



Implemented by



## CLIP 2

# COMMUNITY-BASED LOCAL INITIATIVES PROJECT

CALL FOR PROPOSALS

## APPLICATION GUIDELINE for Local Initiatives in Turkey

(20.000 - 100.000 EUR)

### **Background**

CLIP 2 is a multi-donor grant scheme that supports and reaches out to community-based local initiatives in underserved regions of Turkey with the aim of providing integrated and needs-differentiated services to refugees and disadvantaged, vulnerable members of the Turkish host community.

It builds on the experience of the Local Initiative Fund in Turkey (LIFT); co-funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) and the European Union through its Humanitarian Aid Operations department (ECHO) and implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), which provided financial and technical support to small NGOs in different regions of Turkey in 2019 and 2020.

Considering the learning experiences gained during the implementation of the LIFT, GIZ will again support local initiatives and NGOs to improve the service provision for vulnerable target groups. The supported organisations shall provide the services in four fields:

Provision of services in the areas of protection and specialised services for refugees and vulnerable residents of the host communities Provision of services in the field of non-formal education (NFE) Provision of services to improve intercultural understanding and social cohesion Strengthening capacities, including cooperation and referral structures with other state and non-state actors for providing high-quality and integrated social services.

In CLIP 2, GIZ intends to establish and implement a peer support structure to strengthen the capacities of small local organisations, improve their relations with other organisations as well as public authorities, and create an enabling environment for mutual learning and exchange on a local and regional level based on the lessons-learnt from the first phase of the CLIP project.

All selected partners will be expected to work and cooperate with other small and large NGOs and relevant public stakeholders in the envisaged peer support structure.

### Objectives and Modalities

Within the scope of the project, GIZ's 'call for proposals' aims to support registered non-governmental organisations based in Turkey that seek to improve community-based social services for refugees and disadvantaged vulnerable residents of host communities in underserved areas. GIZ strongly encourages the applicants to have a one-refugee approach and include Syrian as well as non-Syrian asylum-seekers in their applications.

It is aimed to select up to 24 initiatives with project budgets ranging from EUR 20,000 to EUR 100,000.

Applications will be received for the following thematic areas for refugees and vulnerable residents of the host communities. Each project proposal SHOULD include the thematic area (A) Protection services; AND at least one of the other thematic areas of (B) NFE and (C) Social Cohesion. Applicants may provide services both three thematic areas.

- A. Protection services and specialised services (i.e., registration, legal, social, psychological, education or health-related information provision and counselling, PSS, case management, etc.)
- B. Non-formal education (NFE) activities (i.e., language courses, vocational courses, courses to improve life and work skills etc.)
- C. Recreational and intercultural exchange activities for improving social cohesion (i.e., social, cultural or sports activities, measures to promote intercultural learning and learning to live together)

Projects with activities in at least two of the above-mentioned thematic areas shall target one of the two funding streams listed below. It shall be noted that applicants CANNOT apply for both streams. The selected proposals will have a weighting of 50-50% for both streams.

Funding Stream (1): Project proposals shall have a focus on particularly vulnerable groups<sup>(1)</sup> among refugee and host communities in underserved areas, as well as explicitly non-Syrians (Afghan, Iraqi, Iranian etc.).

Funding Stream (2): For this call, projects working with persons with specific needs are prioritised: people with disabilities and SGBV survivors.

For both streams, priority will be given to local grassroots organisations that have experience in working with vulnerable populations and collaboratively working with local stakeholders. Furthermore, established, or proposed cooperation/agreements with the local public authorities, including Provincial Directorate of Migration Managament (PDMM), Provincial Directorate of National Education (PDoNE), Provincial Directorate of Family, Labor and Social Services (PDFLSS) and Social Service Centres as well as municipalities, will be considered a strong asset during the proposal assessment process.

#### Possible Areas of Intervention:

Applicants should target the following provinces in their project proposals. Applications that do not fall within the geographical scope will not be assessed. The applicants can only apply for one province for their implementation.

#### **Provinces:**

Afyonkarahisar Aksaray Amasya Aydın Bolu Burdur Bursa Elazığ Kütahya Sakarya Van Yozgat

Zonguldak



#### Activities to be Funded:

**Social Cohesion** activities, such as: social and cultural activities (i.e., city tours, social excursions, nature attractions, food culture-based activities, joint breakfast and lunch events), art activities (i.e., hobby hours, art workshops, picnics, drama classes, etc.), neighbourhood projects special day events, festivals, sport activities, and workshops/events for intercultural learning.

**Non-formal education** activities such as: Public Education Center-certified language courses, vocational courses, life skills courses, employment-relevant trainings, etc.

