



Implemented by:



Promotion of Economic Prospects



enhancing
the economic prospects



about the programme

PEP – Promotion of Economic Prospects Programme is commissioned and financed by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

The PEP Programme aims to enhance the economic prospects of vulnerable and employable Turkish citizens of the host community and Syrians under Temporary Protection (SuTP) through the action fields “Employment Promotion and Skills Development”, “Entrepreneurship Development” and “Strengthening the Business Environment”.

GIZ implements PEP in cooperation with ministries, chambers, municipalities, national and international non-governmental organisations.

cooperation



Official Title of the Programme	Promotion of Economic Prospects for Refugees and the Host Community in Turkey (PEP)
Political Partner	Vice President's Office (VPO)
Programme Duration	January 2019 – March 2023
Target Audience	Vulnerable and employable Turkish Citizens of the host community and Syrians under Temporary Protection
Programme Implementation Provinces	Adana, Aksaray, Adiyaman, Denizli, Diyarbakır, Gaziantep, Hatay, İstanbul, Kilis, Konya, Mardin, Mersin, Tekirdağ

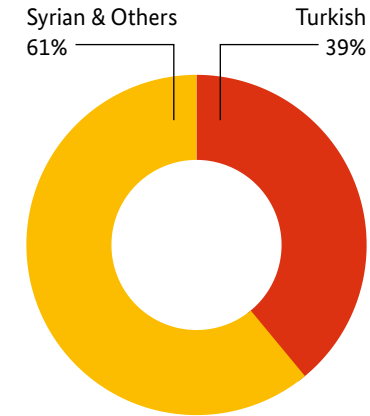
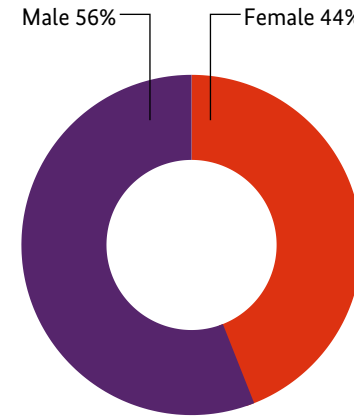
The PEP Programme has accomplished a tremendous amount of work, reaching one hundred and twenty thousand beneficiaries, extending business support to individuals by making sure that both genders receive benefits as much as possible and establishing a network of partners in 13 provinces since 2019.

Implementation Areas



- Adana
- Aksaray
- Adiyaman
- Denizli
- Diyarbakır
- Gaziantep
- Hatay
- İstanbul
- Kilis
- Konya
- Mardin
- Mersin
- Tekirdağ

