

Advisory service

The challenge

According to estimates, by 2030 80 per cent of the poorest people will be living in regions that are unsafe or affected by violence. Many of them are forced to flee from their homes. This leaves them without livelihoods and income and vulnerable to the physical and emotional effects of violence and conflict. Today, more than 1.5 billion people live in countries affected by conflicts, fragility and violence. Worldwide, 79.5 million people are refugees, with some of them living in neighbouring countries and few living in the industrialised countries. They are joined by 45.7 million people who are displaced in their own countries. Forced displacement increases the risk of poverty, exacerbates disparity and destabilises communities. Forcibly displaced persons have a hard time gaining access to the labour market. Often, they can obtain only informal work, are poorly paid and lack social protection. For this reason, the living conditions and employment situation of displaced persons are often precarious.

Our approach

We pursue an integrated approach to employment promotion in order to improve the income and employment prospects of refugees, internally displaced persons and people in the host communities. To this end, we combine (vocational) training, social protection and private sector promotion with psychosocial support and conflict management and prevention. At the same time, we strengthen the capacity of government and civil society institutions to help them create stability. Our approaches have short-term, medium-term and long-term impacts: in the short-term, we aim to create income and employment opportunities, while in the long term, we are working to achieve sustainable structures. These efforts help us contribute to

stability in the affected regions. We ensure that our measures reduce conflicts and do not unintentionally promote them ('do not harm' approach). We especially take the interests of disadvantaged people into account (2030 Agenda's 'leave no one behind' principle).

Our services

- » We prepare conflict-sensitive, local employment and labour market analyses, also taking into account the need for additional infrastructure (e.g. in host communities).
- » We promote dialogue and support cooperation arrangements and networks between the government and the private sector with the aim of promoting the local economy.
- » We support ministries, regional and municipal governments and private and civil society institutions with setting up employment promotion measures and (emergency) employment programmes, such as Cash for Work.
- » We support our partners with developing and implementing needs-oriented vocational training measures, which endeavour to improve the income opportunities of both the forcibly displaced persons and of the host community. All of our training programmes include a module on peacebuilding and also serve to promote social integration.
- » We advise our partners on evaluating vocational credentials, focusing not just on examinations, certifications and the recognition of official degrees, but also on assessing informally acquired skills.
- » We promote the development of psychosocial support opportunities and ensure that they are integrated into income-generating measures or training programmes.
- » We support business start-ups and advisory services for entrepreneurs, including services focusing on disadvan-



taged groups.

» We use conflict-sensitive monitoring and evaluation systems and guarantee quality management.

The benefits

Our employment promotion measures contribute to stabilising communities and regions. The primary beneficiaries are partner countries that are fragile or suffering from the impacts of wars and crises. GIZ opens up prospects for a decent life for the people in these countries. As GIZ's partner, you benefit from our years of experience with employment promotion in the context of fragility and forced displacement. We reach our target groups and work closely on meeting their needs by leveraging our decentralised structures and collaborating with civil society institutions. Our cooperation arrangements with international organisations such as UNHCR guarantee a coherent approach and consolidation of strengths in this exceptional context.

An example from the field

Iraq is a fragile state with some two million internally displaced persons and around 200,000 refugees from other regions. The repercussions of decades-long conflicts have had glaring social and economic impacts. Some 13 per cent of the around 25 million-strong workforce are officially unemployed. With a rate of 26 per cent, young people are particularly hard hit by unemployment. With young people constituting the largest share of the population, the high rate of youth unemployment carries particular weight and can potentially lead to destabilisation. The project "Private Sector Development and Employment Promotion/Development oriented (Re-)integration of Iraqi Youth" focuses on the employment of youth. In line with the integrated approach to employment promo-

tion, the project implemented on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) offers needs-oriented training opportunities while strengthening private sector development. Since the project launch in 2018, 19,355 young people have benefited from employment and reintegration measures. More than 5,800 of them are currently participating in training programmes or have already completed training. Some 1,100 people have been placed in permanent employment in the private sector. Psychosocial support offered as part of the programme has reached around 13,150 young people. In addition, 272 micro, small and medium-sized enterprises have made use of measures for business development and management.

Imprint

Published by: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Registered offices Bonn and Eschborn

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Eschborn 2022