

Vacancy Announcement '#008/2024'

Junior Communication Specialist Job partnerships and SME promotion II

Contract Duration: 31.03.2024 -30.06.2026

Application Deadline: 16.2.2024

Duty station: Addis Ababa with duty travel in country

The Special Initiative "Decent Work for a Just Transition." seeks to generate more high-quality jobs and fosters new business opportunities, especially for the youth in the country. In Ethopia, the initiative enhances conditions for European and African investors, fosters small and medium enterprises, and improves business ecosystems in selected economic clusters. This encourages sustainable investments, ultimately contributing to increased local employment.

Responsibilities and Duties

Responsibilities

- Produce stories including interviews, articles, photo-essays, in English and. Amharic in collaboration with the international communication advisor.
- Develop content and visuals on the Special Initiative "Decent Work for a Just Transition" programme in Ethiopia social media accounts.
- Create relevant stories and publications, highlighting the programme and prominently featuring success stories, the special initiative and GIZ webpages and social media accounts.

Required qualifications, competences, and experience

Qualifications

- Master's degree in media and communications, public relations, international relations, journalism, or other relevant subject is required.
- In lieu, a Bachelor's degree in combination with additional years of qualifying experience is accepted.

Professional Experience:

- 2 years of proven relevant experience in communications, advocacy and/or media relations
- 1 year of proven experience in photography
- Experience in producing multimedia content including photographs, social media content and news articles
- Experience in the field of women's empowerment and promoting gender equality in a multilateral or international organization
- Experience with communications in refugee/humanitarian context
- Experience with writing and editing content in English.
- Experience in developing story boards for short videos







Other Knowledge, additional competencies

- Knowledge of using social media platforms such as LinkedIn and Twitter
- Knowledge of relevant applications MS Word, MS Excel, and related applications as well as social media platforms







Application procedure:

Interested and qualified candidates shall submit their motivation letter along with their non-returnable recent CV only via email: <u>hreth@giz.de</u>

Note:

Please make sure you mention the vacancy number and **'Junior Communication Specialist '#008/2024'** in the subject line of your email application.

'Please note that, due to urgency of the vacancy the selection will be done on a rolling base.'

Due to the large number of applications, we categorize applications with vacancy numbers.

Applications without vacancy numbers in subject lines might not be categorized in the appropriate folder and could be disqualified.

Only short-listed candidates will be contacted.

We encourage persons with disabilities to apply for the position. In case of equal qualification, persons with disabilities will be given preference.

Applications from qualified women are encouraged.

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