



GIZ Jordan TVET Cluster

Eman Qaraeen – TVET Focal Point



Implemented by



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With our partners we work towards bridging the skills gap in the Jordanian labour market



Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Storyboard

1. GIZ in Jordan
2. TVET Challenges
3. Our Approach
4. Sectors we Support
5. TVET Topics and Project Focus
6. Contributing to Fulfilling the Sustainable Development Goals (SDGs)
7. National Strategies we Support
8. Cooperating Partners
9. GIZ Jordan TVET Cluster Projects
 - Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)
 - Qualification Oriented to Employment in the Craft (Skilled Craft)

Where we Work



TVET



Financial
systems



Employment



International
services



Education



Waste
management



Environment



Water



Mental health, psychosocial support
and peace building

The 2 projects of the GIZ-TVET cluster:

- Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)
- Qualification Oriented to Employment in the Craft (Skilled craft)



TVET Challenges: Some of the biggest challenges to address



Lack of practical components

Training courses and higher education programmes often focus rather on theory than practice and are therefore not geared towards the needs of the private sector.



High fragmentation of TVET institutions

Lack of clear roles and responsibilities between different Ministries, vocational institutes and the TVSDC commission



Low involvement of the private sector

Private sectors have not yet been systematically involved in developing and implementing vocational education programmes.



Labour mismatch

Academically trained people do not find suitable jobs. There further is a lack of qualified skilled workers in the Jordanian labour market.



Low image of TVET

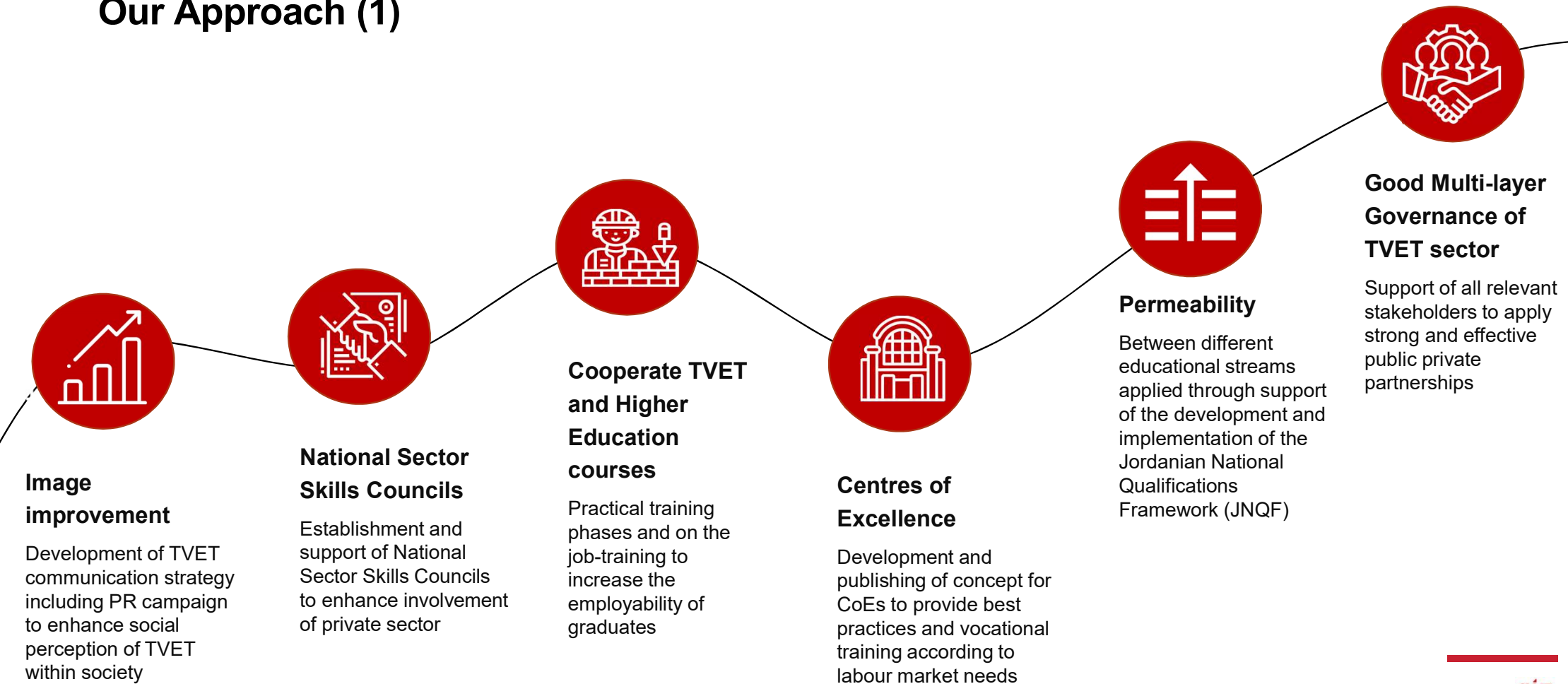
Academic education is preferred over vocational training by most. TVET and work-based learning are undervalued by parents and students as a viable path to enter into employment.