in numbers

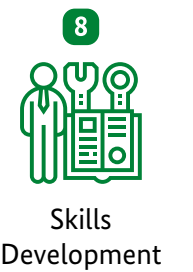
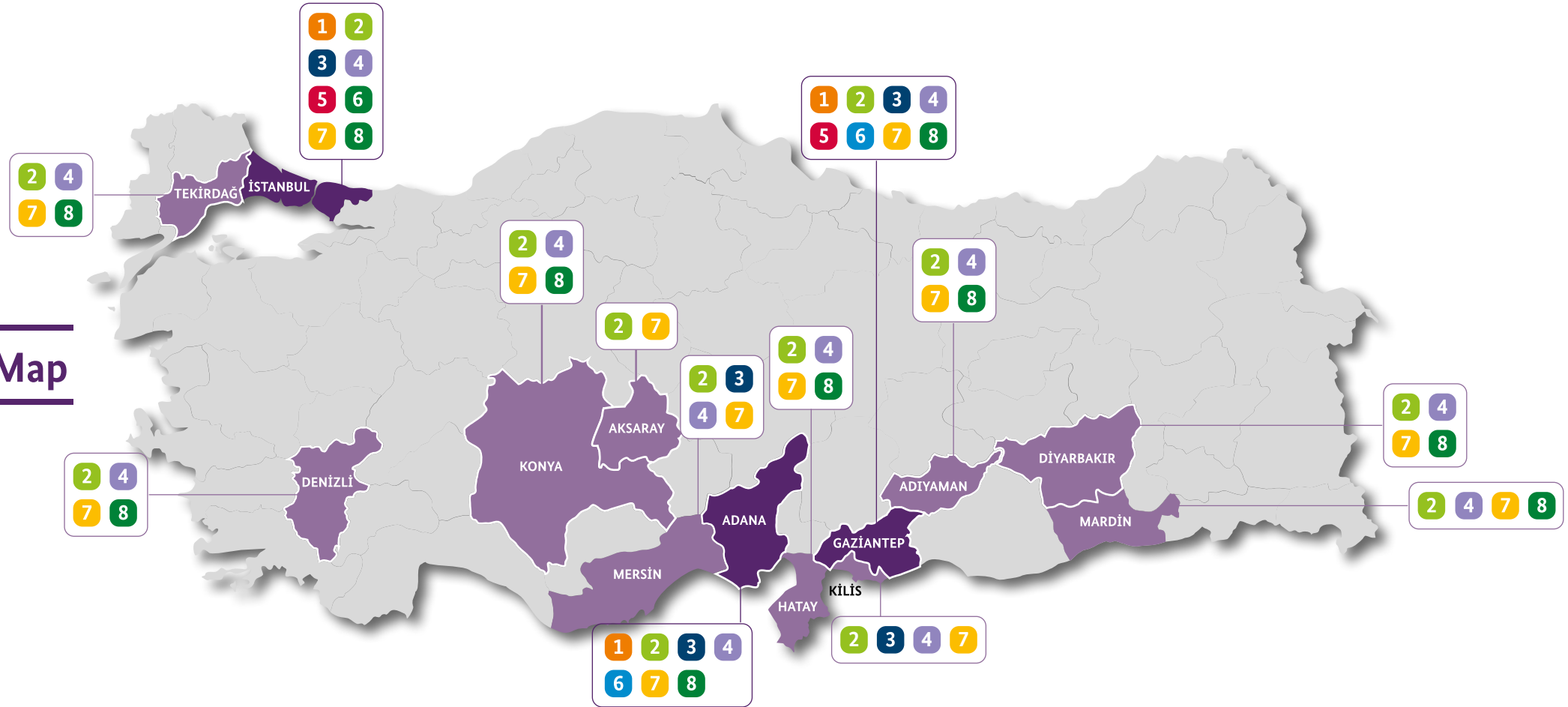




ACTION *fields*

- :: Employment Promotion and Skills Development
- :: Entrepreneurship and Start-up Support
- :: Strengthening the Business Environment

Activity Map

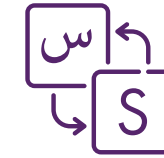


integration

>> Action Fields

Employment Promotion and Skills Development

Around 10,000 host community members and Syrians increased their employability by participating in employment and vocational, language & life skills trainings



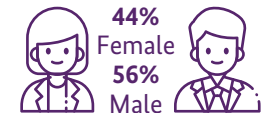
TURKISH language training

Learning the language of the country of residence is vital for integration into economic, cultural and social life. As part of the PEP programme, Turkish language courses are organised at different levels to support Syrians overcome the language barrier and participate in business life. Those who are successful in the courses are entitled to receive a certificate approved by the Ministry of National Education and are able to document their language proficiency.

Attracting 4,000 beneficiaries, Turkish language courses were attended by men and women alike.



Around 4,000 participants attended Turkish Language Trainings



>> Action Fields



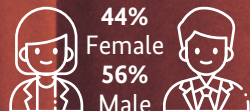
Employment Promotion and Skills Development

OCCUPATIONAL HEALTH AND SAFETY training

As part of the Programme, complementary training measures are provided on labour law, social security and occupational health and safety. The training, which aims for a safer working environment and a common working culture, also provides necessary information on legal rights both for employees and employers.



