



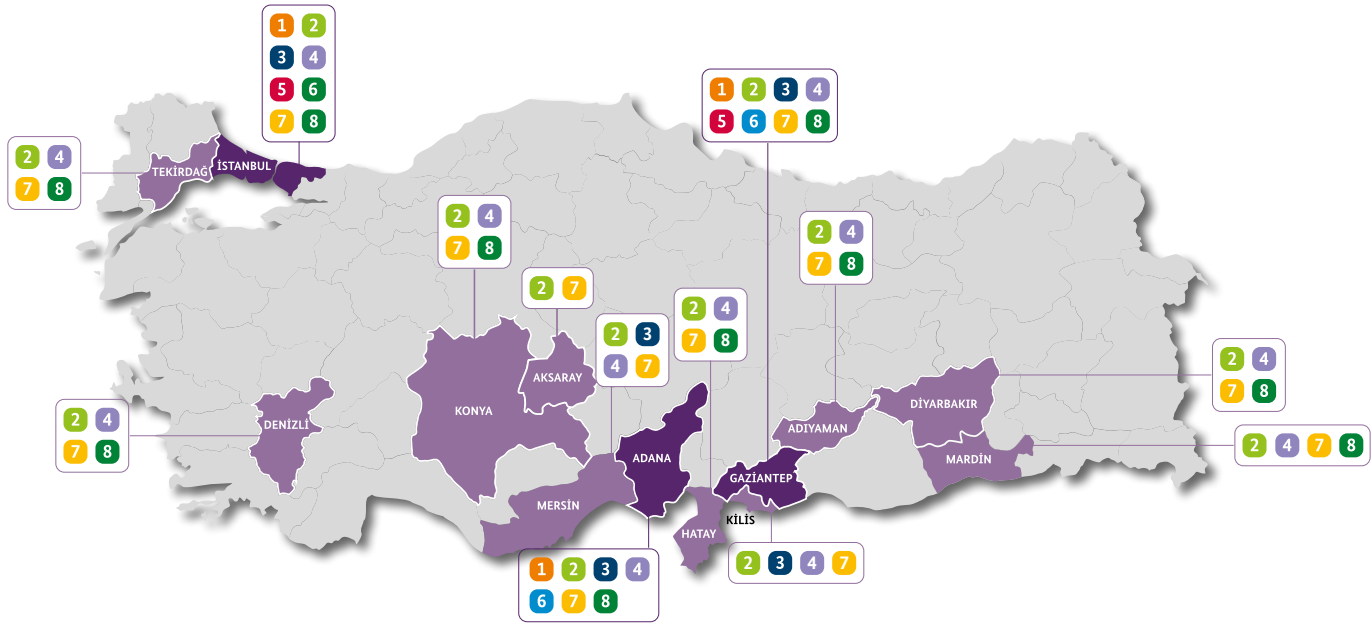
Implemented by:



Promotion of Economic Prospects

PEP – Promotion of Economic Prospects Programme is commissioned and financed by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

The PEP Programme aims to enhance the economic prospects of vulnerable and employable Turkish citizens of the host community and Syrians under Temporary Protection (SuTP) through the action fields “Employment Promotion and Skills Development”, “Entrepreneurship and Start-up Support” and “Strengthening the Business Environment”.



The PEP Programme has cooperated since January 2019 with 38 different implementing partners in 13 provinces of Turkey. 55 different projects have been implemented with a variety of partners including ministries, chambers and various local and international NGOs.



