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Arabterm: a technical dictionary for the Arab world

Challenge

Access to global knowledge is a key factor in sustainable development. However, for the most part, young people in the Arab world face major obstacles in this respect. The language barrier isolates them from the advanced countries that engender the majority of technical innovations.

The Arab Human Development Report 2003 emphasised the fact that knowledge transfer cannot take place unless students, educators, academics and professionals master technical terminology in their own language.

When the project started in 2008, technical dictionaries and glossaries were not commonly available online and were often out of date. The aim of our partnership is to increase scientific digital Arabic content (DAC) and thereby enhance the development of scientific and technical Arabic.

Objective: improved access to global knowledge

On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ is supporting the efforts of the Arab League Educational, Cultural and Scientific Organization (ALECSO) to standardise and unify Arabictechnical terminology, improve the quality of education and vocational training and promote the integration of information technology into education, science and culture. The Bureau for the Coordination of Arabisation (BCA), the Moroccan branch of ALECSO, is working symbiotically with GIZ to achieve this goal.

Lead executing agency Arab League Educational, Cultural and Scientific Organization(ALECSO) German Federal Ministry for Economic Cooperation and Development (BMZ) Partners Bureau for the Coordination of Arabisation (BCA) Cofinancing partner (2015–2016): OPEC Fund for International Development (OFID) Current technical partnerships with: Regional Center for Renewable Energy and Energy Efficiency (RCREEE), Arab Countries Water Utilities Association (ACWUA), Islamic Educational, Scientific and Cultural Organization (ISESCO) and Arab Industrial Development and Mining Organization (AIDMO) Target areas Arab, European and North American countries Overall term 2008-2016		
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GIZ

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Advantages and benefits

GIZ and BCA are working together to develop a free online technical dictionary in four languages for students, trainees, translators and engineers.

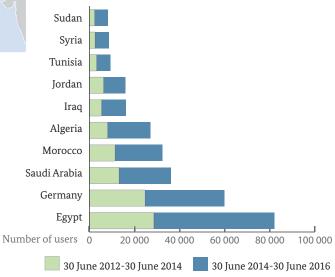
GIZ complements BCA's expertise in arabisation and terminology management, providing advice on the switch from the traditional to the virtual environment and on the choice of appropriate subjects for terminology development in order to reach new categories of potential users using new media technology.

Success factors

The success factors have been assessed on two occasions by independent evaluators. The **www.arabterm.org** dictionary will be successful thanks to its:

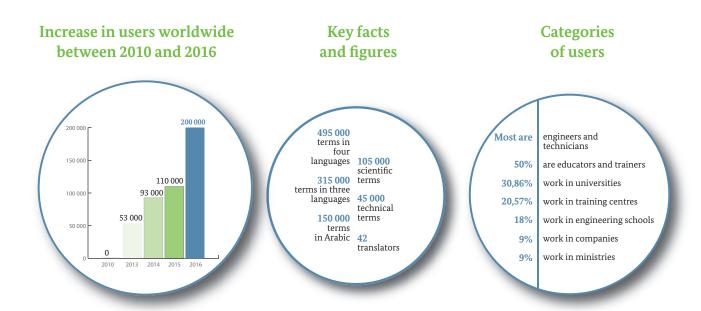
- Relevance: a number of experts have confirmed that www.arabterm.org is the only online Arabic technical dictionary with easy and direct public access.It is also available at www.arabterm.org as an online app that runs on most smartphones. Proof of its relevance is the continuous increase in the number of users.
- Sustainability: in the short time since it was created, this
 monumental work has earned a place among established Arabic
 dictionaries. It now ranks among the top international databases

Number of users (Arab countries and Germany)



(e.g. UNTERM, IATE). Its overall scope is enhanced by the addition of new volumes on specific technical subject areas, andit is easy to expand and update the databases and create new target groups. The partner, BCA, guarantees sustainability by ensuring that the funding required to cover the budget is available.

- Effectiveness: Arabterm puts the focus on ambitious planning, inclusion of the maximum number of scientific concepts, very high-quality processing and careful cost management. Top Arab experts have been called in to compile thevarious volumes of the dictionary.
- Efficiency: collaborative efforts have been employed to take advantage of synergies with other projects implemented by GIZ and ALECSO partners, with a view to covering terminology in relevant subject areas in line withall agendas. The Climate Environment Solid Waste Management dictionary presented at COP 22 in November 2016 is one of the fruits of this collaboration.



