



JHOLA & BARTAN banks

734 ULBs in the STATE

RACE CAMPAIGN for

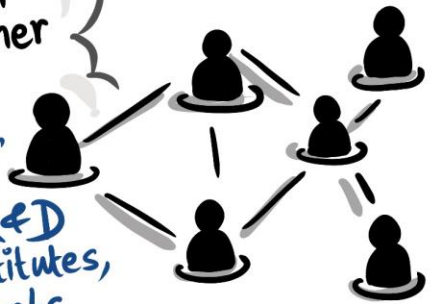
SUP free UTTAR PRADESH

Concluded on 3 July 2022

Launch of PLASTIC FREE ZONES

more than 4 LAKH CITIZENS participated

The CAMPAIGN brought together representatives from the CENTRAL, STATE & LOCAL GOVERNMENTS, R&D and ACADEMIC institutes, INDUSTRY Experts, ENTREPRENEURS, START-UPS, RWAs, NGOs, YOUTH GROUPS, CIVIL SOCIETY ORGANISATIONS to address the challenge of reducing SUPs



ECO MELA

PLOG RUN and MASS GHAT cleaning drive



around 500 TONNES of PLASTIC WASTE was COLLECTED and sent for RECYCLING



giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

On behalf of: Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

of the Federal Republic of Germany



Uttar Pradesh Plastic Waste Management Conclave 2022



SUP free UTTAR PRADESH

EFFICIENT & EFFECTIVE EPR SOLUTIONS



0 WASTE REFILLABLE SERVICES



PLASTIC WASTE Management

14 CITIES

7 STATES

21 EXHIBITORS with 9 START-UPS

MICRO PLASTIC WORK

RECYCLED PRODUCTS

RECYCLER and INNOVATIVE PRODUCTS

COCONUT LEAVES STRAWS & PENS

BAMBOO based ALTERNATIVE PRODUCTS

Reusable Packaging with BLOCKCHAIN system



of the Federal Republic of Germany



Uttar Pradesh Plastic Waste Management Conclave 2022 - 3 July 2022

Indira Gandhi Pratishthan, Gombi Nagar, Lucknow



REDUCE
REUSE
RECYCLE



SINGLE-USE PLASTICS

Supporting India's ban on Single-use plastics with Low Utility and High Littering potential

100% COMPOSTABLE Alternatives

Promoting Sustainable Consumption Practices

ALTERNATIVES for PLASTICS

EDIBLE CUTLERY from WHEAT BRAN

BIODEGRADABLE DRINKING STRAW and WRITING PEN

ALUMINIUM BOTTLES

BAMBOO PRODUCTS

THERMO PLASTIC STARCH GRANULES

NATURAL SHAMPOO BARS



UP & GERMANY is in a COLLABORATIVE PARTNERSHIP

DoEFCC, UP GIZ INDIA BMUV

TRANSITION towards a CIRCULAR ECONOMY

EMBRACE the LIFESTYLE for ENVIRONMENT (Life) MOVEMENT

Behaviour change for climate action - Individual, Communities and Organisations

What can EVERYONE do from UPSCALING to MANUFACTURING with PURE INNOVATION



Uttar Pradesh Plastic Waste Management Conclave 2022

Uttar Pradesh Single-Use Plastics Action Plan - Challenges, Opportunities & Strategies



