIPATION REQUIREMENTS

- Basic ICT / computer skills
- at least 5 years of professional experience

If necessary, an initial training on ICT and e-learning (10 h) can be provided.

DURATION

- 40 hrs (1 week) training

EQUIPMENT

- Notebook / PC incl. standard office tools
- Stable internet connection
- Integrated or external microphone
- Speakers
- Webcam
- Optional: Headset (recommended); smartphone; tablet

CERTIFICATE

The participants will receive a certificate of participation after successful completion of the course.

YOUR CONTACT

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