

Cooperation and Communication Management

Course 1: Cooperation and Communication in TVET

TOPICAL AREA: Management of TVET Institutions

Cooperation and professional networks have increasingly become fundamental requirements for the implementation of quality in TVET. Understanding the complex TVET system and acknowledging that institutions are no longer working in isolation, forms the basis for entering into mutual beneficial cooperation agreements. This course helps analysing different key stakeholders such as TVET authorities, companies, students and their parents and local communities. It provides tools for evaluating the different interests and influences in order to develop appropriate cooperation and communication strategies.

- **Content, elements, format and duration can be customized to the respective needs.**

LEARNING OUTCOMES

On completion of the training, participants

- have gained more in-depth understanding of the various stakeholders in TVET
- have reflected and are aware of the needs for cooperation and expected benefits for their own institutions and stakeholders
- are able to develop a stakeholder analysis for their institution
- are able to derive appropriate communication and cooperation strategies and formats

CONTENTS

- Levels of cooperation in national TVET structures
- Stakeholder Analysis
- Roles, responsibilities and interests of the different stakeholders
- Institutional cooperation and communication strategies and formats
- Design of cooperation agreements

FORMATS

Virtual format implemented with the following methods:

- Action orientation
- Cooperative work
- Webinar
- E-coaching
- Synchronous /asynchronous
- Individual work / self-learning

LANGUAGE

- English
- German
- Upon request: other languages with interpreters

TARGET GROUPS

- TVET management staff
- Decision makers from relevant ministries, authorities and institutions

PARTICIPATION REQUIREMENTS

- Basic ICT Skills

DURATION

- 60 h in 2-4 weeks

EQUIPMENT

- Notebook / PC
- Internet access
- Integrated or external microphone
- Webcam

CERTIFICATE

The participants will receive a certificate of participation after successful completion of the course.

YOUR CONTACT

TVET Academy

Academy for International Cooperation
Deutsche Gesellschaft für Internationale
Zusammenarbeit (GIZ) GmbH

E tvvet-academy@giz.de

I www.giz.de/tvet-academy