

## 2<sup>nd</sup> YES BANK – GIZ – UNEP FI Sustainability Series

### Sustainable Finance Workshop for Media and NGOs in India

#### TARGET AUDIENCE

The workshop invites professionals who are in the position of shaping public debate and views, including:

- NGOs working in the Environment space
- NGOs working towards fostering Sustainability
- Media covering sustainability facets
- Media covering financial aspects

#### OBJECTIVES

To bring together participants from different institutions/organizations/media houses to:

- Raise awareness on the Sustainable Finance (Responsible Investment and lending) among NGOs and media in India, and demonstrate their role in promoting constructive dialogue
- Analyse the relevance of sustainable finance in the Indian context, and how it catalyses the adoption of sustainability
- Understand the various aspects of sustainable finance through the perspectives of financial institutions as well as non- financial organisations.
- Brainstorm on how media and NGOs can engage in propelling the sustainable finance agenda and what their roadmap may look like.

#### DESCRIPTION

- Date: 25 September 2013
- Format: Interactive Workshop for a maximum of 30 people
- Resources: Case Studies, Technical Presentations
- Speakers: Tutor, Banking representative, Government representative(s)

Time	Draft Agenda
09:00 – 09:30	Registration
09:30 – 09:50	<b>Opening Remarks</b> <i>Ms Stefanie Bauer, Advisor, Private Sector Development, GIZ</i> <i>Ms Neha Kumar, Senior Technical Expert, GIZ</i> <ul style="list-style-type: none"> <li>• Context-setting</li> </ul>
09:50 – 10:10	<b>Introduction</b> <i>Mr Robert Tacon, Tutor, UNEP FI</i> <ul style="list-style-type: none"> <li>• Objectives of the workshop</li> <li>• Structure and methodology of the workshop</li> </ul>
10:10 – 11:15	<b>The Big Picture</b>

Time	Draft Agenda
	<p><i>Mr Robert Tacon, Tutor, UNEP FI</i></p> <ul style="list-style-type: none"> <li>• Global Economy – Impacts on Environment</li> <li>• Global Sustainable Finance – Relevance to Media and NGOs</li> <li>• Economic, Environmental and Social externalities</li> </ul>
11:15 – 11:30	<i>Coffee Break</i>
11:30 – 12:00	<p><b>Environmental and Social Challenges</b>  <i>Ministry of Environment and Forests, Government of India</i></p> <ul style="list-style-type: none"> <li>• The Indian Environmental Policy landscape – ‘Green’ lending, Insurance and Investment</li> <li>• Role of Media and Civil society</li> </ul>
12:00 – 12:30	<p><b>Environmental and Social Performance</b>  <i>Dr. Bhaskar Chatterjee, Director General &amp; CEO, Indian Institute of Corporate Affairs</i></p> <ul style="list-style-type: none"> <li>• E &amp; S Performance – Business Responsibility</li> <li>• Role of Financial Institutions, Media and Civil Society in fostering Business Responsibility</li> </ul>
12:30 – 13:15	<b>Lunch</b>
13:15 – 14:15	<p><b>Sustainable Finance – Role of Media and NGOs</b>  <i>Mr Robert Tacon, Tutor, UNEP FI</i></p> <ul style="list-style-type: none"> <li>• Sustainable Finance – Impact on Economy</li> <li>• Regulatory, Financial Institutions and Public opinion</li> </ul>
14:15 – 15:00	<p><b>Case Study</b> – How can the Financial Sector can be more responsible  <i>Mr. Rajnish Kadambar, IDFC</i></p> <ul style="list-style-type: none"> <li>• E &amp; S Cognizance – Contribution to the Value Chain</li> <li>• Existing standards → Essential improvements</li> </ul>
15:00 – 15:20	<b>Coffee Break</b>
15:20 – 16:30	<ul style="list-style-type: none"> <li>• Summary of the day: Feedback &amp; Suggestions</li> <li>• Discussion - Further Involvement of Media and Civil Society</li> </ul>
16:30 – 16:45	<b>Closing Remarks</b>