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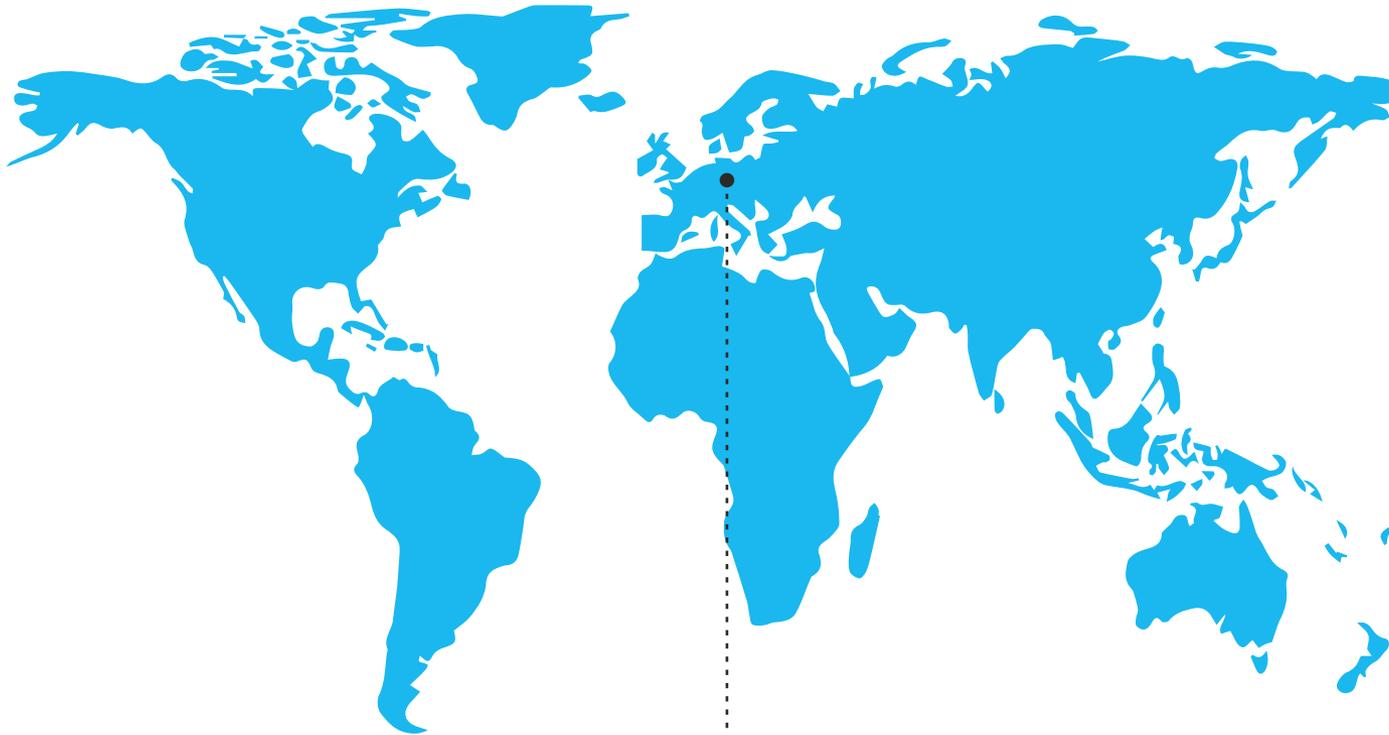
Calling Entrepreneurs @ Berlin Bootcamp

