

Private Sector for Climate Doing My Part

Call for proposals



**CLIMATE
INNOVATION
CONTEST**

Private Sector for Climate – Doing My Part

Call for proposals – Climate Innovation Contest

Thanks to its variety in climate and topography, Ethiopia is home to very diverse ecosystems with an enormous biodiversity, ranging from humid forest and extensive wetlands to deserts. The conservation and sustainable utilization of biodiversity plays a vital role in building the resilience of communities towards the effects of climate change and to contribute to poverty reduction.

On behalf of the German Federal Ministry for Economic Cooperation and Development, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), launches the ‘Climate Innovation Contest’ to award innovative ideas that will help improve the conservation and sustainable use of natural resources in Ethiopia. The contest aims to encourage innovative ideas that will increase a sustainable use of natural resources, create job opportunities through the use of biodiversity, and help restore degraded landscapes.

If you would like to be part of the solution to climate change challenges, if you have great ideas but a hard time bringing them to reality, if you want to expand your business by contributing to nature-based solutions, this might be just what you have been waiting for. Climate innovation ideas include:

- The use of technological solutions to address societal, economic and environmental challenges.
- The implementation of a nature-based solution that integrate economic development by increasing the resilience of local communities

Biodiversity and Forestry Project of GIZ Ethiopia

The Climate Innovation Contest is embedded in the Biodiversity and Forestry Project of GIZ Ethiopia, supporting partner institutions in Ethiopia in the management of nature conservation areas and forests in cooperation with other actors and with the engagement of local communities. As conservation of natural habitats and rehabilitation of degraded land can only be achieved in a collaborative effort of all relevant sectors and actors, the project brings together state institutions, private actors and communities around selected protected areas to cooperate in restoration and local economic development activities.

Following a landscape approach, the social, economic and ecological dimensions are considered to balance respective interests. The valuation of ecosystem services in protected areas and the use of biodiversity for benefit sharing brings an economic perspective to conservation, which is needed to find suitable approaches for the sustainable financing of protected areas.

At the local level, a higher and systematic involvement of the local population in decision-making processes related to the access and use of natural resources ensures that their interests are considered. Smallholder families living adjacent to the protected areas are supported by establishing climate-resilient and legal income alternatives. One example is the establishment of sericulture cooperatives with women who used to illegally extract wood from the national park.

GIZ Business Hub Ethiopia

The Business Hub with its team of international and national experts coordinates and implements projects with the private sector across clusters and topics within GIZ Ethiopia. It provides experts advice and support to companies wishing to engage with GIZ.

Business Scouts for Development

Business Scouts for Development work as development policy experts in around 40 countries across the globe. On behalf of the German Federal Ministry for Economic Development and Cooperation (BMZ), they advise German, European and local companies on development policy matters and promote responsible business engagement through cooperation projects. The Business Scouts for Development work closely with partners from business associations and institutions and from TVET organisations both in Germany and in each country.

Climate Innovation Contest – Details

1

What is expected?

Projects approved under this contest shall contribute to:

- Job creation or improvement of income for rural communities through the sustainable use of natural resources (for example, a project related to processing of herbs and spices, or coffee, or honey from the natural forests, or the combination of a plant or tree with commercial use (like moringa or bamboo) combined with afforestation or soil rehabilitation), or projects that promote the manufacturing of handicrafts with natural products, like silk, cotton, wood, or bamboo.
- Innovative nature-based solutions to deal with a climate-related challenge, e.g. digital tools for monitoring changes due to climate, assess climate risks, improved rehabilitation measures in degraded areas, etc.
- Development of a sustainable market or a reliable supply chain for community products that create a secure market and income linkage

2

Who can participate?

The call targets, start-ups, producer organizations, processors, exporters, traders and other small or medium enterprises that wish to innovate and contribute to a better world. We invite start-ups and small or medium businesses coming from any sector relevant to the objectives mentioned above. Examples of such sectors are:

- Start-ups in the information technology sector (e.g. App development)
- Food production and processing
- Cosmetics
- Pharmaceutical
- Timber

Project concepts of Companies and Consortia – or Consortia in preparation – coming from relevant sectors, and meeting the following criteria are eligible for participating in the Call for Proposals:

a) Ethiopian Small and Medium-sized Enterprises (SMEs):

- At least two audited annual financial statements available
- At least EUR 500.000 annual turnover
- At least eight employees
- Sufficient financial stability and liquidity to provide the necessary own contribution

b) Ethiopian Start-ups:

- That are under 2 years old and have raised under EUR 250.000.
- That are registered in Ethiopia
- Sufficient financial stability and liquidity to provide the necessary own contribution

The application can also be made by two or more entities, where both applicants are private sector entities or by one entity in the case of a government organization /research institutions. Where the application is made by two or more entities, one company shall take the lead in the implementation of this contract. The minimum criteria have to be met by the lead applicant.

