

FROM FARM TO FORK WITH WIDU

We support your sustainable business.

To apply for the WIDU #FoodCallEthiopia, you will have to Respond to the below list of questions In the online application process on www.widu.africa/food . Please be aware that this is only an overview to help you prepare your application.

The document cannot be submitted. Questions will have to be filled into the online application form

Section 1: Your Profile

1. About me: Tell us something about yourself, your motivation and your goals. Your self-description must contain at least 100 characters.
2. First name: Please enter your first name as it appears in your ID document.
3. Last name: Please enter your last name as it appears in your ID document.
4. Fully registered address: Country, street address, city
5. Date of birth
6. Nationality
7. Username: Choose a username
8. Gender

9. What is your highest level of education? Select between the following:

- A. No formal education attained
- B. Completed primary or elementary education
- C. Completed middle school
- D. A-levels / High school diploma
- E. Completed professional higher education
- F. Completed undergraduate degree
- G. Completed postgraduate degree or higher

10. Profile photo: Please upload a portrait photo of yourself

11. I agree to the on-site verification: Please tick this box as WIDU coaches will come and visit your at your business location.

12. Other funding: Have you participated in a program other than WIDU, also funded by the German government? If yes, please tell us which program

13. ID document type: Please select your ID document type.

14. ID document number: Please enter your ID number

15. ID verification: Please upload of photo of the front and back of your identity card or passport.

16. Payment method: Select Bank transfer

17. Bank account number: Please enter your bank account number

18. Bank account holder: Please indicate whether the bank account is registered to you personally or on behalf of your business

19. Bank account certificate: Upload of picture of your bank book

20. Name of your bank: WIDU can transfer the grant amount to your Commercial Bank Ethiopia (CBE) account

21. Branch/ account number: Please enter your bank's branch/ account number

Section 2: Your Business

22. Name of your business: Please enter the name of your business.
23. How long has your business existed for? Please select from the following:
 - a. Has not been founded yet
 - b. Less than 6 months
 - c. 6 months – 1 year
 - d. 1 - 2 years
 - e. 2 - 5 years
 - f. More than 5 years
24. Business registration: Please upload a photo of your business license or business registration if available.
25. Business location: Please indicate the address of your business
26. What is the place like where your business is located? Select from the following:
27. Geolocate your business: Please location your business on a map28. Business Description: Please describe your business. Which business idea do you pursue? What products or services do you offer? This description has to be at least 200 characters long.
29. Photos of your business: Please upload 1 to 3 photos showing your business.
30. Employees: Do you currently have any employees?
 - a. No
 - b. Yes

Section 3: Business Indicators

31. Number of employees: Please indicate how many employees currently work for you. amount spent on your business activities. Please note, this information has no impact on your eligibility for your support.
32. Number of female employees: Please indicate how many female employees currently work for you.
33. Average monthly income: Please indicate your monthly income based on the average of the last three months. Your income is the amount of money you have to your disposal per month. If you own a company, it is the difference between the amount earned and the amount spent on your business activities. Please note, this information has no impact on your eligibility for your support.

Section 4: Your WIDU project

34. Project name: Please give your WIDU project a name.
35. Project description: Please outline your project and describe the social and business impact it is expected to have. This description has to be at least 200 characters long.
36. Innovation of your product/ service: Do you believe your business is innovative? What makes your product/ service innovative? Why is it better than other competitors?
37. Market situation: Who buys/ will buy your products/ services? Where do you sell your products/ services (local /regional / national / international)?
38. Sustainability: How many persons do you plan to employ in your business and how do you plan to generate an income?

39. Job creation: Please indicate how many jobs you expect to create through your project?
40. Job creation for women: Please indicate how many jobs for women you expect to create through your project.
41. Impact: Does your business have an impact on the society or the environment?
42. Business category: Please select which of the following categories your business falls into
- a. Farming and food production
 - b. Agri-services
 - c. Food processing
 - d. Nutritional health
 - e. Reduction of food waste
 - f. IT and data for food security
43. Pitch document: As an option, you can upload any supporting documents to your application here (this is only an option!)
44. Your investment: Please enter the amount you are planning to invest in the project. Your private investment will determine the grant that you are applying for (ratio 1: 2.5). For example, if you invest 1.000€, WIDU will provide you with a grant of 2,500€. The grant will be paid out after the documentation of your private investment.
45. Proof of available funds: Please upload a photo that proves that you have funds for the private investment e.g. photo of your bank statement
46. Agreement of publishing your WIDU project.
- a. No
 - b. Yes
47. I understand that my project must be completed within 6 months. Please tick the box.

48. I understand that all expenditures for the private investment






and grant investment must be documented otherwise the grant must be repaid. Please tick the box.

49. I understand that the approved investment plan is binding for my project implementation.

Please tick the box.

Section 5: Investment plan

Your investment plan should look somewhat like this:

▶	<i>6 Tables</i>	<i>10,000.00 ETB</i>	
▶	<i>24 Chairs</i>	<i>10,000.00 ETB</i>	
▶	<i>Plates, Glasses , Cutlery</i>	<i>4,000.00 ETB</i>	
▶	<i>Fridge</i>	<i>20,000.00 ETB</i>	
▶	<i>Transportation cost for fridge</i>	<i>4,000.00 ETB</i>	
▶	<i>Monthly salary for 1 person for 2 months</i>	<i>36,000.00 ETB</i>	