July 18th – July 27th

Exchange between Indian and German
Start-Ups in the Energy Sector

10 | Start-ups from
Germany & India

1.5 | week Bootcamp
in Berlin

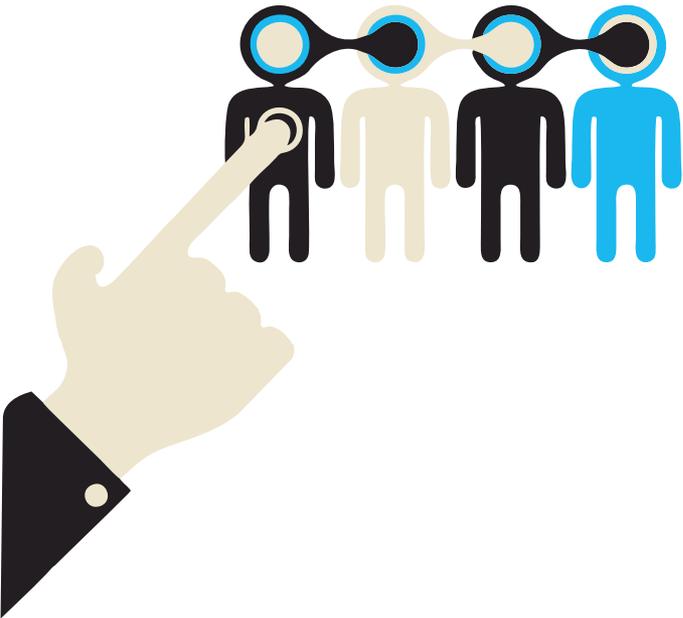


As a federal enterprise, GIZ supports the German Government in achieving its objectives in the field of international cooperation for sustainable development.

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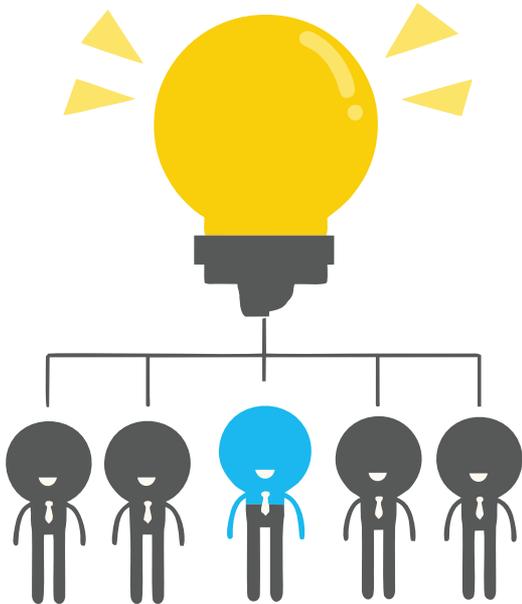


Who is Social Impact?

Social Impact is the agency for social innovation. For over 20 years, Social Impact has been developing products and services that contribute towards securing future viability and social equity. Social Impact GmbH is a non-profit organization that was founded in 1994 as 'iq consult'. Since then, Social Impact has been instrumental in designing and implementing innovative qualification and start-up support for socially disadvantaged groups. To date, several thousand companies have been set up with the support of Social Impact. For several years, Social Impact has focused on supporting social start-ups that use their ideas to solve social challenges in an entrepreneurial way.

What is Social Impact Lab?

The Social Impact Labs are Social Business Incubators that offer an ecosystem for social entrepreneurs: physical space for working, networking and exchange, business advice and start-up support. There are already 5 Social Impact Labs in Germany, in Berlin, Hamburg, Frankfurt, Leipzig and Duisburg.



Who is GIZ?

An innovative partner for the global challenges of tomorrow

The wide range of services offered by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH are based on a wealth of regional and technical expertise and on tried and tested management know-how. GIZ is a German federal enterprise and offers workable, sustainable and effective solutions in political, economic and social change processes.

Most of GIZ's work is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ). However, GIZ also operates on behalf of other German ministries and public and private bodies in Germany and abroad. These include governments of other countries, European Union institutions, such as the European Commission, the United Nations and the World Bank. GIZ is equally committed to helping clients in the private sector attain their goals. GIZ is committed to foster the entrepreneurship eco-system in India and has implemented various initiatives across India.

