

Promoting Female Entrepreneurship (FEMMPACT II)

Triangular Cooperation Project (Germany – Morocco – West Africa) for the Development of Women's Entrepreneurship in Mauritania, Togo, and Benin

Context

Women's entrepreneurship in Africa represents a powerful lever for economic and sustainable development. While nearly 25% of sub-Saharan African women engage in entrepreneurship—compared to only 6% in Europe—these women face several challenges, including:

- Weak entrepreneurial ecosystems
- Limited access to financing
- Limited access to technology
- Lack of networking opportunities
- Lack of technical training in small and medium business management
- Sociocultural norms
- Existing support programs that are not adapted to the realities and needs of women entrepreneurs

FEMMPACT II builds on the achievements of the first edition, implemented in Senegal and Côte d'Ivoire, to expand its network and strengthen its impact in other West African countries, with the goal of fostering more inclusive ecosystems that support female innovation and entrepreneurship.

Objective

This triangular cooperation project brings together the strengths of the three partner regions, drawing on German and Moroccan expertise to support women's entrepreneurship in Mauritania, Togo, Benin.

It focuses on strengthening entrepreneurial ecosystems dedicated to women-led initiatives, providing tailored support to female entrepreneurs, and fostering networking among entrepreneurship support structures.

Project	Promoting Female Entrepreneurship (FEMMPACT II)
Commissioned by	German Federal Ministry for Economic Cooperation and Development (BMZ)
Partners	Agence Marocaine de Coopération Internationale (AMCI) ; University Mohammed VI Polytechnic – Social Innovation Lab
Area	Mauritania, Togo, Benin
Duration	January 2025 – June 2026

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GIZ has been present in Morocco since 1975.





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Areas of Intervention

The project contributes to the promotion of women's entrepreneurship in Mauritania, Togo and Benin by addressing three core areas:

Capacity Building for Incubators: Through expert exchange sessions for representatives of 9 support organizations on topics related to female entrepreneurship, aimed at creating a tool kit and an ecosystem that addresses the reality and specific needs of women entrepreneurs.

Support for Young Women Entrepreneurs: Strengthening their entrepreneurial skills through a program of training, experience sharing, networking, and mentorship, to help them overcome challenges related to training, sociocultural constraints, as well as access to funding and networks.

Networking Among Support Structures: Through the FEMMPACT network dedicated to supporting female entrepreneurship, fostering the replication of the model, sharing best practices among West African, Moroccan, and German structures, and energizing the entrepreneurial ecosystems.

FEMMPACT: Approach

Our approach is based on triangular cooperation, where each party contributes its expertise, fostering co-construction, collaborative learning, and the sharing of best practices. By leveraging German and Moroccan expertise, it aims to strengthen the entrepreneurial ecosystem and create an inclusive environment that addresses existing challenges and supports the success of women entrepreneurs.

FEMMPACT I: Results

- Capacity building for 6 support structures.
- 91% of incubator representatives confirmed the relevance of the program.
- Over 1,600 applications received from women entrepreneurs.
- 80 women supported.
- 18 women benefited from an entrepreneurial residency in Morocco, where they were able to develop their prototypes.
- Co-creation of a support Toolkit dedicated to women entrepreneurs.

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