

**REDUCE
REUSE
REMANUFACTURE
RECYCLE**

**Reduce
PLASTIC** and be
part of the
SOLUTION

EPR led business models with **TRACEABILITY** and **COMPLIANCE**

End of Life

COLLECTION

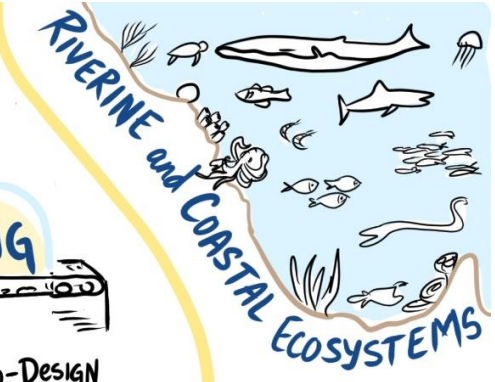
Consumption Segregation

EXTRACTION

Recycling SUPs

Replace with Secondary Resources

PROCESSING



CIRCULAR ECONOMY SOLUTIONS
preventing MARINE LITTER
in ECOSYSTEMS

DESIGN

Eco-Design
Biobased Materials

USE

VENDING MACHINE

Sustainable Consumerism

MANUFACTURING

Alternate Packaging

ACADEMIC & RESEARCH INSTITUTES

STATE ENVIRONMENT DEPARTMENTS, ULBs, LS&GD

START-UPS CSOs, NGOs

CORPORATES, INFORMAL SECTOR & CONSUMERS

GIZ INDIA

MOEFCC BMUV

MULTI-STAKEHOLDER APPROACH



WHAT WE DO

- DIGITAL TRACKING of MARINE LITTER
- Demonstrate Technological Solutions
- Support Implementation of EPR
- B2B COOPERATION for SUSTAINABLE Packaging
- EPR Business Models

Partnership with PUBLIC and PRIVATE ACTORS

OUTCOMES

INTEGRATION of CIRCULAR ECONOMY SOLUTIONS to prevent MARINE LITTER & PLASTIC LEAKAGES



WHERE WE WORK

Kerala

Tamil Nadu

Uttar Pradesh

WORKSHOPS

PIBDs & PWP's

Capacity Building

Meendum Manjappai

Suchitwa Mission

Harita Kerala Mission

Plastic Waste Management 2022



Implemented by

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