LEARNING by DOING

PROMOTE INNOVATION CENTERS for EXPLORING ALTERNATIVES

RACE

Reduction
Awareness
Circular
Engagement

ROADMAP and INVENTORIZATIION of plastics for developing ACTION PLAN

PUBLIC and PRIVATE sector, INNOVATORS, START-UPS, CITIZENS

SUP free UP

Be CONSCIOUS about CARBON FOOTPRINT

We should be Sure in not Reducing one EVIL and bring in another EVIL

INVESTMENT to Scale Up alternatives to plastic under Climate change Mitigation

Alternatives to SUP Availability, Affordability, Acceptability

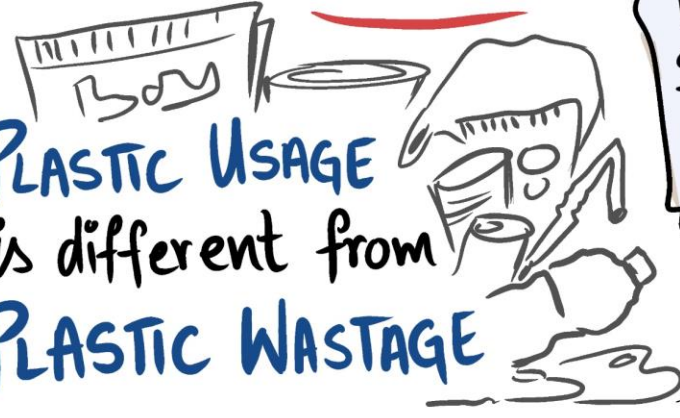
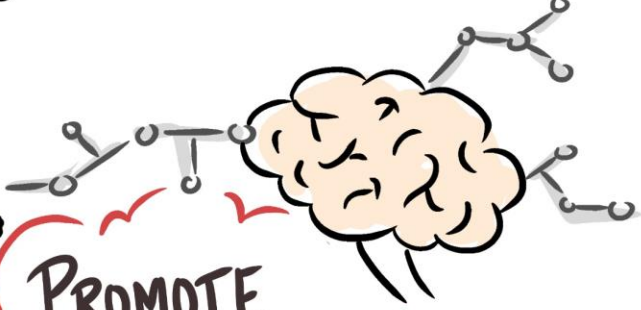
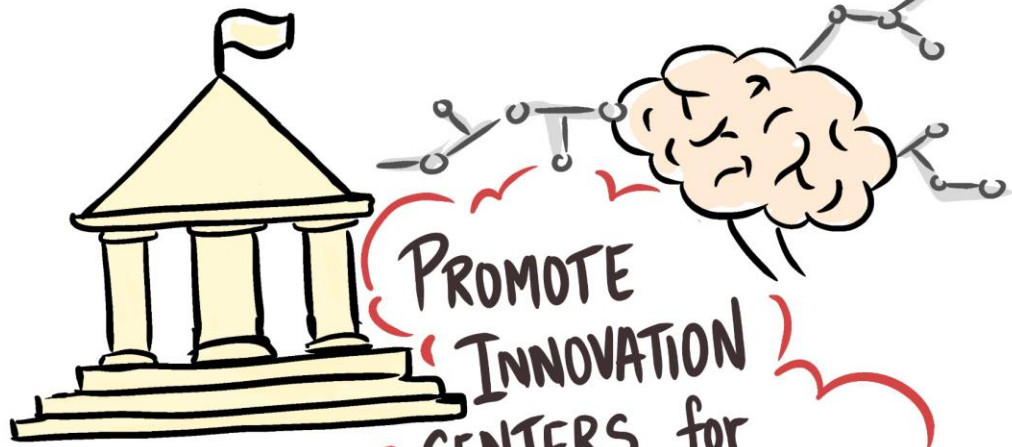
PLASTIC USAGE is different from PLASTIC WASTAGE

ADDRESS GAP in the SYSTEM

WASTAGE

POLICY CHANGE

BEHAVIOUR CHANGE



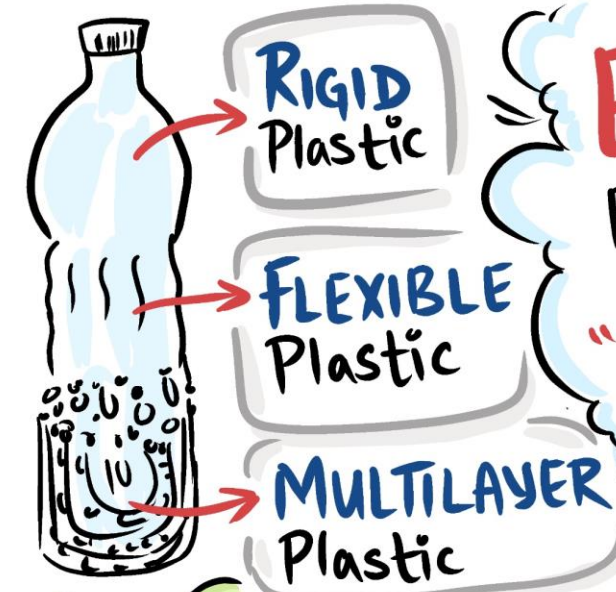
Uttar Pradesh Plastic Waste Management Conclave 2022

Implementation of EPR in the state of Uttar Pradesh

We have good **RECYCLERS** who are at **GLOBAL STANDARDS**



INDIA is Moving ahead in **GLOBE**



EPR promotes the PRINCIPLE of "**POLLUTER PAYS**"

3R APPROACH

Reduce of **VIRGIN PLASTIC**

Reduce of **CARBON FOOTPRINT**

ULBs, PROs, PIBOs & PWP's

OWNERS and **CONSUMERS** have to work hand in hand



EPR is an Important Tool for **CIRCULAR ECONOMY**

SOPs for **EPR** Compliance



Recycling mandates as per **EPR** guidelines

SEGREGATION is a **COLLECTIVE** Responsibility



MRFs

Eco-Design

Investment in **INFRASTRUCTURE** for effective **EPR** SYSTEM

Uttar Pradesh Plastic Waste Management Conclave 2022

Strengthening Informal Supply Chains and Circular Business Models

