iBAN enabling change

inclusivebusiness.net

The global go-to online platform on Inclusive Business

We achieve more when our efforts are combined. We want to invite you to join our endeavour to contribute to an inclusive business ecosystem that thrives on collaboration and participation.

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ABOUT iBAN

The Inclusive Business Action Network (iBAN) is a global initiative supporting the scaling and replication of inclusive business models. Through its strategic approach iBAN supports companies with tailormade investment readiness programmes and develops national inclusive business policy strategies with policymakers.

On a global level iBAN manages the largest online knowledge platform (www.inclusivebusiness.net) on inclusive business. iBAN creates a space where evidence-based knowledge transforms into learning and new partnerships. With its focus on promoting the upscale of inclusive business models and consequently improving the lives of the poor, iBAN is actively contributing to the achievement of the United Nations Sustainable Development Goals.

iBAN is funded by the German Federal Ministry for Economic Cooperation and Development. It is implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. An earlier phase of this project (01/2017 – 12/2021) was supported by the European Union.

ABOUT INCLUSIVEBUSINESS.NET

Produced as part of the Inclusive Business Action Network's knowledge sharing initiative, inclusive-business.net provides up-to-date knowledge and insights for those working to deliver sustainable business models that benefit low-income people. The platform's core content is being developed jointly with a group of selected strategic partner organizations and inclusive business thought leaders. The platform puts a special focus on visual storytelling. The short film "Inclusive Business - Companies As a Force For Good" was awarded a silver trophy at the Deauville Green Awards in 2020.

The result is a thriving community that demonstrates through 'real life' stories the positive impact inclusive business has on a world greatly in need of long-term, sustainable business solutions. We work with key stakeholders and knowledge partners to strategically communicate the impact of inclusive business initiatives.

Sign up here:

www.inclusivebusiness.net/my-iban

"Supporting fellow women is my dream. Through my Inclusive Business Impact Story, I want to share the passion. Beyond that, it helps me highlight what is special about my business model, which is important when seeking investment. I am very grateful for having been selected to share my story on inclusivebusiness.net, alongside other inspiring inclusive business entrepreneurs."

Dr Julian Omalla, *Founder and Chief Executive Officer of Delight Uganda*

iBAN

SERVICES

ONLINE MAGAZINE CLUED-IN

A bi-monthly online magazine analyses current trends in inclusive business, featuring contributions from high-level thought leaders from companies, donor organizations and academia. GIZ Corporate Communications in Brussels recently noted that the fresh visual identity and well-made illustrations of the magazine led to a high recognition value. Users can view the online magazine here.

IB CHOICE

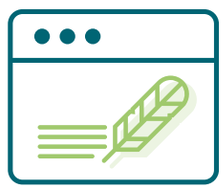
As a complementary service to the publications database, IB Choice offers a canon of relevant publications and highlights their relevance for inclusive business companies.

IMPACT STORIES

These well-researched stories highlight the impact inclusive businesses have in strengthening local communities across different regions and sectors. The stories combine visual and written content in an innovative and inspiring way. More

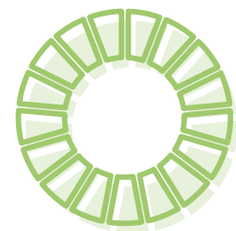
WOMEN IN IB

This section provides in-depth information on inclusive business companies empowering women.



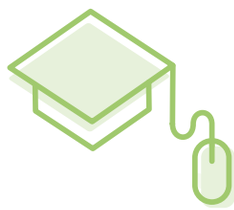
BLOG SERIES

Users are able to share their inspiring inclusive business stories through the ongoing blog series IB Voices.



INFORMATION ON SDGs

This section provides in-depth information on how IB contributes to the achievement of the United Nations Sustainable Development Goals (SDGs).



ONLINE LEARNING SPACE

INFORMATION ON POLICIES

The dedicated learning space provides easy access to webinars, MOOCs and toolkits from iBAN and partner organizations that enable IB practitioners to turn insight into action. It includes iBAN's first e-learning course, "Introduction to Inclusive Business."

Here, users get an overview of the policies governments around the world are enacting to improve the framework conditions for Inclusive Business. More

IB INTERMEDIARY DATABASE

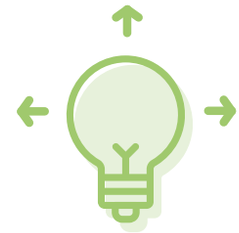
Companies can access a database of financial intermediaries that currently contains more than 660 entries.

EU DONOR MAPPING

A detailed mapping outlining the EU donor landscape can be found here, helping donor agencies to better coordinate efforts to support inclusive business.

PITCHING

Here, users can access tools and guidance on how to pitch their business models to investors.