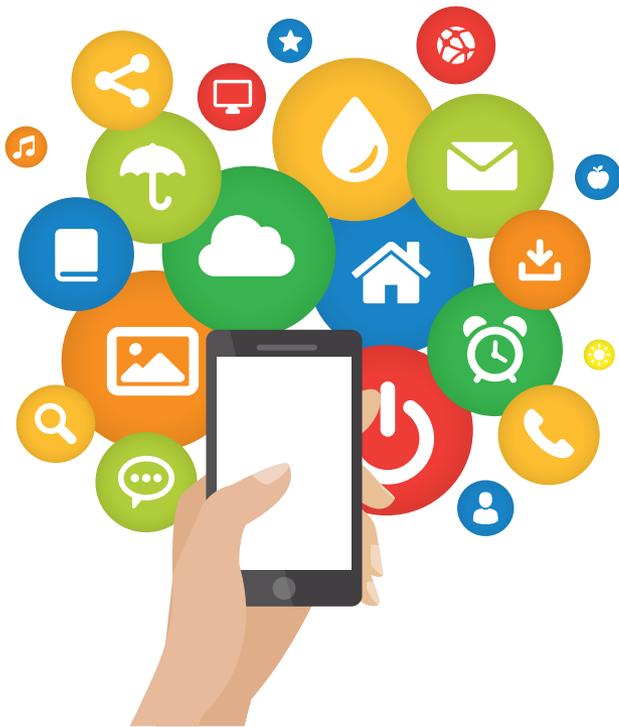


The Programme

We are glad to open applications for the bootcamp hosted by GIZ India and Social Impact, along with their partner organizations SAP, Bosch and Intellectap. If you are a start-up from the **ENERGY SECTOR** and looking to take the next leap in your entrepreneurial journey, here is a chance, for you, to take benefit from the **diversity of the cohort** and **accelerate your venture**. The **1.5 week long bootcamp** will bring together entrepreneurs from Germany and India, mentors, corporates, technology experts, and other key stakeholders to discuss ideas, help **gain new knowledge** and **contacts** and **get inspired** by the entrepreneurial spirit of Berlin – the heart of all start-up activities in Germany.

If you are excited about participating in this bootcamp, hurry please!! We have only 10 seats (5 for German start-ups & 5 for Indian start-ups). As we have much more applicants than seats, we advise you to submit your application as soon as possible!

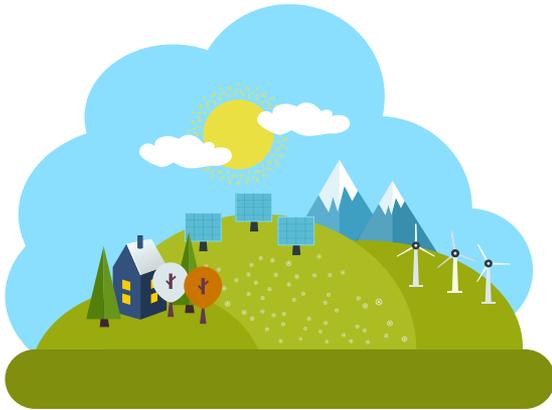
Why are we running this Bootcamp?

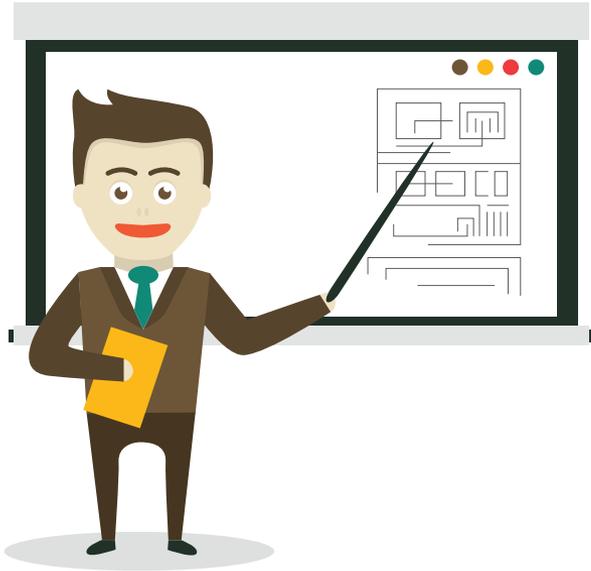


- Both India and Germany are keen to **promote the (social) start-up ecosystem** and the **support structure** as well as the number of social impact start-ups is growing fast
- A number of incubators/ accelerators are already conducting **cross-border programmes** to bring start-ups from various countries together as an increasing number of start-ups are looking **abroad for new markets, ideas, and partners**
- To date, there are no targeted programmes however bringing together **social impact start-ups** from India and Germany to explore cooperation and grow their social impact
- GIZ India and Social Impact along with their partner organizations SAP, Bosch and Intellectcap want to close this gap with this bootcamp and initiate **collaboration** and the **development of new ideas!**

What is the theme?

