

## Announcement – Call for Interest

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As an international cooperation enterprise with worldwide operations, the German government owned Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH operates on behalf of German ministries, the governments of other countries and international clients to provide tailor-made, cost-efficient and effective services for sustainable development. We are looking for **an expert/consultant** to provide consultancy service for **Targeted regional communication support for the Clean Affordable Secure Energy for Southeast Asia (CASE) Programme**.

### Targeted Regional Communication Support

On behalf of the German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV), GIZ is implementing the “Clean, Affordable and Sustainable Energy for Southeast Asia” (CASE) programme from 2020 to 2024 (extension to 2025 is being considered).

CASE aims to drive change in the power sector in SEA towards increased ambitions with regards to climate change. It is a regional programme that focuses on four countries: Indonesia, Philippines, Thailand, and Vietnam which represent around 80% of the total energy share in SEA. Therefore, the energy development of those countries will have a major impact on the ability of the region to meet its goals. Beyond national perspectives on power sector transformation, CASE also seeks to foster a regional perspective and cooperation.

CASE is implemented by a consortium of seven organizations including GIZ and its local offices, two international expert organizations (Agora Energiewende and NewClimate Institute) and local expert organizations in each country (ICSC Philippines, IESR Indonesia, VIET Vietnam, ERI and TDRi Thailand).

CASE itself is made up of Regional and four Country Teams, with communication focal points in each of them. These make up an overarching CASE Communication Working Group, which will be supported by the consultant team.

We are looking for a company/organization who could implement the following assignment. The overarching aim of this assignment is to support CASE’s targeted communication at the regional level (with a focus on the 4 CASE Countries), from early sensing of potential topics to identification of target audiences and entry points and successful delivery with clear and monitored indicators, incl.

- Proposing and supporting the strategic development of regional communication products to ensure the dissemination of the CASE narrative throughout the region in close coordination with country and regional teams.
- Proactively identifying and providing the situation analysis and regional communication opportunities and activities related to CASE and energy transition;
- Proposing potential channels to reach out to the target audiences (online / offline / TV / print);
- Proposing key communication messages / taglines around CASE products;
- Contributing to Identify communication windows of opportunity (e.g. events, political process etc.) to drive and place messages, and implementing it in close cooperation with the CASE teams at country and regional level.

- Working together with CASE Communication focal points to integrate regional key message to country level, and vice-versa as well as to support communication coordination across countries and at the regional level;

## **Qualifications:**

### **Team Leader**

#### Qualifications of the team leader

- Education/training (2.1.1): Post Graduate degree (PhD, masters or equivalent) in communication, journalism, political science or other relevant field is preferred, bachelor required.
- Language (2.1.2): Excellent business language skills in English.
- General professional experience (2.1.3): 10 years of professional experience in communication, medias
- Specific professional experience (2.1.4): 5 years communication in relevant fields: energy and/or climate change, demonstrating a sound knowledge of those two problematics
- Leadership/management experience (2.1.5): 5 years of management/leadership experience Regional experience (2.1.6): 10 years of experience in projects in Southeast Asia demonstrating extensive understanding on southeast Asia communication landscape specifically in IDN, PHL, THA and VNM.

### **Short-term expert pool**

#### Qualifications of expert pool

- Education/training (2.6.1): Post Graduate degree (PhD, masters or equivalent) in relevant studies to accomplish Tasks 1-3 in section 4 is preferred, bachelor required.
- Language (2.6.2): very good business language skills in English. Fluency in one or several SEA language is desirable but not required.
- General professional experience (2.6.3): 5 years of professional experience in to accomplish Tasks 1-3 in section 4
- Specific professional experience (2.6.4): 5 years in relevant areas to accomplish Tasks 1-3 in section 4
- Regional experience (2.6.5): 5 experience in the Southeast Asia

This will be an assignment-based contract, with a period of 16 months from November, 2022 to February, 2024 tentatively, with possibility to change period in case delay of tender process.

If you are interested, please confirm your interest via email to [Pakykul.godgeaw@giz.de](mailto:Pakykul.godgeaw@giz.de) within 31 October 2022. Kindly put email Subject: "Call for Interest (CASE)" and attach your expert CV/ company profile.

Tender bidding process will be carried out after the Call for Interest. Invitation for Bidding will be sent out by Beginning of November.

GIZ Office Bangkok