Around
7,500 individuals
participated in Occupational
Health and Safety Trainings



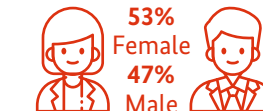
SKILLS DEVELOPMENT

PEP facilitates the participants' access to livelihoods through vocational skills courses, which are designed in line with the needs of the labour market. In cooperation with its implementing partners, PEP allows Turkish citizens and Syrians to open doors to the business world by developing their professional skills. As part of the PEP Programme, skill development courses have been organised in many different sectors and areas, such as information technologies, production, and service of food and beverage, textile and clothing, furniture, machinery and electrical equipment, administration and trade as well as agricultural production.

After the successful completion of the courses, the participants have received a professional qualification certificate accredited according to the international standards. Around 4,500 individuals benefited from the above-mentioned trainings, which were attended by more women than men.



Around
4,500 individuals
attended Vocational
Trainings

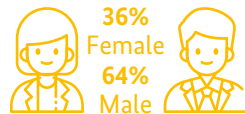


>> Action Fields

Employment Promotion and Skills Development

EMPLOYMENT IN PUBLIC WORKS AND PRIVATE SECTOR

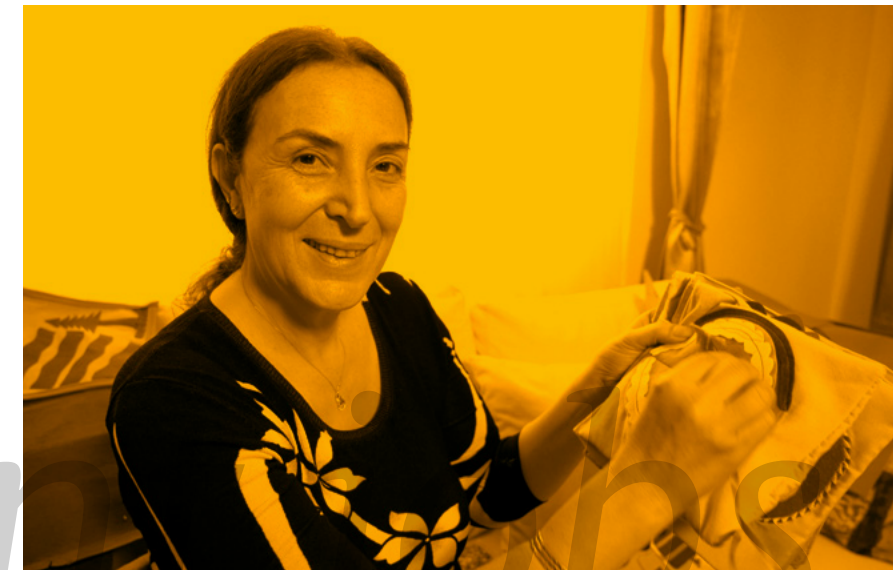
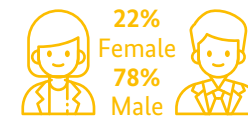
PEP aims to increase registered employment in both rural and urban areas. To this end, short to medium-term employment opportunities are offered for Turkish citizens and Syrians alike. The Programme participants are employed up to six months in accordance with their previous experience and professional qualifications in relevant sectors. The Programme supports both employees and employers by ensuring that the participants are granted work permits, paid wages commensurate to their qualifications and the sector they work in. Furthermore, the participants are provided with salary support in terms of minimum wage and social security contributions.



WORK permit support

Since 2016, refugees can obtain a work permit through their employer. The PEP Programme provides administrative and financial support to apply for work permits and covers social security contributions. By doing so the Programme encourages employers and employees to increase formal employment.

