



Water, energy, transport

Transport policy and infrastructure management

The challenge

Transport routes and means of transport play an important role in the economic and social development of emerging economies and developing countries. They give people access to healthcare facilities, markets, schools, and job opportunities, as well as to the economy, including the global market and regional trading centres.

When transport infrastructure is lacking or inadequate, living conditions and trade suffer. Local transport policy institutions are often not organised in a way that would allow them to ensure a well-functioning transport network.

Experience has shown that with greater expertise and a reliable regulatory framework it is possible to significantly increase the efficiency of the transport sector.

Our approach

Our advisory services are directed at the government institutions that create the legal and policy environment for the entire transport system: road and rail transport, inland and maritime shipping, ports and urban transport. We support our partners in developing and implementing long-term transport strategies that are economically and socially sound.

We also offer modular advisory services, which enables us respond flexibly to and improve different institutional structures in the transport sector. The focus is on procedures to involve all relevant partners, on-the-job training, continuous professional development and information campaigns. We adapt all our approaches to local circumstances and support our partners during all the stages of a project through to implementation.

Our services

GIZ's range of services on transport policy includes:

Advice on transport strategies: we offer technical concepts, policy instruments and planning and management methods, which we deliver through training courses and on-the-job schemes. We pay particular attention to ensuring that all stakeholders are involved in the consultation procedures. We also support implementation at national, regional and local level.

Legal environment: GIZ advises its partners on adapting and developing the legal framework for their transport sector. We review whether existing legislation can accommodate a proposed strategy or whether it needs to be adapted. Our advisory services also extend to drafting primary and secondary legislation and guidelines.

Regulation in the transport sector: we promote the establishment or reform of regulatory institutions in the transport sector. We support the clarification and firm assignment of roles, duties and responsibilities.

Training: another focus of our work is delivering training for technical and management professionals in the public sector and companies within the transport sector. Areas covered include technical skills, management tools, administrative and participation procedures, facilitation, mediation and maintenance in the transport sector.

Social communication and participation: we raise awareness among our partners for the importance of stakeholder participation because that is the only way to guarantee the lasting success of any measures. We also support information and communications campaigns for an open dialogue between the public administration and its clients – the public and industry.



The benefits

GIZ has supported numerous transport-sector reform processes worldwide in an advisory capacity. We advocate goal-oriented planning and implementation of transport policy. The result is clear and coordinated guidelines on traffic and transport management. Our partners benefit from the fact that we also help to increase effectiveness and efficiency in ministries, government agencies and administrations. This leads to greater transparency, boosts local participation and improves local authorities' financial strength. At the same time, the measures help to make transport services in urban and rural regions more reliable, affordable and accessible for all social groups.

An example from the field

In conjunction with other partners, GIZ on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) is promoting rural transport infrastructure in the Khulna and Barisal regions of Bangladesh. A long-term plan for developing the infrastructure there was worked out in collaboration with the responsible parties of the 32 participating local authorities. The plan includes a reform of local authority finances and self-administration, for example through targeted training schemes for selected office holders and the introduction of public financial planning panels. Other participatory measures have been put in

place, such as new ways for the public to give feedback or documentation and publication of local authority resolutions. This has not only strengthened the local community, but also led to greater fiscal discipline.

Measures to maintain roads and increase transport safety have also been successful. They were put in place in conjunction with local government engineering units such as road building agencies, depots etc., which generated contracts for small and medium-sized businesses. In this way, the local population benefits not only from better infrastructure, but also from new economic opportunities.

Organisational improvements were made, especially to work processes. The government engineers now draw up annual maintenance plans and are connected to a geoinformation system. With our assistance, unemployed women received on-the-job training and were brought into paid employment, repairing and maintaining road embankments in particular.

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