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Business Support Services

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Employment

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Formalization

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Language Training

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Promoting Entrepreneurs Start-ups

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Public Private Dialogue

7

Social Cohesion

8

Skills Development

Below are some of our achievements up to now



120,000

persons benefitted



10,500

direct participants reached

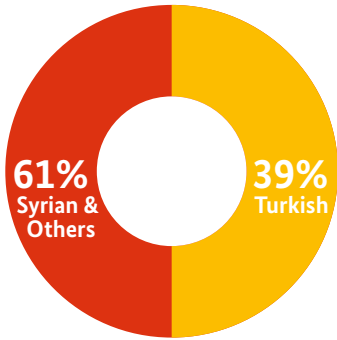


72,300

individuals received business support services



44% Female
56% Male



ACTIONfields

Employment Promotion and Skills Development



Over **4,000 individuals (35% female)** benefitted from six-months formal employment opportunities: 1,700 were employed in 326 private companies and 2,300 individuals worked in public works



7,500 individuals participated in occupational health and safety trainings



More than **500 Turkish, Syrians and Afghans** were formally employed in 8 municipalities' soup kitchens and prepared **3,800,000 hot meals** for the most vulnerable of the population



Over **4,500 participants (53% female)** attended vocational training courses in the sectors of manufacturing, industry, service, education, and IT



2,260 work permits issued to Syrians and Afghans



Four months after the project ended, **80%** of the participants are employed in the private sector and **40%** in the public sector



More than **4,000 Syrians (45% female)** attended Turkish language trainings of A1, A2 and B1 level, as well as business Turkish and business English courses

decent j

scaling impact

Entrepreneurship and Start-up Support



1,100 MSMEs are supported through trainings and mentorship in foreign and e-trade, lean management and digitalisation, green transformation, organisational development, water and energy saving, waste management and sustainable industry, technology development and carbon footprint calculations



50 start-ups and cooperatives are supported via tailored mentorship and training by successful national and international enterprises. After one year, **74%** continue developing their businesses



More than **800 businesses** in the process of registration (13 % Turkish, 87 % Syrian). **95%** are still operational after one year



Strengthening the Business Environment



More than 300 participants from 36 international and national organisations and institutions have attended Public-Private Dialogue (PPD) meetings in Adana, Gaziantep and İstanbul. Topics discussed in Adana and Gaziantep are priority investment and business opportunities in agriculture, manufacturing, industrial and urban development. The main topic discussed in İstanbul is business opportunities in the food sector supporting the social and economic integration of Syrians

dialogue

obs



Social Cohesion

Around 500 social cohesion activities have been organised with participation of 17,000 people, which demonstrates PEP's efforts geared towards social cohesion.

In cooperation with the Provincial Directorate of Migration Administration, Syrians and their families are trained on topics of access to legal rights, life skills, and work ethics. Attending the training is a prerequisite for citizenship applications.

Around 500 children have benefitted from childcare support, in cooperation with the implementing partners, which permits particularly women and single parents' better access to training and employment opportunities and children from both communities to play and learn together in a creative and safe environment.



Expanding interventions towards green economy and food systems

13, mainly women-led cooperatives are supported with business training, mentorship and access to e-commerce (9 in Istanbul, 2 in Gaziantep, 1 in Adana, 1 in Hatay). These cooperatives have over 250 members (48% Turkish (100% female), 51% Syrian (82% female, 18% male), 1% Afghan (100% female))

More than 1,200 people are trained and employed in diverse open land agriculture activities, restoration and reforestation of degraded land, maintenance of parks and gardens and beekeeping.



Digitalisation



7 digital platforms are developed and maintained to support MSMEs' integration of digital solutions into the business model, in cooperation with the chambers and municipalities.

100 individuals (50% female) were trained in backend-, frontend development and UX/UI-design. **1,500 participants** attended one-day IT-trainings and information sessions.

PEP Programme adheres to
Sustainable Development Goals



**SUSTAINABLE
DEVELOPMENT
GOALS**



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Programme

PEP- Promotion of Economic Prospects for Refugees and the Host Community in Turkey

The programme is a part of the Partnership for Prospects (P4P) special initiative of the German Federal Ministry for Economic Cooperation and Development (BMZ), which is implemented in countries affected by the Syrian crisis (Jordan, Lebanon, Turkey, Iraq and Syria).

Photo credits

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On behalf of

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GIZ is responsible for the content of this publication.

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