In the last five years over two thousand work permits have been issued. While four fifths of the permits granted were for males, only one fifth was issued for females.



decent jobs

>> Action Fields

Employment Promotion and Skills Development

PEP has expanded the scope of its activities by providing the host community and refugees with additional support to ease the pandemic-related economic challenges in cooperation with different municipalities. PEP supports soup kitchens with a view to offer a hot meal for the most vulnerable of the population and simultaneously to increase employment opportunities of the Turkish and Syrian participants. The Programme supplies soup kitchens with the necessary equipment and ingredients for meal production. Daily meals are delivered to thousands of Turkish citizens Syrians and Afghans in need.



Over
2,700,000 hot meals
distributed

SUPPORT to soup kitchens



Over
500 participants employed
in Soup Kitchens

Thanks to the Soup Kitchen support 2.5 million meals have been served while 300 people have found jobs in 8 municipalities.

- :: Adana Metropolitan Municipality
- :: Adana Seyhan Municipality
- :: Aksaray Municipality
- :: Gaziantep Şahinbey Municipality
- :: Hatay Metropolitan Municipality
- :: İstanbul Şişli Municipality
- :: Konya Metropolitan Municipality
- :: Kilis Municipality.



SUPPORT TO *entrepreneurs*



>> Action Fields

Entrepreneurship and Start-up Support

As part of an integrated approach to employment promotion, PEP supports sustainable private sector development to create and improve jobs through tailor-made business development services to MSMEs (micro-, small-, medium-enterprises). In partnership with chambers of industry and commerce, Turkish and Syrian-led MSMEs receive trainings to further develop their business, increase competitiveness and strengthen their resilience to be better prepared for future shocks. Face to face and online trainings combined with mentorship programmes are offered covering a wide array of topics like digitalisation, green transformation and external trade.

For new entrepreneurs and innovative start-ups, the support includes the pre-incubation and incubation stage. Here, new entrepreneurs receive in-depth information on Turkey's economic environment, legislation, entrepreneurial ecosystem, financial and business literacy and opportunities to meet potential investors.

Going beyond classical businesses, PEP strengthens inclusive and social ventures by extending services to social entrepreneurs and cooperatives.

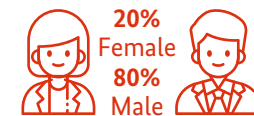
Entrepreneurship and Start-up Support has made a huge contribution to employment by supporting about thousand MSMEs and 48 start-ups, with males constituting the majority of participants in trainings and mentorships.



