

# Digital Teaching and Learning 4.0

## Course 4: Social Media for TVET

### TOPICAL AREA: TVET and Digitalization

Social media like Facebook or YouTube are becoming increasingly popular for digital teaching and learning. They are easily accessible and enable collaboration, communication and media creation production for educational purposes in many ways. Students also highly accept and appreciate these services. The course gives and introduction on how to use Social Media for TVET.

- **Content, elements, format and duration can be customized to the respective needs**

#### LEARNING OUTCOMES

On completion of the training, participants

- apply relevant pedagogical and technical principles for digital teaching and learning with Social Media
- develop and design courses with Social Media
- conduct and evaluate courses with integration of Social Media
- communicate and collaborate with students via Social Media
- teach students on Social Media awareness

#### CONTENTS

- Most important Social Media and how to use them for teaching and learning
- Implementing Social Media into courses
- Finding and sharing information and teaching-learning content
- Production and sharing of teaching-learning content with Social Media
- Communicating with students via Social Media
- Relevant pedagogical and media concepts
- Data security and risks, e.g. fake news or cyberbullying

#### FORMATS

Virtual Format implemented with following main digital media (e-learning) elements:

- Lectures/presentations via video stream (live or on demand) via MS Teams
- Productivity tools, e.g. MS Office
- Group and one-on-one video calls for mentoring and discussion in Teams
- Text-based communication chat, group chat, e-mail and message boards

The student-centered and practical approach includes at least 50 % group and project work.

#### LANGUAGE

- English
- German
- Upon request: other languages with interpreters

#### TARGET GROUPS

- TVET teachers
- TVET experts
- In-company trainers

from all occupational fields and business sectors

#### PARTICIPATION REQUIREMENTS

- Basic ICT skills
- At least 3 years of professional experience in TVET college, institute, agency, university or company

#### DURATION

- 40 h in 1 week (recommended)
- Additional 20 h implementation of a transfer project after training

#### EQUIPMENT

- Notebook / PC
- Stable internet connection
- Integrated or external microphone
- Optional: webcam

#### CERTIFICATE

The participants will receive a certificate of participation after successful completion of the course.

#### YOUR CONTACT

##### TVET Academy

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