OPPORTUNITIES

This section updates users on current business opportunities. It lists training opportunities, events, and calls for application from around the inclusive business ecosystem.

PUBLICATIONS DATABASE

Users can search more than 2,300 publications dedicated to inclusive business, offering all they need to know about markets, business development and support. Search the database by

PERSONALISED NEWS FEED

Users receive actionable information and content tailored to their inclusive business interests.

regions, sector and topics here.

G20 AND INCLUSIVE BUSINESS

Here, users get an overview of all content that relates to the work of the G20 on inclusive business. The content has been thoroughly curated with UNDP and systematically tagged to ensure a smart integration into the inclusivebusiness.net platform.

+ NEW FEATURES COMING IN 2022

COMPANY DATABASE

This new database will list inclusive businesses from around the world. Drawing on verified sources, it will cover different sectors and modes of engagement with the base of the pyramid.

INTERACTIVE WORLD MAP

Serving as a visual tool, the interactive map allows users to explore the world of inclusive business in an intuitive way and focus in on IB information for targeted regions and countries.

FRENCH AND SPANISH

Browse the inclusive business platform in your native language! To make our services more accessible for stakeholders worldwide, French and Spanish translations of the platform are in the making.

iMPACT STORiES

Inspiring inclusive businesses and their entrepreneurs

*These **well-researched stories** highlight the impact inclusive businesses have in strengthening local communities across different regions and sectors. The stories combine visual and written content in an innovative and inspiring way. Also, they are being produced collaboratively with the **inclusive business companies** that are being featured to ensure authenticity and increase reach.*

April 2021

*To support companies to gain exposure and approach investors effectively, the Inclusive Business Action Network (iBAN) launched a new digital series called **Inclusive Business Impact Stories in April 2021.***

*A series of **25 stories** will be produced by the end of 2022. **20 Stories** are online now, in May 2022.*

December 2022

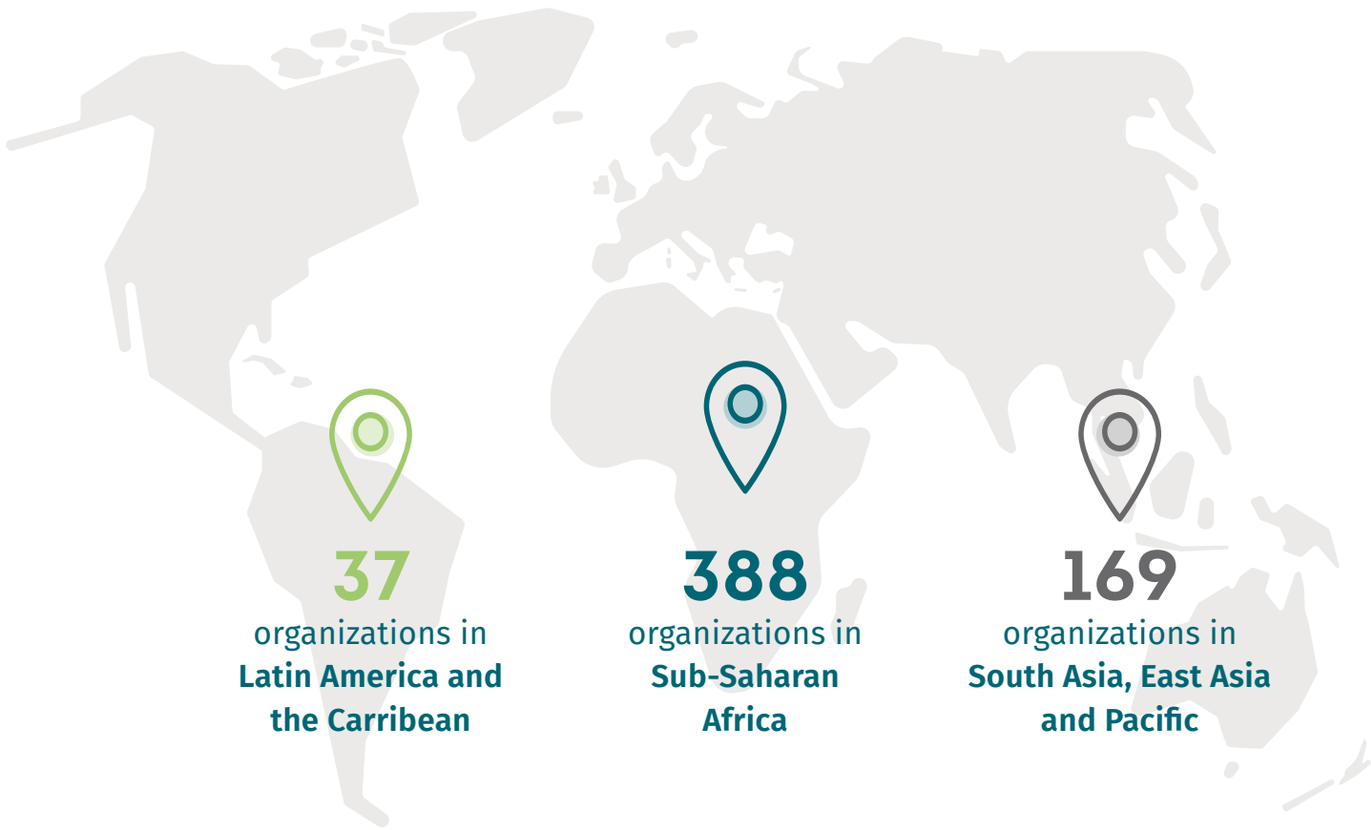
INVESTOR AND TECHNICAL ASSISTANCE DATABASE

