



Youth promotion

Advisory service

The challenge

Young people constitute a crucial target group in development cooperation. In many partner countries they account for up to 70 percent of the total population. The potential of young people to shape social change is indispensable as explicitly emphasized by the Agenda 2030 for Sustainable Development. Young people can be key drivers for development, if committed to innovation, peace and democracy. To make full use of this potential, young people need networks, platforms and they must be able to play an active role in reform processes.

Our approach

GIZ promotes youth participation on several levels. We support institutional decision-makers in promoting the participation of young people in society. For example, we assist our partner countries in developing platforms for the active participation of youth so that they can use their potential to promote sustainable development. At the same time, we support young people in networking and getting involved in social processes. This creates synergies with other issues such as peace and security, rural development, decentralization, urban development, health, education and vocational training. We also promote measures on violence prevention and youth employment.

Our services

We are constantly developing innovative approaches and methods of youth promotion and evaluate our projects carefully and with a critical eye - this is what ensures the quality of our work. It is particularly important to us to establish opportunities for youth participation through digital formats. These platforms guarantee that young people are heard and can exchange ideas with state and civil society organizations. Our services focus on youth policy

advice, youth networks and youth work:

Youth policy advice

- » Providing technical advice to ministries and institutions responsible for youth promotion in close cooperation with other line ministries;
- » Participatory development and implementation of youth strategies and action plans;
- » Strengthening participation structures (youth parliaments and councils).

Youth networks

- » Building youth networks between institutions and civil society youth organizations;
- » Promoting platforms for international youth exchange;
- » Development of digital solutions to connect young people;
- » Supporting the establishment of umbrella organizations of youth social workers.

Youth work

- » Qualification of youth workers and youth social workers;
- » Capacity development of youth centers and organizations;
- » Training of youth promoters and young people who, as peer educators, inform and accompany their peers.

The benefits

As partner of GIZ you benefit from our long-standing international experience in youth policy advice and promotion. We work with recognized organizations all over the world, have experts and a wide range of methods at our disposal. We analyze each situation individually and map out strategies and measures jointly with our partners. With our services, we support governments and state-run institutions in establishing participatory systems of youth



promotion at various levels. The qualification of actors in politics, administration and civil society ensures that young people receive support, protection and a voice in order to improve their own living situation and become economically and socially active. In this way, we contribute to anchoring democratic structures as well as equal and inclusive processes nationally and locally.

An example from the field

On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ supports the youth sector in Kyrgyzstan. The aim is to offer young people better social and career prospects. GIZ is accompanying the reform of Kyrgyzstan's youth policy and is working for greater economic and social participation of young people. The project promotes cooperation between civil society institutions and other stakeholders involved in youth issues. Together with young people, a long-term concept, namely the "Youth Development Concept 2020-2030", is to be developed. The GIZ project also supports communities in taking the concerns of young people more effectively into consideration. For example, measures to promote youth are included in development and budget plans of the communities. Local youth councils are formed in certain communities. Their role is to check whether the communities are promoting youth sufficiently and whether they are involved in future planning. In addition, we support state-employed youth promotion staff as well as youth leaders in non-governmental organizations so that they can fulfil their tasks and strengthen cooperation with young people.

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