3

Benefits for selected projects

- Partial or total funding of the project idea for 12 months. Projects may be eligible for an extension, with a maximum extension of up to 18 months based on achieved results
- Visibility and promotion of the projects in national and social media
- Support in the further development and up-scaling of selected projects

GIZ will contribute up to EUR 50,000 worth of investments and requires matching contributions from the winners. The costs matched by the private sector partner can be provided in monetary terms or in-kind.

4

What Costs are Eligible for Funding?

The following costs are applicable for funding:

- The cost of external technical staff or Implementing Partner assigned to the project to provide specific services on the indicated activities
- Travel and subsistence costs of the above-mentioned technical staff, where such travel is relevant for the execution of the project activities
- Cost of conference, seminars, workshops and other facilities emanating from the project
- Cost of research and dissemination of information, printing etc.
- Direct travel expenses in relation to the product development and marketing
- Machinery and equipment needed to demonstrate a skill
- Expenses in relation to pilot test of the product
- Auditing of final project accounts

The following costs are not eligible for funding:

- Purchase of land
- Taxes, including VAT
- Items already financed by another Fund
- Debts and provisions for losses
- Transport of goods, insurance and bank transaction cost

5

Application Process

1. All interested applicants please download the forms and further information here. <https://www.giz.de/en/worldwide/106627.html>
1. Round 1 - Call for Project Idea, submission date **25 April 2022**: Interested beneficiaries wishing to apply for funds, will be requested to first submit their project idea using the standard application form. Please submit your project ideas to climate.innovation@giz.de before the deadline ends in English.
2. Preselection of Project Ideas: 1st Round of Evaluation & Assessment through Selection Committee: All project ideas received in time will be assessed and evaluated. Applications will only be considered, if all documents and information are received, and applicants meet eligibility criteria.
3. Round 2 – pre-selected Candidates will be invited to present Project Ideas to the Selection Committee in **May 2022**.
4. Final Selection of Project Ideas by the Steering Committee in **May 2022**.
5. Information of winners, preparation of project implementation contract and release of funds in **June 2022**.

The call for proposals for this contest will be published and advertised through local newspapers, GIZ LinkedIn Page, as well as the Leverist platform.

FORMS, APPLICANTS RECEIVE

ANNEX

A. Self-declaration format

I, the undersigned _____ in the capacity of the representative of the company hereby declare that:

- I have read and understood the Guideline of the call for proposal.
- the information contained in this application together with any statement provided is, to the best of my knowledge, true, accurate and complete
- I acknowledge that if any of the statements made in an application is incorrect, incomplete, false or misleading the Committee may, at its absolute discretion, take appropriate action. I note such action may include excluding an application from further consideration
- I declare that the applicant company is not under liquidation, or bankruptcy process;
- I declare that I am not under investigation, proceeding or convicted of any criminal offence, from the justice institutions of Ethiopia.

Name / first name

Signature of the applicant

B Call for Project Idea - Form

2.1 General project details	
Project title	
Project area	
Region/district/province(s)/state(s) covered	
Project duration (12 months, max. 18 months)	
Total budget	€
Grant Amount requested	€
Lead applicant contribution	€
Other financial contributions	€ + name partner
Lead applicant (private partner)	
Company name	
Legal form of entity	
Address and contact details	Designation:
	Phone:
	Address:
	Website:
	Email:
Contact person	Contact Person:
	Position title:
	Phone:
	Email:

Implementing Partner (if any)	
Organization name	
Legal form of entity	
Address and contact details	Designation:
	Phone:
	Address:
	Website:
	Email:
Contact person	Contact Person:
	Position title:
	Phone:
	Email:
2.2 Summary of the project	
Please provide a short narrative summary of your project. Highlight the focus of the project, the main objective(s), the key players, the scope of the program and the sustainability issues addressed, as well as innovative character.	

2.3 Goals and objectives

Describe the overall goals and objectives of the project. Please formulate SMART objectives. The objectives should be Specific, Measurable, Achievable, Realistic and Time bound.

2.4 Activities and time line

Provide a basic description of key activities planned to reach the objectives, including a time line for execution of these activities. Specify what the activities shall entail. E.g., "Purchase and distribute 30,000 improved seedlings to 150 farmers for planting on their existing farms. Timeline: 20,000 seedlings by June 2022 and 10,000 seedlings by June 2023."

2.5 Relevance

Describe what the interest of your company is to invest in this project, why this project is innovative, what it brings to the biodiversity sector, and how it meets the objectives of the Biodiversity Program. Also elaborate here which problems/constraints in your sector or industry are the reasons for your proposal. State how the identified problems affect the actors that you relate to

2.6 Project Management Team

Indicate the members of the Project Management Team, and provide some background information on each (Not more than 20 words for each person)

CONTACT INFORMATION

First Authorized Person to sign the Contract	Name	
	Function	
	Email	
	Phone	
	Address	
Second Authorized Person to sign the Contract	Name	
	Function	
	Email	
	Phone	
	Address	



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