



German-Tunisian Mobility Pact Gain Capacities, Create Perspectives

Context

Since the revolution on the eve of 2011, Tunisia has been a country in transition. Democracy is developing rapidly, but the economic situation is improving only slowly, and unemployment is still high. Over a third of young and highly educated academics are without a job.



Meanwhile, in Germany numerous companies, and especially small and medium-sized enterprises (SMEs), are desperately seeking skilled personnel, for example in the STEM professions (covering science, technology, engineering and mathematics). The demographic shift will further tighten these growing specialist bottlenecks in the German labour market.

Project objective and structure

Under the transformation partnership between Germany and Tunisia, the German-Tunisian Mobility Pact is a response to the challenges described above. Young Tunisian professionals will be offered opportunities on the German labour market, German companies will gain well-qualified personnel and benefit from the international perspective on their company.

To ensure that the country of origin, host country and the migrants themselves benefit from the promotion of mobility between the two nations, the programme is based on four complementary service modules.



A FAIR APPROACH TO SECURING SKILLED LABOUR

Project approach

Against the backdrop of the tense situation in the Tunisian labour market, Tunisian professionals are offered new prospects for employment in Germany. Advisors in Tunisia inform interested professionals about life and immigration opportunities in Germany. A group of young Tunisian professionals is also given the opportunity to increase their prospects of employment in Germany by taking an intensive language course in Tunisia and gaining professional experience through a three-month internship in Germany. After this introductory phase, the German employers have the opportunity to employ the highly skilled professionals on a permanent basis at their companies. Tunisian professionals returning to Tunisia after their experience working in Germany bring back the skills and experience they have gained and promote the exchange between the two countries. The offer focuses on young engineers, as German companies are already under pressure due to the professional bottlenecks in this field, while many young Tunisian engineers are seeking employment.

To increase the mobility of professionals and establish long-term networks between Tunisia and Germany, the Tunisian Employment Agency “ANETI” is supported in professionalising its services and trained in the needs and special features of the German labour market. Interest on the part of German companies in skilled Tunisian professionals is generated by raising awareness of the high potential of young professionals through a direct exchange.

The German-Tunisian Mobility Pact is an important contribution by the German Government towards assisting transformation processes in the Arab world, and helps establish Germany in the long-term as an attractive location for Tunisian professionals.

Partner structure

The project is being implemented on behalf of the Federal Foreign Office by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in cooperation with the International Placement Services (ZAV) of the Federal Employment Agency (BA). The Tunisian Employment Agency “ANETI” is the cooperation partner. The project is part of the German-Tunisian Transformation Partnership.

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