

Occupational Standards and Curriculum Development

Course 1: Labour Market and Training Needs Analysis

TOPICAL AREA: Cooperation with the Business Sector

The participants will get a basic training on how to analyse and identify labour market skills demand in different sectors, sub-sectors, levels and regions. This involves finding and analysing existing information, such as research publications, labour market surveys and statistical databases as well as conducting own smaller research and fact-finding projects. Understanding and analysing the skills demand is the prerequisite for developing demand oriented TVET programs and occupational standards which will be covered in the next course (2) of this module.

- **Content, elements, format and duration can be customized to the respective needs**

LEARNING OUTCOMES

On completion of the training, participants

- are able to find relevant information on labour market needs
- are able to understand and analyse labour market demand related publications and statistics
- are able to develop own small qualitative and quantitative research projects to investigate labour market and skills demand in their sector and region
- are able to draw conclusions on how to reshape the supply side, e.g. by training programs

CONTENTS

- Labour market surveys, skills demand surveys, educational and labour market related statistics and research publications
- Analysis and interpretation of statistical and other research information
- Competence-based and demand-oriented educational concepts and standard descriptions
- Research methodology (interviews, focus group interviews, surveys)

FORMATS

- Face-to-face
- Virtual formats
- Blended learning

LANGUAGE

- English
- German
- Upon request: other languages with interpreters

TARGET GROUPS

- Lecturers and teachers
- TVET executives and decision makers
- National TVET experts and consultants

PARTICIPATION REQUIREMENTS

- Basic ICT / computer skills
- at least 5 years of professional experience in TVET

If necessary, an initial training on ICT and e-learning (10 h) can be provided.

DURATION

- 40 hrs (1 week) training

EQUIPMENT

- Notebook / PC incl. standard office tools
- Stable internet connection
- Integrated or external microphone
- Speakers
- Webcam
- Optional: Headset (recommended); smartphone; tablet

CERTIFICATE

The participants will receive a certificate of participation after successful completion of the course.

YOUR CONTACT

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