Around
1,000 MSMEs are supported
through trainings and mentorships



48 Start-ups
are supported



20%
Female

80%
Male

scaling impact



FORMALISATION OF UNREGISTERED businesses



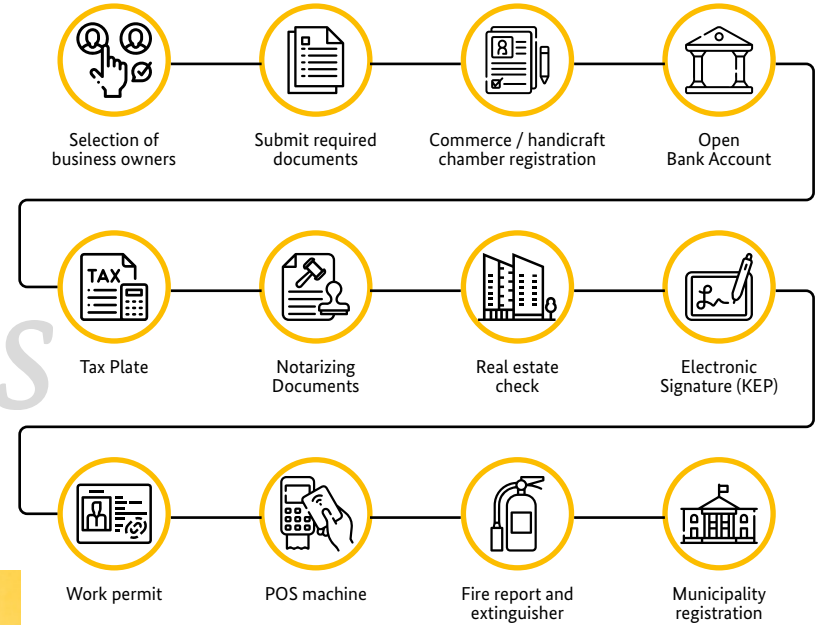
>> Action Fields

Entrepreneurship and Start-up Support



PEP aims to ensure sustainability by formalising Turkish and Syrian-led MSMEs that are currently operating informally in Turkey. The Programme supports business owners who have not yet completed official registration procedures by assisting them in receiving their necessary trade or artisan licence in line with the relevant law. PEP is taking care of the entire registration process, by covering all legal registration costs of work permits for Syrian business owners. Once registered, entrepreneurs become an integral and formal part of the Turkish economy; thus they can apply officially for a variety of services such as access to finance.

To this end, around 800 businesses have so far received assistance in terms of registration; though beneficiaries included Turkish as well as female business owners, the majority of them was Syrian males.

REGISTRATION STEPS



 Around **800 businesses** in the process of registration

 **12%** Female
 **88%** Male



registration

>> Action Fields

Strengthening the Business Environment

Following a holistic approach, PEP also aims at initiation of dialogue with stakeholders as well as policy creation on a macro-level. Inclusive, multi-stakeholder public-private coordination and decision-making mechanism are facilitated under the leadership of the Municipalities.

Public-private dialogue (PPD) aims to strengthen the strong and unifying influence of local governments and provide added value to the urban and rural economy by promoting cooperation and coordination between the public sector, private sector and civil society. The development of such dialogue mechanisms leads to the joint identification of targeted interventions and approaches in priority sectors. Co-creation among stakeholders and participative approach ensure commitment for further implementation and sustainability.

Through the PPD, stakeholders in Adana, Gaziantep and Istanbul exchange ideas, align needs and expectations, discuss problems, form a joint vision and propose solutions for the targeted provinces. The ultimate goal is to contribute to the competitiveness of the region by aligning forces in better preparing for future economic challenges.



Over 500 participants from 100+ organisations have attended Public-Private Dialogue (PPD) meetings





