

ASEAN Secretariat Post 2015 – Institutional Strengthening & Capacity Development

The challenge

ASEAN was established in 1967. Its core ambitions are to maintain peace and stability in the region and to promote political, security, economic, and socio-cultural cooperation. The ratification of the ASEAN Charter on 15 December, 2008 led to the institutionalization of ASEAN, organizational structuring and strengthening of the ASEC. One of the key challenges ASEC is facing is the effective coordination of the ASEAN bodies, including the ASEAN Community Councils, the ASEAN Sectoral Ministerial Bodies, the Committee of Permanent Representatives to ASEAN, and the ASEAN National Secretariats. ASEC is also tasked with realizing the vision of an ASEAN Community, comprising ASEAN Political-Security Community, ASEAN Economic Community, and ASEAN Socio-Cultural Community.

Objective

With the implementation of the ASEAN Community Vision 2025 ASEAN aims at further deepening the regional cooperation and integration process.

The project contributes to this aim by strengthening the institutional capacity and outreach of the ASEAN Secretariat. The main project partners are the ASEC, ASEAN Sectoral Bodies and other relevant actors at the regional and national levels.

Project name	ASEAN Secretariat Post 2015 – Institutional Strengthening & Capacity Development
Commissioned by	Foreign Office of the Federal Republic of Germany (AA)
Project region	ASEAN
Lead executing agency	ASEAN Secretariat (ASEC)
Duration	01.06.2016 - 31.05.2018

Our approach

The project supports the ASEC in institutional strengthening and capacity development with the two components:

Component 1: Strengthening organisational structure and operational processes of ASEC's Key Functional Units

The project interventions target the staff of the ASEAN Secretariat as the principal beneficiaries and thereby the institutional strengthening of the Secretariat. Indirectly, the general public of ASEAN, such as media representatives and academics, and to certain extent also ASEAN's business community (e.g. SME) is expected to benefit from the project's interventions.

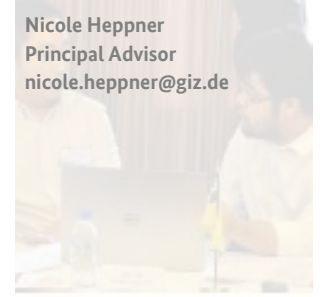
Component 2: Strengthening ASEC's role in coordinating and implementing key AEC initiatives relating to SME

ASEAN has already made considerable progress in building awareness among the business community for the AEC. However, many businesses – SMEs in particular – still wonder what the AEC really means from a practical business perspective. Consequently, the new AEC Blueprint 2025 envisages strategic measures to improve information provision. The project aims to contribute to these measures by providing assistance to ASEAN Coordinating Committee on Micro, Small and Medium Enterprise (ACCMSME) and other relevant technical divisions of the ASEC.

The project employs a mix of 'Human Capacity Development (HCD)' instruments and strategies such as:

- Provision of custom-made training modules, short-term expert missions, study trips and workshops





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- Sector/Expert Dialogue events and international symposia;
- Facilitation of networking between ASEC Technical Divisions and ASEAN Sectoral Ministerial Bodies;

Furthermore, synergies and leverage are created through cooperation with other German projects, which are implemented by GIZ

on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ). The complementary approach serves to increase the effectiveness of the German support.

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In cooperation with



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