

CALL FOR EXPRESSION OF INTEREST



Implemented by:
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

PROVISION OF TECHNICAL ASSISTANCE FOR THE IMPLEMENTATION OF INNOVATIVE EXTENSION APPROACHES IN REACH PROJECT COMMUNITIES

CONSULTANCY FIRMS REQUIRED

Background

The Resilience Against Climate Change Project (REACH) is part of the three interlinked components of the EU Ghana Agriculture Program (i.e., MOAP-NW and Infrastructure projects being the other components) being implemented in the North-West Savannah of Ghana. Its primary objective is to enable a sustainable and inclusive improvement in the rural economy through enhanced implementation of gender sensitive climate adaptation and mitigation measures in 200 selected communities within the JPA (Joint Programme Area). The REACH Project is being implemented by the German Development Corporation (GIZ) through its "Market Oriented Value Addition for jobs and growth in the ECOWAS (MOVE)" Project.

Component ii of the REACH Project focuses on community action plan development and improving the knowledge base of agricultural production systems of farmers through the promotion of Conservation Agriculture (CA) and Agroforestry practices. Specifically, the Project aims to improve agricultural production and land management through the promotion of CA techniques and practices. With the goal to increase adoption rates of CA, REACH seeks to improve the agricultural extension system, both in quality and standards of the information available and in the methods of dissemination. As a result, the REACH Project intends to deploy several innovative approaches to agriculture extension to increase the adoption of CA practices with the goal to improve the lives of farmers and rural communities by promoting sustainability, increasing production, and changing conventional farming practices. Thus, the project seeks the help of an expert company to lead the implementation of innovative approaches to agricultural extension delivery in the 200 project communities.

The objective of the assignment

The objective of the assignment is to deliver innovative extension approaches to foster the adoption of CA and agroforestry in 50 project communities as listed below:

REGION	DISTRICT	COMMUNITIES
Savannah	North-Gonja	Disa, Donkompe, Kito
	Sawla-Tuna-Kalba	Gunsi, Porkon, Yipala
North East	Mamprugu-Moagduri	Aaba, Bugyinga, Goriba
Upper West	Wa West	Buka, Naaha, Siru,
	Wa East	Mamboi, Baayiri, Buffiama
	Wa Municipal	Busa, Dandafuro, Jonga
	Jirapa	Duori, Gbetuori, Konzokala Pinyiri
	Nadowli-Kaleo	Janguase, Nanga, Sampina, Yiziri
	Daffiama-Busie-Issa	S
	Sisalla East	Bandei, Nabulo, Nmanduanu,
	Sisalla West	Bouti, Bullu, Puzene, Silibele
	Lambusie	Karni, Kokowor, Piina, Sentu
	Lawra	Brifor-maal, Gbemgbe, Kalsagri, Tolibir, Zukpiri
Nandom	Goziir, Ketuo, Kokorligu, Sonne	

Tasks to be performed by the bidder.

The organization/firm to be contracted is responsible for providing the following services outlined below. The services shall involve the implementation and evaluation of various innovative extension measures to promote the use of Conservation Agriculture (CA) among farmers in 50 project communities (see list of communities above). The innovative measures should include a customized audio book system, murals, and model farmer approach as detailed below.

• Audio book system

The successful firm shall create audio content in five local languages (Dagaare, Sissaale, Brifo, Mampruli and Gonja) for the purposes of implementation the talking book systems in the project communities. These shall be done with the input of relevant stakeholders and REACH staff and the review of relevant materials to ensure the content is fit for purpose. AEAs and farmers shall be trained on the talking after which the devices shall be deployed to be used by farmers and monitored.

• Murals Production and Installation

The firm shall develop mural concepts in three broad themes i.e. conservation agriculture, tree planting and bush fire management and paint them in all project communities. The concept shall be developed in participatory manner involving all relevant stakeholders.

• CA Champion (Model Farmer/Farmer-to-Farmer) Concept

In collaboration with relevant stakeholders, farmers who have successfully adopted and practicing CA on their own in the project communities shall be identified and selected to serve as CA champions or change agents within their communities. They shall be supported to share their knowledge/experience with other farmers in their communities.

Interested organization/firm with proven experience in this specific assignment are kindly requested to express their interest in the above-stated assignment.

Please submit an expression of interest with the following documents:

- Official letter expressing interest.
- Company profile
- CV/portfolio of the consultants (indicating the relevant experience and qualifications)
- Tax Clearance Certificate
- Business Registration Certificate
- VAT Registration Certificate
- SSNIT Clearance Certificate
- other relevant supporting documents

All letters, including information and documents, should be sealed, and marked as

"83459163 / 21.2199.4-400.00 Expression of Interest for PROVISION OF TECHNICAL ASSISTANCE FOR THE IMPLEMENTATION OF INNOVATIVE EXTENSION APPROACHES IN REACH PROJECT COMMUNITIES".

To the following address:

**The Procurement Unit
GIZ Ghana
No. 7 Volta Street, Airport Residential Area, Accra
P.O. Box KA 9698,
Accra**

The deadline for submission of EOI is 21st of February 2024

Only complete documents received at the physical address indicated not later than **the deadline will** be accepted and considered. **Please do NOT send any price offer, kindly note that complete tender documents would be made available to all shortlisted consultants who express interest in the assignment.**