

PROJECT

# ProSEED 2.0

## Sustainable Economic and Regional Development, Employment Promotion and VET



PARTNERS

**Ministry of Finance and Economy**



DURATION

**2022-2026**



VOLUME

**EUR 10.5 Mio.**

**+ EUR 7.65 Mio. EU - funds**



GEOGRAPHICAL SCOPE

**Nationwide/ Albania**



OBJECTIVE

**Improving the employment situation of young people in Albania, taking into account green and digital elements.**



## MEASURES

### **ProSEED 2.0** entails three main components under one umbrella, and the co-funded project 'EU4Innovation'.

#### **Vocational education and training (VET)**

Modernising qualifications and curricula through digital and green competences, including equipment. Support measures will include:

- Piloting 10 VET curricula as offers of modernised qualification measures, including green or digital elements;
- Graduating people in non-formal and formal qualification measures, that take into account the digital and green elements;
- Providing training to VET personnel and required equipment to partner institutions.

#### **Private Sector Development**

Improving competitiveness and support services for MSMEs, considering digital transformation and green business elements, by:

- Establishing 5 new business development services for promoting MSME - competitiveness in intermediary organisations at national, regional or local level;

- Supporting MSMEs in improving their competitiveness through digitalisation of business processes, resource efficiency and export readiness measures;
- Providing advisory services and grants to MSMEs, whose business models require adjustments due to pandemic and other current crises.

#### **Policy Development Support**

Supporting the Ministry of Finance and Economy and public institutions in selected policy fields to enhance job creation and employment, while addressing digital or green economic aspects, through:

- The development of minimum 4 new employment-related strategies or action plans, including digital or green economic aspects;
- Providing training to employees of relevant national ministries and agencies on the elaboration of employment-related strategies.

#### **EU4Innovation**

The Multi-Donor Action aims to increase the competitiveness and post-COVID socio-economic recovery of Albania, through:

- Improvement of the business environment, innovation ecosystem and investment climate;
- Raising the exposure of the Albanian start-ups and innovation ecosystem stakeholders regionally and internationally.