NGOs that are to implement NFE activities shall either already have a protocol with the Ministry of National Education (MoNE) or they shall have an ongoing application to avoid possible delays in implementation due to a lack of protocols. If this is not the case, the applicant shall have proven prior experience with the protocols in the field of work.

<sup>&</sup>lt;sup>1</sup> For a non-exhaustive list, please refer to the definitions in the annexed logframe.

**Protection** activities such as: advisory and information services, individual protection assistance and case management (i.e., individual psychosocial support, group psychosocial support, family reunification, Information and counselling services on legal rights and entitlements/social rights and entitlements/on land, property and housing rights and entitlements/in-kind core relief items (food and non-food), emergency accommodation); referrals (i.e., referral to legal, social, educational and health services to both state and non-state actors, translation and transportation); protection awareness, advocacy, and empowerment (i.e., information desks, awareness<sup>(2)</sup> sessions on legal rights, social services, participatory needs assessment, distribution of advocacy materials, solidarity groups/refugee committees, etc.)

Social cohesion measures should include around 40% Turkish residents of host communities, protection services should include up to 20%, and non-formal education services around 30% Turkish residents of host communities.

In general, the gender breakdowns for all activities should include around 50% women. In some cases, the gender distribution may vary depending on the target groups addressed by the proposed projects. However, when selecting the projects to be funded, GIZ will ensure that women and men benefit equally overall.

Complementary activities such as: Coordination meetings with national and local stakeholders, exchange formats with other public or civil society actors to strengthen cooperation and the sustainability of services, social entrepreneurship activities.

With a certain level of quality standards in place, applications with innovative online approaches and remote modalities for the implementation of activities are also welcomed.

#### **Expected Results**

The result indicators below are intended to provide a reference point to applicants while designing their projects. These present GIZ CLIP 2's project targets. All funded projects shall **CONTRIBUTE** to at least one of the following results of CLIP 2:



80%

of 28,500 refugees and 9,500 residents of the host communities who have made use of support services indicate that the services received are relevant or very relevant for coping with personal challenges in their living environment.



60%

of the 10,000 participants in intercultural exchange activities use two concrete examples to confirm that their interaction with the other group has been strengthened.



60%

of 10,000 participants confirm that they have expanded their employment-related knowledge by taking part in non-formal education courses.



60%

of 1,600 participants in information events on the prevention of sexualised and gender-based violence (SGBV) confirm the usefulness of the acquired knowledge for their awareness of SGBV, methods of non-violent communication, human rights and support networks.

<sup>&</sup>lt;sup>2</sup> The examples of protection topics are such as child-specific measures, peer bullying, school enrolment procedures, marriage and divorcement procedures, appeal mechanisms in case of GBV, disabilities, pathways for ID related problems, women's health, personal hygiene, children's rights, women's rights, refugee rights, access to labor market and work permit, etc.

#### Eligible Applicants:

Only local non-governmental organisations (i.e., associations, initiatives, and foundations) active in Turkey are eligible for participation in this project.

#### All Applicants:

- Should have been established at least 2 years prior to the call, holding a minimum of 1 years' experience with externally funded projects on vulnerable groups (preferably, on the fields of activities defined above).
- Have experience in managing funds amounting to 50,000 TRY or 5000 EUR in one single project and have a well-established accounting system (to be checked for commercial suitability).
- Have a project manager/officer, and experienced finance officer.
- May only apply to one funding stream.
- Must take into account that all projects should include protection services, additionally the NGOs should offer services in at least one other CLIP 2.0 intervention area (NFE or social cohesion).
- Should design their programmes according to the vulnerable groups in the province. A one-refugee approach is strongly encouraged.
- Shall have proven records of relations with provincial and local authorities (e.g., social service centers, municipalities, etc.). Relevant protocols/permissions/evidence for ongoing processes with public authorities shall be provided before the implementation starts. If this will not be the case, the applicant shall have proven prior experience with the protocols in the field of work in the last 2 years.
- Proficiency in English and/or Turkish for communication and reporting.
- Having ideally a strategy but basically ideas/plan for the sustainability of the organisation.

# The Volume of the Projects and Type of Support From GIZ

CLIP 2 provides financial and technical support to its implementing partners. Each local initiative can apply for funds between 20.000 and 100.000 EUR. The duration of the project shall be between 10 to 12 months, starting at the earliest in August 2021 and at the latest in October 2021.

During the implementation of the project, technical support will be provided to the partners by GIZ and by experienced mentoring NGOs. The support will vary according to their capacities and needs. All partners will receive the following support:

- Help desk support during the application process
- A welcome package with all relevant information including visibility guidelines, finance management templates, monitoring templates and indicator guidelines, contact persons, etc.
- · A kick-off-meeting with each project to explain technical procedures and financial management.
- Regular financial and technical support on GIZ standards and procedures.
- · Regular field visits by GIZ.

