Digital Teaching and Learning Specialist (for Teachers)

Course 6: Production of Learning Videos

This course serves as an intensive exploration into the creative and educational possibilities of video production in digital teaching and learning. Participants will be introduced to a variety of video formats and their methodological applications, gaining hands-on experience in producing videos using smartphones, PowerPoint, screencasts, and animated formats. The course emphasizes the practical aspects of video creation, encouraging participants to produce content relevant to their professional contexts. Discussions will revolve around the didactic value of videos, considering the balance between effort and educational impact.

- **Content, elements, format and duration can be customized to the respective needs.**

Learning Outcomes

On completion of the training, participants

- become familiar with a range of tools for creating various video formats,
- acquire skills to produce videos using smartphones, PowerPoint, and screencasts,
- and develop a set of animated explainer videos relevant to their daily work and educational goals.

Contents

- Introduction to the principles of effective explainer videos and their uses.
- Hands-on practice in creating videos with different software like Adobe Spark, Screencastify, mysimpleshow or PowTooon.
- Opportunities and Limitations of smartphone productions.
- Principles of astethic and goal-oriented explainer videos with PowerPoint and Screencasts.
- Exploration of animated explainer videos.
- Summarization of the course with a focus on evaluating the effectiveness of video productions in educational settings.
- Final project development and completion, applying course learnings to practical scenarios in participants' institutions.

Formats

- Face-to-Face format
- Virtual format implemented with synchronous and asynchronous (self-learning) sessions.

Language

- English
- Upon request: other languages with interpreters

Target groups

- TVET teaching staff

Participation requirements

- Basic ICT skills
- Motivation to participate in the digital transformation of training.

Duration

- 30 hrs

Equipment

- Notebook / PC
- Stable internet connection
- Integrated or external microphone
- Webcam

Certificate

The participants will receive a certificate of participation after successful completion of the course.

Your contact

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