Discover organizations that act worldwide.

"Social innovators should have scaling at the top of their mind from day one."

Ndidi O. Nwuneli, *Executive Chair at Sahel Consulting, Co-founder of AACE Food Processing & Distribution, Board Member of the African Philantropy Forum*

Locate **666** *intermediaries in* **129** *countries.*



73
other entries

Gain access to

FINANCIAL SUPPORT

Equity

Debt financing

Grants

Awards

TECHNICAL SUPPORT

impact investment readiness

Training

One-to-One Advisory

Mentoring

Partnership Brokering

+ more

*Find the **partners** that specialise in your field.*

SUPPORT FOR

Start-ups

SMEs

Large companies

FiLTER BY

Sector

Topic

Region

Country

"I appreciate the effort that iBAN does in the promotion of IB and the support that it gives to policymakers across Southeast Asia to get governments to push for the adoption of inclusive business models in their respective countries. I hope that more development organizations will make IB as one of their priority activities."

Felicitas Agoncillo-Reyes, *Assistant Secretary for Investments Promotion at the Philippine Board of Investments*

FACTS & FiGURES

220

visitors per day

users from **184** **countries** (in 2022) ...

... with the following **top countries**

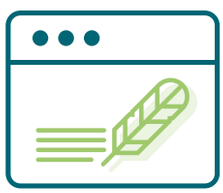
- India
- Bangladesh
- Kenya
- Nigeria
- Ghana
- Philippines

... with **56 %** from the global South

>2700

registered **users** ...

... who are also subscribed to the **online magazine**



>1700

blog posts by the members of the platform

>2400

publications on IB

>660

entries to the investor and technical assistance database

>8000

followers on social media

TiMELiNE

2010

Launch of the Practitioner Hub for Inclusive Business by the Business Innovation Facility (**BIF**) with funding by **DFID** & **SIDA**

NOVEMBER 2014

Launch of iBAN
funded by the German Federal Ministry of Economic Cooperation and Development & the European Union.

2015

Launch of SearchIB
with the support of iBAN

2014-2017

Ashley Insight runs Hub independently & **iBAN is a partner**

JANUARY 2018

iBAN manages
the platform

iBAN sets up Editorial Committee
for the platform; high-level online knowledge partners join

APRiL 2018

Soft launch
of the new platform:
www.inclusivebusiness.net

APRiL - AUGUST 2018

1st edition of
new online magazine

Development of **new features, design migration** and **quality checks**

SEPTEMBER 27TH 2018

Hard launch of inclusivebusiness.net with social media campaign and knowledge partner outreach

OCTOBER 2018 – SEPTEMBER 2020

continuous updates of **key features** incl **new landing page**

DECEMBER 2020

iBAN's 1st e-learning course launched: „Introduction to Inclusive Business"

APRiL 2021

1st **Impact Story** published

MAY 2021 - MAY 2022

development of **new features** and **continuous quality updates**

JUNE 2022

iBAN's 2nd e-learning course to be launched: „Developing and Scaling Inclusive Business Models"

"I first got to know iBAN through an advisory programme they co-organised with Global CAD. It helped us understand first what it meant to be an inclusive business, and how we could include women into our business model. I also enjoyed contributing to CLUED-iN. The magazine makes it easy to keep up with the latest developments

in the ecosystem."

Ahmed Sheikha, *Co-Founder and Chief Business Officer of Brimore*

ENABLING CHANGE

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GOVERNANCE

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iBAN Inclusive Business Action Network

Financed by

german cooperation
DEUTSCHE ZUSAMMENARBEIT

Implemented by

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Strategic partners

ADB

IDB

IFC International Finance Corporation WORLD BANK GROUP

UNDP

wbcsd