

Data4Agri-Food Transformation

Welcome to the Session!

27th of September

Moderation: Alexander Strunck

Hybrid Session



Partly together and partly separate with **active** participation

Online

- Mute your microphones when not in use
- Ask questions in the chat

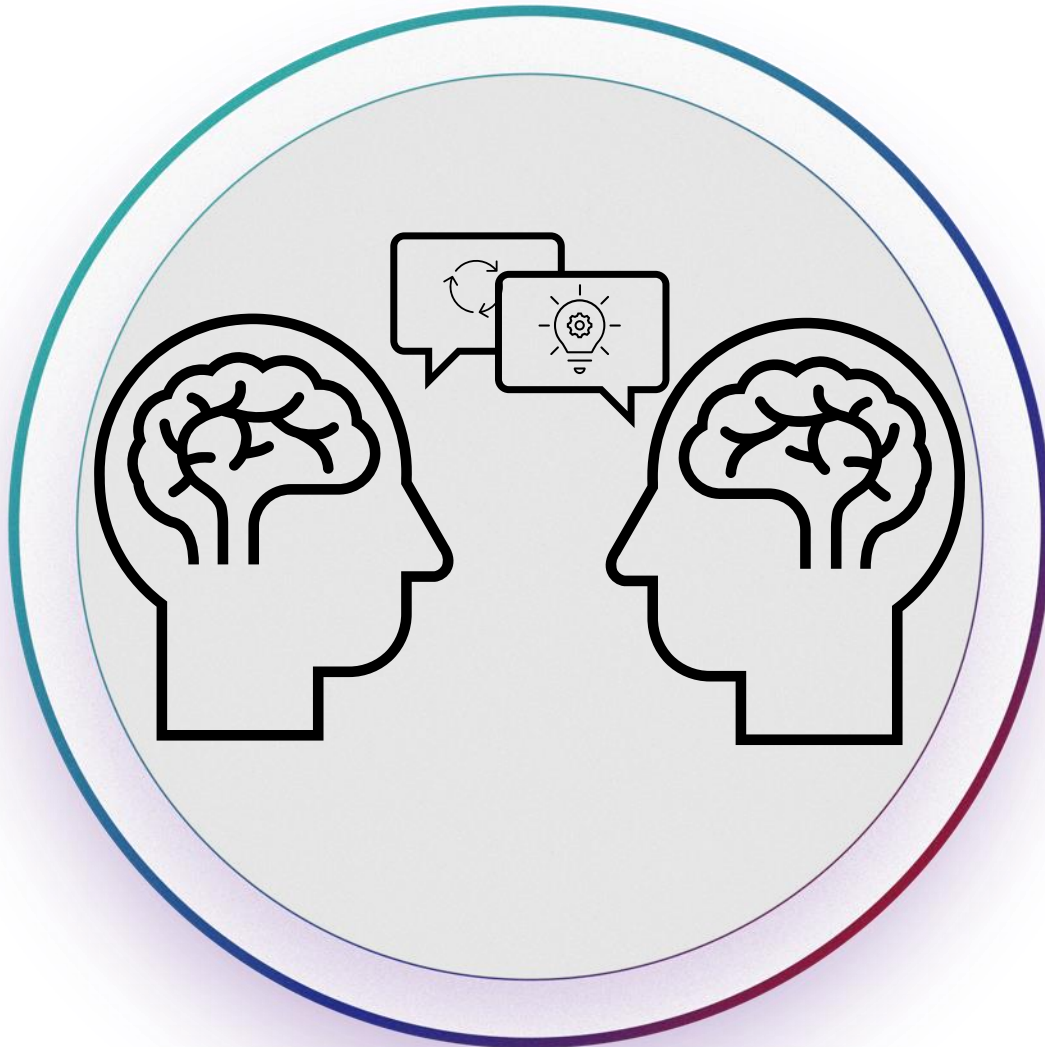
In the room

- Use microphones in the room
- Raise your hand to ask questions

Agenda

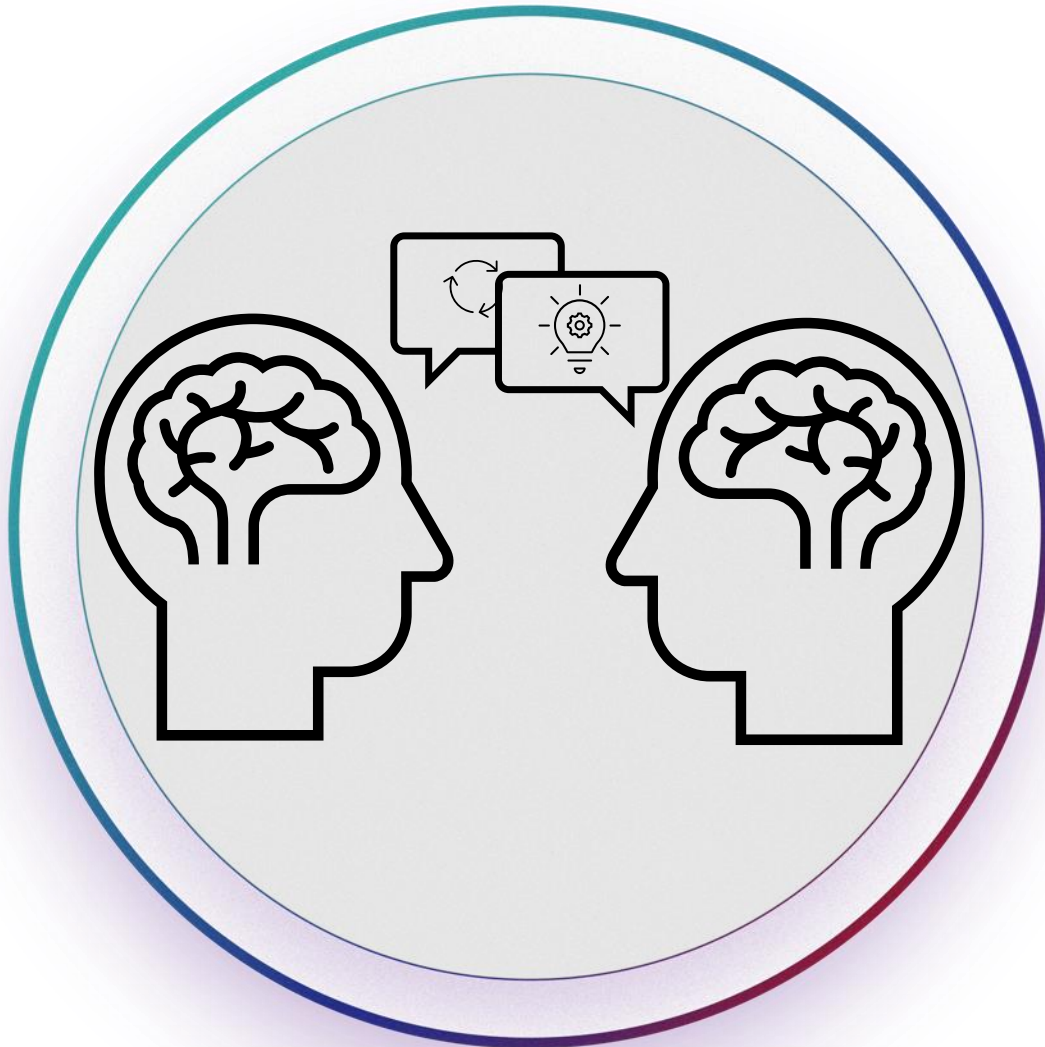
Time	Activity
13:30 – 13:35	Welcome
13:35 – 13:45	Survey
13:45 – 14:00	Gender and (Agri-Food) Data
14:00 – 14:15	Traceability of Agricultural Products
14:15 – 14:55	Role-play on Traceability
14:55 – 15:00	Wrap-up





Data in GIZ

- Data relevant aspects are increasingly important for partners and GIZ
 - M&E
 - Evidences
 - Data driven project conceptualisation
 - Data privacy
- Expertise is increasing
 - Individuals with experience
 - GIZ Data Lab
 - Data Service Center (DSC)
 - Data Help Desk



Focus of the Data4Agri-Food Transformation Session

- Survey on data technologies relevant for the transformation of agri-food systems with the support of the audience
- Potentials & Barriers of data solutions with 2 examples
 - Gender and (agricultural) data
 - Traceability

Survey

We start today with a small **10 minute** survey:

- On pinboards for the participants at Landgut Stober
 - Please take pens and paper
 - Come to the pinboards and add your statements/ideas
- With TEDME for online participants
 - Follow the link in the chat shared by our colleague Christina Walaan

1. Input: Gender and (Agric-Food) Data

Sina Becker
Sectoral Department
Competence Center for Rule of Law, Gender, Security

2. Input: Traceability of Agricultural Products

Noëlie Svara
Initiative for Sustainable Agricultural Supply Chains
(INA)
G510

Wrap-up

Guiding Questions:

- What is important for GIZ, when we further integrate data solutions into our advisory work with partners, when we discuss data solutions with BMZ and what does this mean for our internal structures?
- What is the role of data for transformative processes?

Moritz Heldmann

Programme Sustainability and Standards in global
Agriculture Value Chains

**Thank you for your
active participation!**



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