INCLUSIVE *approach*

:: Social Cohesion

:: Gender Inclusion

:: Childcare Support

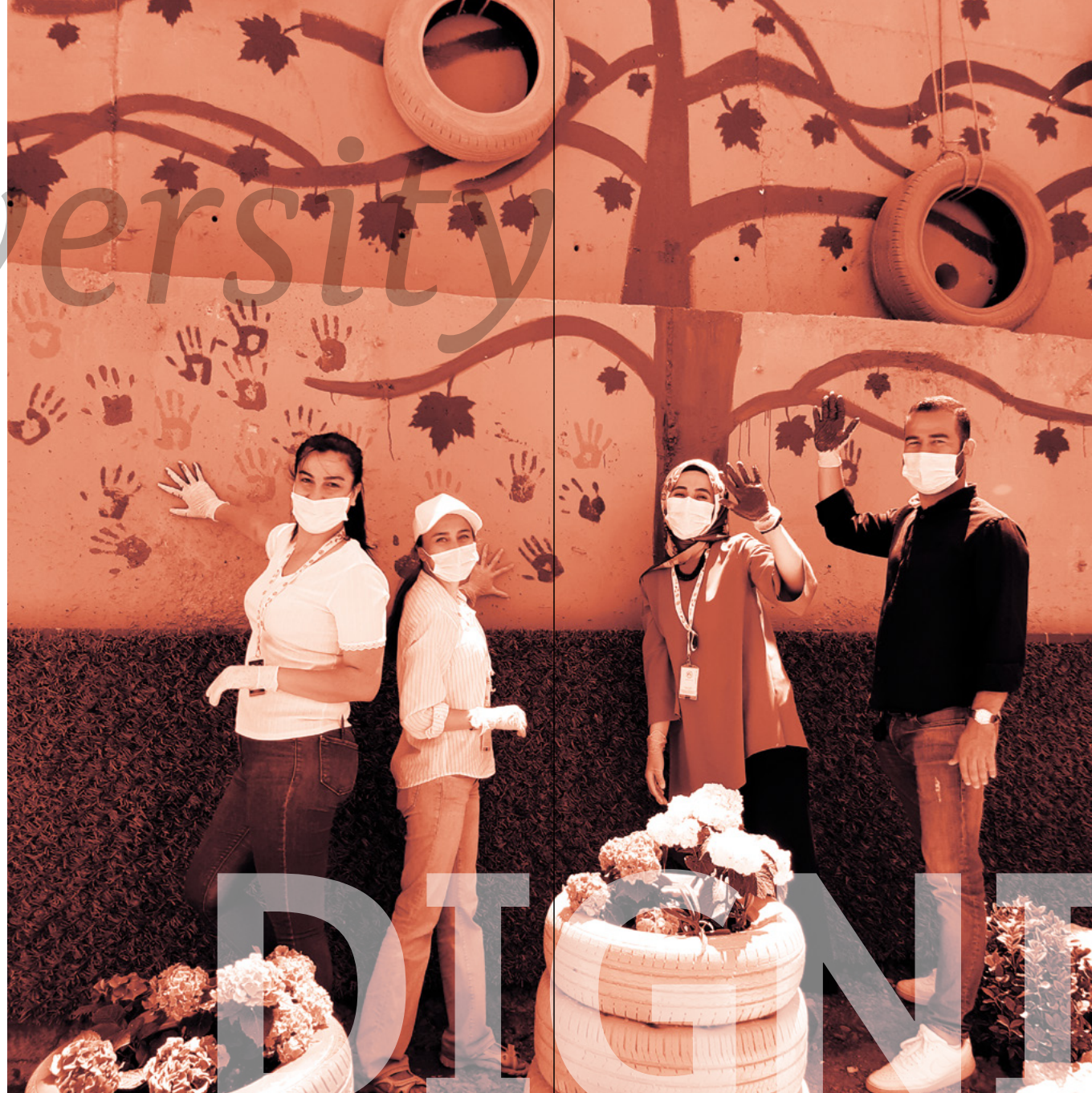
diversity

>>Inclusive Approach

Social Cohesion



For the PEP Programme, social cohesion is understood as the ability of individuals and groups from different backgrounds to earn their living in dignity, to come together and benefit from inclusive working and learning environments that promote resilience, respect for diversity and equal access to opportunities. Social cohesion is a context-specific and gradual process of bringing together different communities on the basis of equality to actively work towards the accomplishment of common goals and ensure equal access to services provided by institutions at the central and local levels, with a specific emphasis on groups with special needs. PEP aims to mainstream social cohesion in the socio-economic sector of the Refugee Response in Turkey.



social mixing



In this framework, the PEP Programme encourages partners to hold meaningful “social mixing” events that bring communities around shared goals and values while promoting respect and recognition for the unique qualities of different cultures. Awareness of rights especially in the workplace and equal access to services is of critical importance to which PEP partners pay specific attention. Partners are provided with continuous support on measuring social cohesion, communication and the establishment of inclusive working and learning environments.



Around 500 Social Cohesion Activities have been organised with participation of 17,000 people, which demonstrates the magnitude of PEP’s efforts geared towards social mixing.



>>Inclusive Approach

Gender Inclusion

equality

The equal participation of women and men in business life as well as in public life is a fundamental human right. The participation of women in all programme activities is encouraged, in accord with the principle of facilitating women's access to decent employment and skills development opportunities. PEP emphasizes the importance of gender equality and international labour standards, aiming to reduce the gap between male and female labour force participation rates.



Considering 44% female participation in overall PEP activities, it is clear that PEP has achieved considerable progress in terms of efforts in women's entry into labour market.