- The bootcamp will run at the **Social Impact Lab in Berlin** over a period of **10 days**, and is open to **impact driven product/service start-ups** in the **Energy sector** – including social, digital or technology innovation, both from India and Germany
- A total of **10 spots is available** – there will be 5 Indian and 5 German participants representing 10 companies
- You will get an opportunity to **develop your products or services further, validate your business plans, exchange ideas, develop synergies** and **build globally competitive businesses**
- You will get access to a pool of **experienced entrepreneurs** and **dynamic mentors** including corporates and other stakeholders, new markets and potential partners





What are the key value propositions for the applicants?

- **Access to tools** that can help you build a sustainable enterprise with a social mission through business expertise, international networks and mentorship
- Possibility to discuss collaboration and **formation of joint working teams**
- Cross-continental **connections** and **partnerships**
- Opportunity to **collaborate with corporates** beyond bootcamp for further support in the areas of mentorship/ infrastructure/ technology
- **One to One interactions** with leading experts and intermediaries with significant on ground experience in Germany facilitating exchange of ideas
- Enterprise **showcase opportunities** to corporates including Bosch and SAP
- Raising your profile and **visibility** through media publicity



What are the qualification criteria?

While each of you is unique and will be different, we are on the lookout for start-ups with

- Commitment to making an impact in the **ENERGY SECTOR** – be it **Digital, Social or Technology Innovation/ Clean and Sustainable Energy Innovation/ Energy Efficiency Innovation**
- **Innovative & creative** product/service ideas and solutions
- Clear **evidence of market demand** for the product or service demonstrated by performance data from at least a pilot or proof of concept
- **Business growth model** demonstrating potential for delivering scalable social and/or environmental impact
- Clearly defined **interest in cross-border collaboration** and demonstrated potential benefit from and to the Bootcamp



What are the key dates?

Applications

- The **application form** can be accessed now via the Social Impact website on <https://socialimp.wufoo.com/forms/pibzpa0f66guj/>
- Submissions are accepted until **31st May 2016 (23:59 CET)**. The applications will be reviewed by a panel of Indian and German experts and you will be notified of the final selection on the 10 June 2016

Bootcamp

- **Bootcamp starts on 18 July 2016**, and runs for 1.5 weeks until 27 July 2016. The programme requires a full-time commitment. If you apply for the bootcamp, please make sure that you would be available to travel to Berlin during this time! Just **1 representative per Start-up** can participate, ideally one of the founders.



Who are the evaluators?





What is expected of applicants if they are selected?

If you are selected to participate in the bootcamp, we expect that you will

- Attend all workshops
- Complete all assignments in a timely fashion
- Read the provided course or training materials
- Participate in peer reviews
- Provide your feedback and ideas for future collaboration after the programme

What's the program format?

The Bootcamp will include

- Workshops with **Germany based facilitators** (experts and company professional) touching around topics of business modelling, capital raising, and tools/techniques to grow your start-up
- Sessions will also include workshops around **leadership** and **networking skills**
- **One on One meeting** with mentors who will help guide you through the development process
- In person **meetups/site visits** over 2-3 days during the 1.5 week program
- **Showcase** of your model to corporates and other relevant stakeholders



Provisional Agenda

Programme	Dates
Introduction of programme and participants, sessions on filling business model canvas	July 18
Sessions on team composition; revenue model; leadership management; networking	July 19
Design Thinking Training	July 20
Design Thinking Training	July 21
Site Visits/ Meetings with relevant stakeholders in Berlin	July 22
Refinement of business model based on inputs/ 1-1 meetings with relevant partners	July 23
Team Work/ Free Time in Berlin	July 24
Working on business model/prototypes/ etc. with mentors & preparation for pitch	July 25
Showcase day to corporates and other relevant stakeholders, e.g. Bosch, SAP, etc.	July 26
Discussion with Corporates on review of model/ future possibilities for cooperation	July 27

If you have any queries, please contact:

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