Sustainable Use of Rehabilitated Land for Economic Development (SURED) Project

Smallholder farmers profit from improved business on rehabilitated and protected land

The challenge

Agriculture is a key factor for economic growth and long-term food security in Ethiopia. It is the main source of income for more than 80% of the quickly rising population. Land degradation poses a great risk to the agricultural development.

Since 2008, the Ethiopian Government with the support of the German Development Cooperation and other development partners, made huge investments into the Sustainable Land Management Programme (SLMP) aiming to restore degraded landscapes and increase agricultural productivity. As a result, nearly 600,000 hectares of land are restored, public extension system are improved, agricultural production is boosted and the potential for increased income of smallholder farmers are created. SLMP experience shows that unless rural communities gain economic benefit from the restored landscapes, sustainability of the achievements are at risk of reverting.

Our objective

On behalf of the German Government, GIZ and KfW collaborate with the Ministry of Agriculture (MoA) and relevant agricultural institutions to implement the SURED project. The aim is to add value to the rehabilitated land under the SLMP through increased productivity and market linkages for products and services from the restored landscapes.

As in the predecessor project, the support continues in the six selected regions of the SLMP. These are Amhara, Benishangul Gumuz, Gambella, Oromia, Southern Nations, Nationalities and People’s and Tigray.

<table>
<thead>
<tr>
<th>Project name</th>
<th>Sustainable Use of Rehabilitated Land for Economic Development (SURED)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commissioned by</td>
<td>German Federal Ministry for Economic Cooperation and Development (BMZ)</td>
</tr>
<tr>
<td>Project region</td>
<td>6 selected highland regions of Ethiopia</td>
</tr>
<tr>
<td>Lead executing agency</td>
<td>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH</td>
</tr>
<tr>
<td>Budget</td>
<td>EUR 31 million (EUR 13 million, GIZ)</td>
</tr>
</tbody>
</table>

Duration 2018 - 2020

Target areas of the National SLM Flagship Programme

Photos: © 2017/2018

L. to r.: A degraded landscape in Northern highlands of Ethiopia before intervention.
A fruitful watershed with lush fields of diversified crop harvests as a result of the SLMP.
**The approach**

SURED’s Guiding Approach for Sustainability

Protection through production drives towards supporting business activities through farming as a business, value chain development and job creation through the sustainable use of ecosystems. This creates a win-win situation where rural communities protect landscapes whilst benefiting from the fact that these landscapes ensure sustainable livelihoods.

1. **Scaling up of basic concepts for SLM**
   - Support adoption strategic documents by pertinent institutions
   - Support development and approval of capacity development strategy for SLMP

2. **Improving conditions for economic use of rehabilitated areas**
   - Support development of participatory land use plans (PLUPs) that are inclusive of youth and gender specific needs
   - Support to documentation of additional and inclusive value chains for the sustainable use of rehabilitated areas

3. **Improving advisory skills of extension workers in rehabilitation and economic development**
   - Support development of an improved training system, including quality assurance of training and providers as well as monitoring of cost efficiency and impact

4. **Analysing upscaling options/strategies**
   - Support development of concepts and methods that enable MoA to expand best practices beyond SLMP areas

**Anticipated outcomes**

- **80%** of **3,000** smallholders are applying **6 sustainable cultivation methods** propagated by the project.

- On **5,000 ha** of the **rehabilitated areas profit margins** on **selected crops** are **20% higher** than on comparable farms with no intervention.

- **12,000 additional job equivalents (4,000 women and 3,000 youth)** have been created on the basis of using natural resources.

- **80%** of trained woredas staff from **32 KfW financed woredas** are applying participatory watershed rehabilitation approaches.

---

**Published by** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Registered offices Bonn and Eschborn, Germany

Sustainable Use of Rehabilitated Land for Economic Development (SURED) Project Rahem Building, Diaspora Square, Megenagna P.O. Box 100 009, Addis Ababa, Ethiopia T +251 (0) 116 62 99 79 F +251 (0) 116 62 99 75 giz-aethiopien@giz.de www.giz.de

**As at** November 2018

**Printed by** Addis Ababa, Ethiopia

**Design** Erna Mentesnot Hintz

---

**Photo credits** © GIZ

**Text** Tewodros Gebregziabher, Erna Mentesnot Hintz

GIZ is responsible for the content of this publication.

**On behalf of** Federal Ministry for Economic Cooperation and Development (BMZ)

**In cooperation with**

KfW

---

**Contact person**

Michael Glueck, GIZ Technical Coordinator NRM, Agriculture and Food Security Programme Manager Sustainable Use of Rehabilitated Land for Economic Development (SURED) Project