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**GERMAN GOVERNMENT AND
FEDERAL STATES PROGRAMME**
BUND-LÄNDER-PROGRAMM (BLP)



Federal state – partner country
Berlin – India

Title
Female Entrepreneurship
in Berlin and India (FEBI) II

In cooperation with the GIZ programme
Economic Empowerment of Women Entrepreneurs
and Start-ups by Women in India

Financing arrangements

BMZ contribution	€ 271,720
Berlin contribution	€ 181,000

Duration
01.02.2020 – 31.12.2021

Responsible ministry
Berlin Senate Department for
Economics, Energy and Public Enterprises

This project helps to achieve the following
Sustainable Development Goals (SDGs):



Female Entrepreneurship panel at the 2019 Asia Pacific Week in Berlin

Supporting women to start businesses – promoting innovation

Local situation

General conditions for women-led businesses in India have long been inadequate. The abundant potential for well-educated women to support the country's economic development has consequently remained untapped.

In a bid to achieve its targets on sustainable economic growth and job creation, the Indian Government is increasing its focus on promoting entrepreneurship, in particular among women and other disadvantaged groups.

Cooperation arrangements

The German Government is supporting the Indian Government through the technical cooperation (TC) programme Economic Empowerment of Women Entrepreneurs and Start-ups by Women in India. The project within the German Government and Federal States Programme (German:

“This project will help us to expand the international network between Berlin and India, with a specific focus on female founders. We have promoted female entrepreneurship and supported women in setting up businesses and working in the digital, technology and media sectors for several years. We want to continue to develop our activities in this area and ensure their long-term sustainability.”

Ramona Pop,
Mayor and Senator for Economics, Energy
and Public Enterprises, Berlin



Sharing knowledge and experience boosts business development

Bund-Länder-Programm; BLP) contributes to one of the TC programme's fields of activity, which aims to connect more women entrepreneurs to appropriate funding sources. Targeted communication and networking with the Berlin start-up ecosystem make it possible to experience Germany's start-up support system and, crucially, its approaches to supporting women as entrepreneurs. Contributions from Asian partner cities in the AsiaBerlin network enrich the exchange. The implementation partner for this project is enpact e.V (Berlin), who specialises in facilitating communication between start-up ecosystems around the world.

What we are doing – and how

The activities in this project contribute to promoting both employment and gender equality. The project empowers Indian women entrepreneurs as well as start-up founders and enables them to forge international connections. Institutions in India that support women entrepreneurs (accelerators, incubators, non-governmental organisations) receive advice on how to develop and implement support programmes specifically for women in the field of female entrepreneurship. Activities are held in India and Germany in hybrid formats (part virtual, part in-person). In Germany, these take place at and around the AsiaBerlin Summit (previously Asia-Pacific Week) in Berlin. Delegations visit international start-up conferences to enable Indian women entrepreneurs to access international networks and financing options.

Mentoring and opportunities to exchange knowledge and experience with other start-up founders from around the world provide Indian female entrepreneurs with input on how to further develop and scale their own enterprises. In order to promote women-led start-ups in India, targeted capacity-building measures are implemented for institutions in the Indian start-up ecosystem (accelerators and incubators) with the aim of encouraging them to offer more funding programmes specifically for women.

Useful links

- TC programme “Economic Empowerment of Women Entrepreneurs and Start-ups by Women in India”:
<https://www.giz.de/en/worldwide/75649.html>
- Women Founders (FEBI):
<https://asia.berlin/febi/>
- AsiaBerlin Summit:
<https://www.asia.berlin/summit>
- More information on the programme:
<https://www.giz.de/en/worldwide/91262.html>
<https://www.giz.de/en/worldwide/34949.html>
<https://bund-laender-programm.de/en>

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