■ Impact: the introduction of www.arabterm.org, now an indispensable terminology database, into the education systems of the 22 Arab League and ALECSO member countries is a long-term challenge that has only been partly met to date. This bottom-up approach ensures that young people with technical training working in Arabic are better prepared for the job market. It is, however, difficult to measure the effects of Arabterm on the job market.

The benefits of OPEC cofinancing

The OPEC Fund for International Development (OFID) provided the Arabterm project with funding to clarify and refine technical terminology. The two volumes on Renewable Energies and Water Technologieswere comprehensively revised and updated, resulting in the addition of a significant number of new entries. Specifically, 4,200 new terminological concepts, that is, 16,800 new terms, were standardised. These concepts came from the German Federal Institute for Geosciences and Natural Resources(BGR), the United Nations Economic and Social Commission for Western Asia(ESCWA), the Middle East Desalination Research Center(MEDRC) and the Renewable Energy and Energy Efficiency for the Middle East and North Africa Region(REMENA)programme. Eleven translatorrevisors worked on refining the terminological data over a ten-month period.

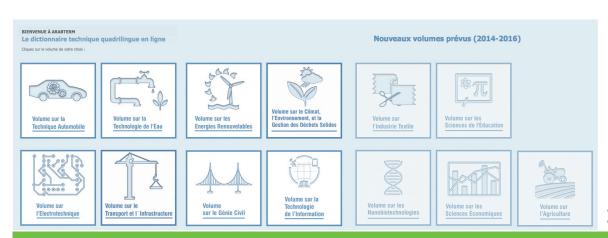


Contributing to Arab-European understanding

The aim of the project is to improve access to knowledge by making technical terminology available in Arabic.

Thanks to GIZ's intervention, the following positive changes have been achieved in partnership with BCA:

- Certification of terminology management according to international standards;
- Resources available online in the form of an extensive terminology database, accessible free of charge at www.arabterm.org;
- Updated workflows and the progressive adoption of virtual procedures;
- Increased efficiency in compiling dictionaries on specific technical subjects, with the time required shortened from an average of six to two years;
- Experience gained in managing large teams of specialised local technical translators and revisors;
- Networking with major stakeholders involved in this field, such as the United Nations UNTERM and European Union IATE terminology databases;
- Support for a local steering group, bringing together theorganisations ALECSO, AIDMO and ISESCO in order to maptheir future needs in terms of terminology development.





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The technical dictionary for German-Arabic-French-English in nine volumes and for Arabic-French-English in forty volumes is a free tool available to all users

Arabterm provides a translation of terms into Modern Standard Arabic, along with a definition or explanation and an illustration. Some entries also display the term in the dialects of different Arab countries to further aid users.

The Arabisation Congress organised by the BCA involves expert committees, which bring together experts in each field on a regular basis to discuss contributions and update the data, with a view to ensuring the quality of the databases.

Interoperability with other major terminology databases is encouraged, for example with the United Nations (UNTERM) and European Union (IATE) databases.

The tool is also available at **www.arabterm.org** as an online app that runs on most smartphones.

Testimonial

« This interactive technical dictionary is a masterpiece. Ithelps users in their search for information and, at the same time, promotes the development and expansion of knowledge by providing terminology in different scientific and technical fields, with IT tools for the management of information in four languages. We eagerly await the next addition. »

His Excellency Dr Abdul Aziz Hassan Al-Tamimi, Director of the Supreme Education Council (SEC) International Educational Affairs Office and Secretary General of the National Commission for Education, Culture and Science, Qatar.

Published by

Deutsche Gesellschaft für

 $Internationale\ Zusammenarbeit\ (GIZ)\ GmbH$

Registered offices: Bonn and Eschborn, Germany

Deutsche Gesellschaft für

Internationale Zusammenarbeit (GIZ) GmbH

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Design and layout

Napalm

Printed by

Acat

November 2016

GIZ is responsible for the contents of this publication.

In cooperation with





On behalf of

German Federal Ministry for Economic Cooperation

and Development

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