

# Regional integration to strengthen sustainable production and consumption within the Pacific Alliance

## Triangular cooperation Chile/Mexico – Colombia/Peru – Germany

### Context

Resource-friendly production and sustainable consumption are already mainstreamed as topics in the development plans of many countries in Latin America. However, the approaches used in Latin America are still less developed. Some countries, though, are more advanced in this matter. In 2014, for example, Mexico adopted a special programme geared to sustainable production and consumption, to which bilateral cooperation with Germany has also made a contribution. Chile, too, has already reached agreements on clean production and implemented a public procurement programme in line with sustainability criteria. During a conference organised by the United Nations Environment Programme (UNEP) in Lima in June 2013, Peru and Colombia expressed interest in a cooperation arrangement with the region's two pioneers and Germany.

### Project

This triangular cooperation between Mexico, Chile, Peru, Colombia and Germany has been in place since October 2014 as part of the Regional Fund for Triangular Cooperation in Latin America and the Caribbean. The project promotes sustainable production and consumption within the Pacific Alliance. It uses the positive experiences of Mexico and Chile in the area of resource-friendly production processes, sustainable procurement policies and corporate responsibility, and disseminates these with a view to strengthening public policy in this field in Colombia and Peru.

Triangular cooperation supports the design and implementation of national programmes on sustainable production and consumption in beneficiary countries. It promotes the development of instruments to reach and reinforce agreements on sustainable procurement between the public and private sectors. In Colombia and Peru, for example, a preliminary step will be to determine the current situation with regard to sustainable production, private consumption and sustainable public procurement. The cooperation project will then identify five products or services, which have the potential for a particularly beneficial impact on the environment as a consequence of switching to sustainable procurement. Examples include paper production, road building, cleaning materials and vehicle fleets.

Main actors are the Secretariat of Environment and Natural Resources (SEMARNAT) and the Chilean Ministry for Environment (MMA), which cooperate with representatives of the relevant specialised/technical authorities, in particular the environment ministries of Colombia and Peru. The development agencies of the countries involved (AGCID, AMEXCID, APC and APCI) are also making an important contribution to implementing the project.

By carrying out triangular cooperation within the context of the Pacific Alliance and involving four countries in the region, the project provides a unique opportunity to make use of synergies through regional exchange.





## Impact

The activities will enable the economies of the recipient countries to cut greenhouse gas emissions, use resources more efficiently and reduce waste. In addition, they will increase social responsibility, both among manufacturing companies and among public and private consumers.

The decision-makers in the area of public procurement are defining sustainability criteria for a series of goods and services. The project is promoting cooperation between various public institutions, the private sector and civil society, as well as the

dissemination of best practice examples in the region. This first cooperation agreement has already revealed a great need to raise awareness of the issue in Colombia.

Experience from Chile in the area of public procurement is of importance not only to Colombia and Peru but also to Mexico – just as Mexican experience in strategy and programme development will also have a learning effect in Chile. Although in this context Mexico and Chile are South provider countries, they are also able to simultaneously learn and benefit from one another.

Programme	Regional Fund for Triangular Cooperation in Latin America and the Caribbean	
Project title	Regional integration to strengthen sustainable production and consumption within the Pacific Alliance	
Term	2014 – 2016	
Countries	Chile, Mexico, Colombia, Peru, Germany	
Partners	<div>CHILE</div> <ul style="list-style-type: none"> <li>Chilean Agency for International Cooperation and Development (AGCID)</li> <li>Ministry of Environment (MMA)</li> </ul> <div>MEXICO</div> <ul style="list-style-type: none"> <li>Mexican Agency for International Development Cooperation (AMEXCID)</li> <li>Secretariat of Environment and Natural Resources (SEMARNAT)</li> </ul> <div>COLOMBIA</div> <ul style="list-style-type: none"> <li>Colombian Presidential Agency for International Cooperation (APC)</li> <li>Ministry of Environment and Sustainable Development (MADS)</li> <li>Ministry of Trade, Industry and Tourism (MINCIT)</li> </ul> <div>PERU</div> <ul style="list-style-type: none"> <li>Peruvian Agency for International Cooperation (APCI)</li> <li>Ministry of Environment (MINAM)</li> </ul> <div>GERMANY</div> <ul style="list-style-type: none"> <li>Federal Ministry for Economic Cooperation and Development (BMZ)</li> <li>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH</li> </ul>	
Volume	EUR 1,049,000 German contribution: EUR 300,000	

Published by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH  
Registered offices: Bonn and Eschborn

‘Regional Fund for Triangular Cooperation in Latin America and the Caribbean’

Dag-Hammarskjöld-Weg 1-5  
65760 Eschborn  
T +49 61 96 79-0  
F +49 61 96 79-11 15  
info@giz.de  
www.giz.de

Contact Natalie Bartelt  
E natalie.bartelt@giz.de  
I www.giz.de/fondo-triangular

On behalf of Federal Ministry for Economic Cooperation and Development (BMZ)

Division Division 214 South America  
referat214@bmz.bund.de

Design www.die-basis.de

Version January 2016