

Together for Jobs in Agribusinesses

Sustainable Employment through Agribusiness in Ghana (AgriBiz)

Ghana – Country of opportunities!

Micro, small and medium-sized enterprises (MSMEs) constitute 98% of all companies in Ghana. They contribute to 70% of the country's Gross Domestic Product and account for 70% of jobs. These MSMEs play a vital role in turning the Ghanaian economy more competitive and resilient.



Currently only 20% of all agricultural and natural products are processed within the country. Thus, adding value to agricultural products has great potential for job creation in Ghana. To create a conducive environment for competitive agribusinesses certain conditions are essential such as the access to innovative technologies and finance as well as a sound supply chain management.

Additionally, strong business associations are important to represent the interests of agribusiness MSMEs in decision making structures and enhance the public-private dialogue.

Improved business conditions are especially favourable to open perspectives for young people and women-owned enterprises.



Project name	Sustainable Employment through Agribusiness in Ghana (AgriBiz)
Commissioned by	German Federal Ministry for Economic Cooperation and Development (BMZ) and European Union (EU)
Project region	Nationwide
Lead executing agency	Ministry of Trade and Industry (MoTI) and Ministry of Food and Agriculture (MoFA)
Duration	04/2021 – 03/2024

Our approach

The Sustainable Employment through Agribusiness in Ghana (AgriBiz) programme works together with the Ministry of Trade and Industry (MoTI) and the Ministry of Food and Agriculture (MoFA) to improve the conditions for creating productive employment in the agribusiness sector. Furthermore, the programme strengthens business organisations to better represent

the interests of their members and offer professionalised services. AgriBiz supports processing companies in their business development, in introducing technological solutions, with certification according to international standards and in using by-products in a circular economy. In addition, the project promotes companies that offer services and production inputs along the value chains.



European Union: An important partner

The EU co-funded “Market Oriented Agricultural Programme in North Western Ghana” (MOAP NW) which started in 2017 was integrated into the AgriBiz-Programme in April 2021. MOAP NW is a key pillar of the EU Ghana Agriculture Programme and supports the development of seven value chains in North Western Ghana: cashew, groundnuts, mango, rice, sorghum, soybean and vegetables. MOAP NW supports quality in agricultural production, increased income and the

creation of jobs along the value chains. It collaborates closely with public and private extension service, input providers, producers, aggregators for robust and successful agribusinesses.

So, what are the expected benefits?

- Increased value addition to agricultural and natural products through processing.
- Enhanced capacity utilisation among agribusiness MSMEs due to improved sustainable supply chains.
- Creation of more jobs and good working conditions along the supply chains, especially for women and young people.
- Enhanced inclusive business models and investment in digitalization and green technology.
- An enabling business environment for agribusinesses.



Published by

Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH

Sustainable Employment through Agribusiness (AgriBiz)
GIZ Green Building, P.O.Box KA 9698, Accra, Ghana

Head of Programme: Dr. Elke Stumpf
Elke.Stumpf@giz.de
www.giz.de

Photo credits and Text: GIZ – AgriBiz

GIZ is responsible for the content of this publication.
On behalf of: German Federal Ministry for Economic Cooperation and
Development (BMZ)

Accra, November 2021

Implemented by:

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



Ministry of Trade and
Industry (MOTI)

