

# Partnerships to Innovation for Protection of the Rainforest in the Brazilian Amazon

## The Challenge

As part of its contribution to the Paris Agreement, Brazil has set a goal of eradicating illegal deforestation by 2030, reducing CO2 emissions, making agriculture more sustainable, and promoting traceable production chains.

The task of eliminating illegal deforestation and conserving native vegetation is a major challenge in countries with huge territorial dimensions.

Additionally, not promoting sustainable production, valorization of biodiversity and promotion of the regional bioeconomy contributes to the increase in deforestation.

Although Brazil has a solid legal framework, there is a need to improve the coordination of control and surveillance agencies.

Another demand is to create innovative solutions based on recognizing the value of the forest and encouraging its conservation, thus aiming to promote the fight against deforestation.

In this sense, **the Partnerships for Innovations Project** aims to introduce new concepts, ideas and technological innovations to combat deforestation and traceability of timber and non-timber products. In addition, it aims to strengthen production chains and the bioeconomy, in order to improve the income and living conditions of the most vulnerable populations, adding value to sociobiodiversity products.

## Goal

Identify and develop innovative mechanisms or instruments for preventing and controlling deforestation in the Brazilian Amazon with the generation of sustainable economic alternatives.

Project Name	Partnerships for Innovation to Protect the Rainforest in the Amazon
By charge of	Federal Ministry for Economic Cooperation and Development (BMZ)
Lead partner	Ministry of the Environment (MMA)
Country	Brazil
Main Executing Agency	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Volume	Up to 5,000,000.00 euros
Duration	12/ 2020 to 11/ 2023

## Our Approach

The project strategy is aligned with the priorities of the Federal Government of Brazil, contributing directly to the implementation of the main policies, programs and instruments to tackle illegal deforestation in the Brazilian Amazon.

Therefore, the Federal Ministry for Economic Cooperation and Development (BMZ) supports the project with up to 5 million euros. These resources are implemented through the advisory service of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

The project is implemented in partnership with the Ministry of the Environment (MMA), with the cooperation of the Ministry of Agriculture, Livestock and Supply (MAPA), Chico Mendes Institute for Biodiversity Conservation (ICMBio), and the Brazilian Institute of the Environment and Renewable Natural Resources (IBAMA), among other stakeholders from federal and state level and private institutions. In this way, partnerships are created between organizations, assisting in efforts to introduce innovations for the prevention, control of illegal deforestation, and strengthening sustainable production chains and bioeconomy.



On the left: Community of Patauí—RESEX of the Unini River (photo: Marina Minari)-ARPA

On the right: Jari– Meandros Expedition—PARNA Tumucumaque (photo: Zig Koch)-ARPA



Weekly market with products from Amazonia.

## Expected results and impacts

It is expected, at the end of the execution of the project, that the activities and interventions carried out under the innovations will allow:

- The Strategy for combating illegal deforestation and recovery of native vegetation, including payment for environmental services, is strengthened;
- Innovations for deforestation control and traceability systems for timber and non-timber products are tested;
- Fostering of bioeconomy and innovations for local entrepreneurship are worked on;
- Agreements between key actors on sustainable production chains are established; and
- Vulnerable populations that may be affected by change measures will be served.

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