

## Session 2: Private Sector Engagement for Transformation

Development Partnerships with Symrise & Partners

27.09.23





## Investing responsibly. Promoting development.

develoPPP is a funding programme of the German Federal Ministry for Economic Cooperation and Development (BMZ). It addresses companies wishing to **invest sustainably in a developing or emerging market country** and to **expand their local operations**.



Technical and financial support  
worth **up to EUR 2 million**



Competent **advice and on-site support**



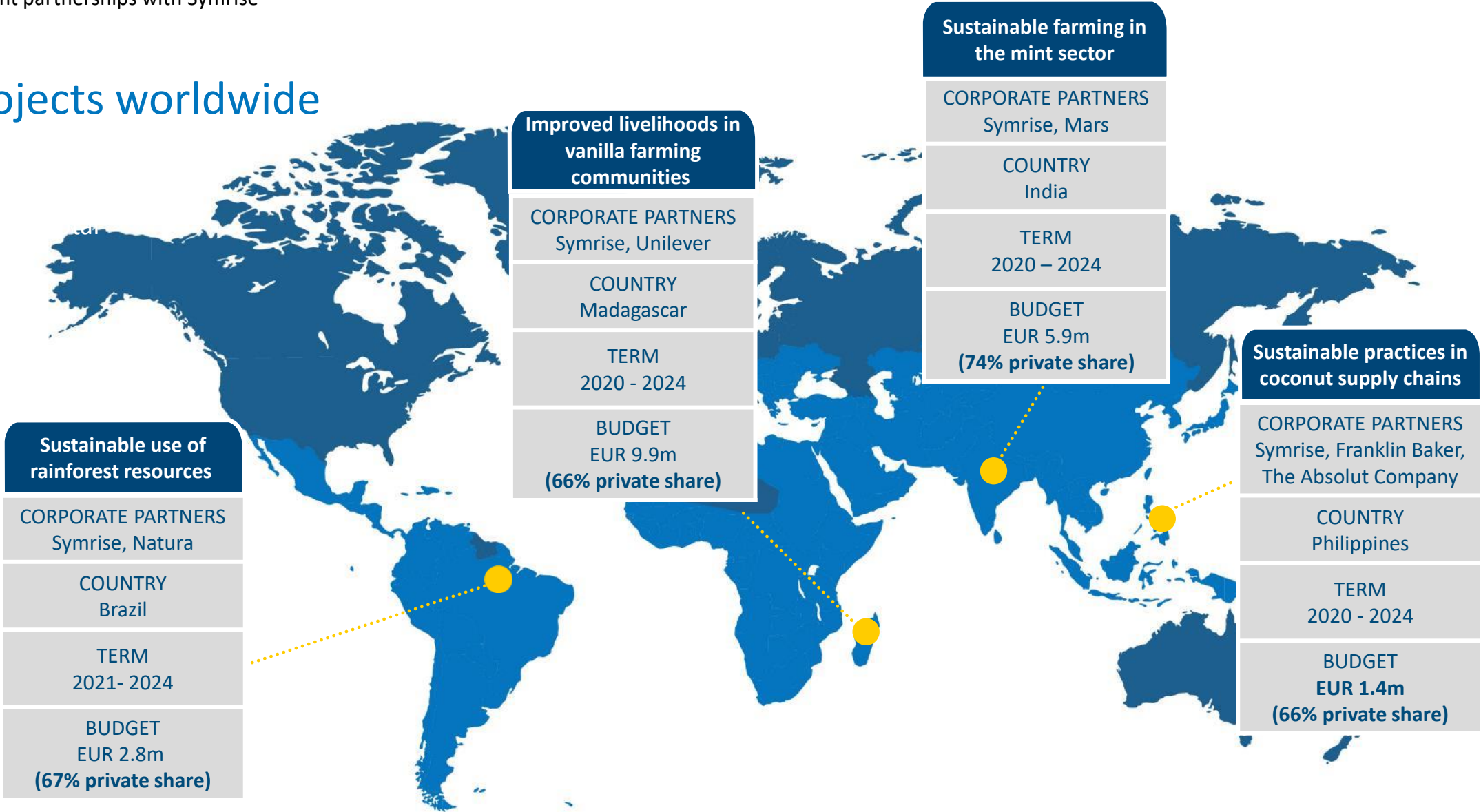
Public-sector contribution  
of **up to 50 percent**



Available **worldwide in over 60**  
developing and emerging market  
countries



# Projects worldwide



## Bridging the generation gap – key topics



Partnerships for Good  
*September 2023*

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## 2022 Key Figures



**€4.618bn**  
sales



**€254m**  
spent on R&D



**12.043**  
employees\*\*\*



**>35.000**  
products



**>6,000**  
global, regional  
and local clients



**>40**  
countries  
around the  
world

**>150**  
countries with  
Symrise  
clients



\*\*\*\*Excluding trainees and apprentices.



