

Salary Band 4	GIZ Inclusive Violence and Crime Prevention Programme (VCP III) – Communications Advisor
Reports to:	Programme Manager
Duration	Until 30 June 2024

BACKGROUND

The **Inclusive Violence and Crime Prevention Programme (VCP III)** is a joint South African-German technical cooperation project, with co-funding from the Canadian government, that seeks to contribute to the national development priority of creating a safer South Africa. It works to improve the framework conditions for the effective, aligned and evidence-based implementation of South Africa's national policy framework on violence and crime prevention, the White Paper on Safety and Security (WPSS) as well as the National Strategic Plan on Gender-Based Violence and Femicide (NSP GBVF).

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) is responsible for the implementation of the German contribution to the programme on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) as the commissioning party and Global Affairs Canada (GAC) as a co-financing party. The multi-partner VCP Steering Committee is co-chaired by the Department of Cooperative Governance (DCoG) and the Civilian Secretariat for Police Service (CSPS).

The programme supports multi-stakeholder-driven interventions towards addressing the root causes of violence and crime in South Africa through capacitating different sectors and levels of government for prevention work as well as activating and supporting different non-state societal resources and aligning their efforts. The programme recognises social and gender norms as key determinants of (gender-based) violence and crime, and accordingly applies an intersectional understanding of violence and prevention and strives to integrate gender-transformative approaches in its work.

The programme's activities in its current, third commission (July 2019 – June 2024) are arranged in **four areas of intervention**:

1. **Supporting children and youth to grow up in a safe environment and become more resilient** to violence and crime through in- and out-of-school peer-led interventions and the promotion of youth-focussed psycho-social wellbeing programmes.
2. **Localizing prevention through strengthening capacities of key state- and non-state actors**, such as local government for community safety planning, municipal and local non-governmental organizations for area-based approaches to violence prevention as well as the faith-based sector for the prevention of gender-based violence in particular.
3. **Supporting the implementation and funding strategies** for the White Paper on Safety and Security, the National Strategic Plan on Gender-based Violence and Femicide as well as the Integrated Urban Development Framework.
4. **Generating and disseminating knowledge and evidence for effective violence prevention**, emphasizing an evidence-informed and data-driven approach to violence prevention coordinated and supported through strong networks of practitioners for exchanging knowledge and experience.

The VCP III Programme seeks to appoint a **Communications Advisor** who will be part of the GIZ-VCP team with the overall responsibility for implementing the programme's Communication and Knowledge Management Strategy and providing strategic communication advice and support to VCP team members and partners in line with achieving the objectives of the VCP programme.

A. RESPONSIBILITIES AND TASKS

1. Strategic Communications Management

- Overall responsibility for VCP Communication and Knowledge Management Strategy (internal and external), including further refinements of the strategy and development of an implementation plan that will be integrated into the VCP Operational Plan
- Develop stories of change, case studies, articles, interviews, infographics, factsheets, presentations and multi-media content and other communication products to effectively and creatively communicate the activities, results and impacts of the VCP programme for different internal and external audiences
- Provide ongoing advice and assistance to Advisors in the VCP team on strategic communication and communication plans in their respective areas of responsibility
- Advise VCP partners on strategic communication of joint processes, and towards elevating the violence prevention agenda in South Africa
- Carry out quality assurance on all VCP communication material to ensure alignment and compliance with GIZ/BMZ/GAC communication and visibility guidelines
- Carry out basic design work where appropriate, and prepare and manage service provider assignments for the packaging, design and layout of VCP communication materials and knowledge products
- Manage the production and dissemination of public relations content on VCP's work on GIZ and other social media/digital communication channels, as well as for commissioning parties' channels
- Support and advise VCP team and partners on strategic communication related to events, including the development of relevant knowledge products and publicity materials
- Liaise with external media where required according to project/partner and activity needs

2. Knowledge Management

- Produce and maintain a product map of all VCP knowledge products, to be made publicly accessible via GIZ website and www.saferSpaces.org.za

3. SaferSpaces knowledge portal

- Advise and support the Civilian Secretariat for Police Service, as the custodian of the online portal, www.saferSpaces.org.za, on the management of the portal
- Support the generation of content for the SaferSpaces portal, and related activities, such as webinars
- Ensure that VCP's work is showcased on SaferSpaces and knowledge products are uploaded and promoted on the portal

4. Other Tasks and Obligations

- Actively participate in the GIZ SA Communications Working Group
- Regularly monitor and update the team on relevant GIZ corporate communications guidelines
- Provide general logistical and administrative support where required with regard to the coordination of meetings, workshops, including virtual engagements (minutes, Terms of Reference (ToR), preparation of reports and articles, presentations)
- Be familiar and up-to-date with GIZ planning, implementation and reporting procedures
- Be familiar with all VCP work packages, concepts and status of implementation and know the corresponding advisors and partners
- Represent the interests of the GIZ and the VCP programme in a professional manner at all times
- Carry out assigned tasks/assignments in the interest of both the VCP as well as the GIZ in general
- Form part of the VCP team and perform other duties and tasks in the interest of the programme, on the request of its management

B. REQUIRED QUALIFICATIONS/ EXPERIENCE/ COMPETENCIES

Qualifications:

A qualification (bachelor's degree/diploma) in journalism/ communication/ digital media/ digital communication

Required Professional Experience and Additional Competences:

- At least three (3) years' experience in the field of communication/content production.
- Excellent written and oral communication skills in English
- A demonstrable track record of producing high-quality communication products, and conceptualising and implementing communication campaigns and strategies
- Established networks within the media landscape of South Africa
- Proven experience in digital communication including social media
- Strong working knowledge of online content development tools
- Ability to work independently with abstract conceptual skills with minimal supervision
- Proven record of small-scale project management with results and attention to detail
- Innovative and creative mindset
- Professional experience working in a development context/international development cooperation would be an advantage

C. ADDITIONAL INFORMATION

- The position is based at the GIZ Office in Hatfield, Pretoria. Remote working is possible under certain conditions in line with GIZ SA's mobile and flexible working policy.
- The contract period for this position is until **30 June 2024** in line with the commissioning of the VCP III programme.

D. APPLICATION PROCESS

Suitable candidates should apply for this position by submitting **motivation letter (max. 1 page)** detailing why they should be the preferred candidate. This should be accompanied by a **detailed CV indicating their nationality** to: recruit-pretoria@giz.de for the attention of Head of HR with the Subject Line: **“Application for VCP Communication Advisor Role”**

Closing date for applications: **07 October 2022**

**Please note that only shortlisted candidates will be informed.
Applications without a motivation letter will not be considered.
Applicants who previously applied for this role do not need to re-apply.**