

Strategic TVET Management and Institutional Leadership

Course 2: Strategic Planning and School Development

TOPICAL AREA: Management of TVET Institutions

Strategic planning and school development are key functions of any TVET school management team. It provides an overall guidance and orientation to the institution itself, but also to external stakeholders. Strategic plans, school development plans and their translation into annual operational plans feature the main planning instruments at institutional level.

“Failing to plan is planning your failure” is one of the most quoted phrases in management. Therefore, this course focuses on the development of competences of the TVET management which will ensure realistic, meaningful and future-oriented institutional planning.

- **Content, elements, format and duration can be customized to the respective needs**

LEARNING OUTCOMES

On completion of the training, participants

- know about organizational analysis tools and instruments and are able to apply them to their own institutions
- are able to develop sound vision and mission statements for their institutions
- are able to apply the methodology of scenario development
- are able to translate scenarios into strategies and develop a strategic plan
- are able to design a system for monitoring and evaluating the implementation of their institution's strategic plan

CONTENTS

- Organizational scan and analysis of TVET institutions
- Vision, mission, principles and values
- Scenario development
- Process of strategic planning in TVET institutions
- Monitoring and evaluation - milestones and indicators

FORMATS

Virtual format e.g. implemented with the following methods:

- Action orientation
- Cooperative work
- Webinar
- E-coaching
- Synchronous / asynchronous
- Individual work / self-learning

LANGUAGE

- English
- German
- Upon request: other languages with interpreters

TARGET GROUPS

- TVET management staff
- Decision makers from relevant ministries, authorities and institutions

PARTICIPATION REQUIREMENTS

- Basic ICT skills

DURATION

- 60 h in 2-4 weeks

EQUIPMENT

- Notebook / PC
- Stable internet connection
- Integrated or external microphone
- Webcam

CERTIFICATE

The participants will receive a certificate of participation after successful completion of the course.

YOUR CONTACT

TVET Academy

Academy for International Cooperation
Deutsche Gesellschaft für Internationale
Zusammenarbeit (GIZ) GmbH

E tvvet-academy@giz.de

I www.giz.de/tvet-academy