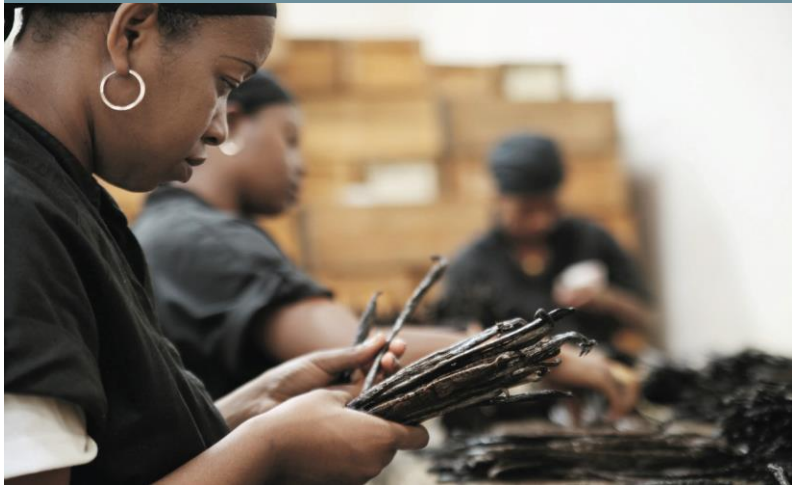
## Context

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10,000 Ingredients sourced from  
>100 countries in our Portfolio



Long term sustainable supply chains  
that provide transparency,  
traceability and quality



Around 90% of purchasing volume is  
bio-based



## *Sustainable Supply Chains*

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### What we Bring for Success

- Supply chain expertise
- Global Market access
- Broad customer and supplier base
- Passion and commitment



### What we Need for Success

- Additional in-depth expertise to fill our knowledge gaps
- Resources on the ground where we do not have a presence
- External scrutiny and credibility

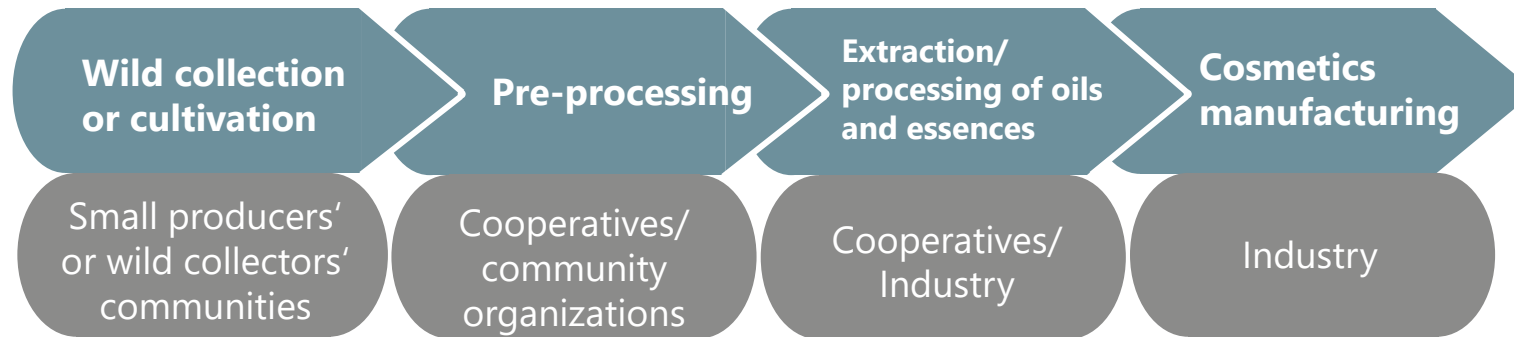


Why GIZ?

## Benefits of Public – Private Partnerships



Public - Private Partnership approach enables a pre-competitive engagement across the supply chain to drive activities and empower communities.



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Why GIZ?

## Benefits of Public – Private Partnerships



Government linkage  
brings projects to  
another level



## Working Together

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- Aligned values
- Comprehensive holistic programmes
- Impact-driven performance





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*always  
inspiring more*

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