In addition, implementing partners will have the chance to take part in GIZ's tailor-made capacity development measures in the field of organisational development and management aspects, as well as in core areas of protection depending on the needs and priorities of selected partner organisations.

The selected mentoring organisations will provide the following support for local initiatives:

- Technical support from a pool of experts (interpreters, lawyers, social workers, clinical psychologists, etc.) via on-the job support, regular counselling to local initiatives
- Technical support with experienced staff seconded to the smaller local NGOs for an identified period
- Bi-weekly visits from the mentoring organisations' focal points of different fields of expertise to the local initiatives
- Capacity development trainings organised by mentoring NGOs for local NGOs based on prioritised needs.
- Coordination meetings organised by NGOs 2-3 times a year (virtually or physically).
- Support in financial reports.

In addition, the organisations that will cooperate with the same mentoring organisations are expected to jointly work on several areas in order to contribute to their institutional sustainability, such as networking skills, liaising with public institutions, evidence-based advocacy skills, collaboration with the private sector, communication, and visibility skills. The organisations will conduct joint events, activities or actions on the above-mentioned areas which will be moderated under the supervision of the mentoring organisations and GIZ.

#### GIZ CLIP 2 *does not* Provide Support For:

- Projects that do not contribute to the objectives of CLIP 2
- Credit schemes
- Purchase of land, vehicle, or medicines
- Projects with high maintenance costs
- Lump-sum payments all costs are settled against evidence
- Projects aimed at solely or majorly financing construction measures

For further details, please review the Budget Guidelines for Local Initiatives (please see Annex.2b)

## Monitoring and Evaluation:

Every project needs to have a system in place on how to monitor and how to measure, evaluate and report on the progress of the project. All projects are expected to have a well-established database with an experienced M&E expert (e.g. a functional database/Excel table to keep track of implementation and beneficiary details, qualitative and quantitative reporting tools). GIZ offers its partners advice and training in improving their monitoring databases and tools.

During the project period<sup>(3)</sup>, GIZ will collect continuous information through:

- Narrative reports:
  - » Quarterly progress reporting
  - » Final reporting at the end of a contract
- Database sheets based on indicators submitted on a monthly basis
- Regular monitoring visits (by GIZ and other relevant stakeholders)
- External progress assessments on the quality and impact of services (by a consultant)
- COVID-19 monitoring assessment (if needed)
- Ad-hoc requests by partners (if needed)
- Qualitative M&E surveys, focus group discussions and key informant interviews implemented both by the implementing partners and GIZ

More details will be given within the Logframe Template (please see Annex 4).

In addition to the indicators in the logframe template, qualitative indicators will be decided upon project selection with each partner in accordance with their respective activities and target groups. These qualitative indicators will be part of the partner logframes in their finalised versions.

## **Application Process:**

A complete application consists of

A narrative proposal
Activity plan
Logical framework (log frame)
Budget in Turkish Lira
Organisational capability statement
A copy of the protocols and agreements of your organisation
A copy of your organisational registration documents

<sup>&</sup>lt;sup>3</sup> The mentoring NGOs might also have various requirements from local initiatives in line with GIZ standards and requirements. The conditions and requirements will be pre-defined in collaboration with GIZ, local initiatives, and mentoring organisations upon the selection of the organisations.

The contract and reporting language will be English. Thus, applicants should ideally submit their proposals in English. In cases where no resources for translation are available, Turkish proposals are also acceptable. The applicant organisations should submit the complete application to clip.info@giz.de until 31st of May 2021.

During the application process, information sessions will take place on 27th of April in Turkish and 28th of April in English between 10:00-12:00. If you are interested in attending, please kindly register for the sessions until Sunday, 25th of April by writing to the email address below.

Before preparing these documents, please consider the information given in this guideline. Applicant organisations should use the templates attached. If you require further **technical support**, **please contact us via** email under **clip.info@giz.de**. The communication can be done in Turkish, Arabic and English.

#### **Process of Selection:**

GIZ will evaluate and approve proposal applications through a committee consisting of GIZ employees from the field. The shortlisted applicants will be assessed with relevant stakeholders including state authorities and donor organisations. Please keep in mind that a limited number of applications will be supported through this open call.

#### Timeline:

- · Announcement of call: 16 April 2021, Friday
- Deadline for the submission of applications: 31 May 2021, Monday
- Announcement of the results: 1 July 2021, Tuesday

#### **Annexes**

Annex 1: Proposal Template, Annex 2.a: Budget Template, Annex 2.b: Budget Instructions for Local Initiatives, Annex 3: Activity Plan Template, Annex 4: Logframe Template, Annex 5: Organisational Capability Statement Template.

Contact information/ Helpdesk clip.info@giz.de

Place and date Ankara, Turkey April, 2021