Childcare Support

PEP provides, wherever possible, day-care services for the participants' children, which permits particularly women and single parents better access to training and employment opportunities. The child-friendly spaces are set up in cooperation with the implementing partners allowing children from both communities to play together in a creative and safe environment.



To this end, **around 500 children have benefitted** from Childcare Support



FUTURE ORIENTED *focus*

RESILIENCE STRENGTHENING

- :: Contributing to the Green Economy
- :: Expanding Interventions to Rural Development
- :: Fostering Digitalisation

green jobs

>>Future Oriented Focus

Contributing to the Green Economy

PEP focuses on green, resilient and inclusive recovery and development in urban and rural contexts to mitigate the effects of climate change, environmental disasters and degradation while increasing employment prospects that contribute to human welfare and social equity.

The promotion of green jobs and transformation into a green economy and building capacities of MSMEs to comply with the EU Green Deal is stressed as a crucial step for the resilience of the Syrian refugees and the host community in Turkey.



In line with this concern, around 50 awareness raising and mentorship activities have been organised targeting green economy, which were attended by over 700 people



Expanding Interventions to Rural Development

Expanding interventions so as to cover rural areas means diversifying PEP's portfolio of economic activities and increasing the resilience of these activities to contribute to the creation of more liveable rural areas. This is in line with the overall approach of having a diversified economy, which considers the environment, sustainable management of the natural resources within the landscape and the agricultural sector as an integral and indispensable part of a broad and resilient economic development approach – not neglecting food security and food and nutrition sovereignty.

In keeping with these rural interventions, thousands of flowers, trees and seedlings have been planted and thousands of tons of vegetables have been harvested. Likewise, agricultural and food processing cooperatives have been supported; finally, two reports have been drawn up concerning rural development.



More than **3,500 trees** are planted



Around **140,000 flowers** are planted



Mushroom and Food Processing Cooperatives are supported



Over **1,100,000 kilos** of tomatoes, green pepper and cucumber harvested



2 Reports prepared on Assessment and Profiling of Agricultural Practices and Waste Management

hybrid business

>>Future Oriented Focus

Fostering Digitalisation

The COVID-19 outbreak, which has affected the entire world since 2020, has initiated a change and transformation in the business world. With the increasing importance of digitalisation, business perspectives are changing, leading to the emergence of new hybrid business models.



PEP's strategy is to promote digital tools at work and integration of digital solutions into the business models, as well as to increase digitalized MSMEs, with a view to facilitate transition to more digitalized communication and cooperation systems.

In this respect, PEP has developed and maintained six digital platforms to support MSMEs.



6 Digital Platforms
developed and maintained to
support MSMEs

- :: Adana Chamber of Industry Incentive Wizard Portal
- :: Adana Chamber of Industry Learning Management System
- :: Adana Chamber of Industry Syrian Desk Portal
- :: Adana Chamber of Industry Sustainability Portal
- :: Gaziantep Chamber of Industry MSME Investment Portal
- :: Istanbul Chamber of Industry Online Training Platform

Partner Map



13
Provinces

Number of partners



38
Implementing Partners

ADANA



tepav

ADIYAMAN - DENİZLİ - DİYARBAKIR - TEKİRDAĞ



AKSARAY



GAZİANTEP



HATAY



İSTANBUL



KİLİS



KONYA



MARDİN



MERSİN






Economisch
Fersatarm Deste

PEP Programme adheres to Sustainable Development Goals



**SUSTAINABLE
DEVELOPMENT
GOALS**



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Programme

PEP- Promotion of Economic Prospects for Refugees and the Host Community in Turkey

The programme is a part of the Partnership for Prospects (P4P) special initiative of the German Federal Ministry for Economic Cooperation and Development (BMZ), which is implemented in countries affected by the Syrian crisis (Jordan, Lebanon, Turkey, Iraq and Syria).

Photo credits

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Maps

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