High unemployment of youth

While the national unemployment rate lies at 23.2% with 30.8% females, the youth unemployment rate is more than 48.5%. (as of 12/2021)

Our Approach (1)

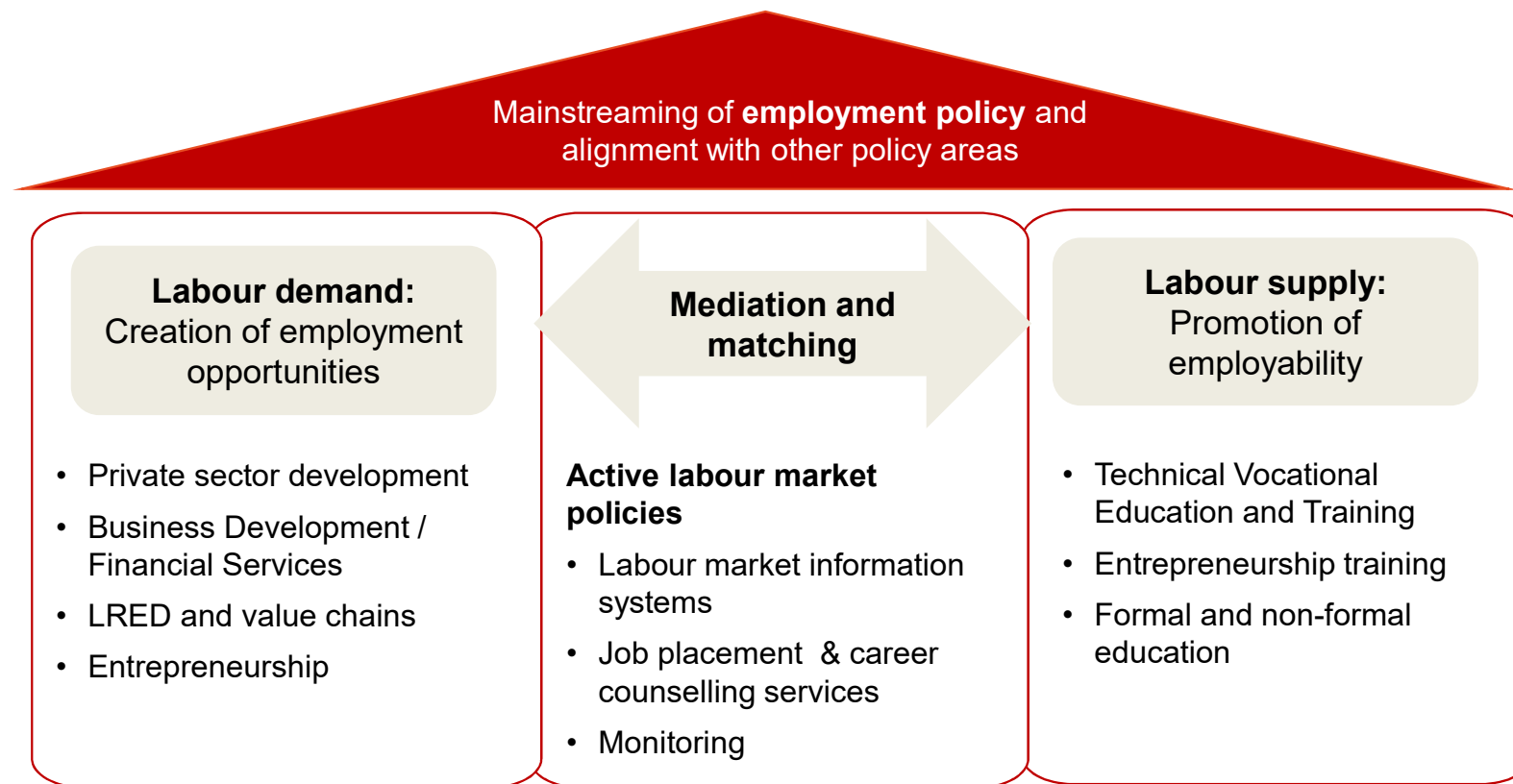


19.12.2022

GIZ Jordan TVET-Cluster

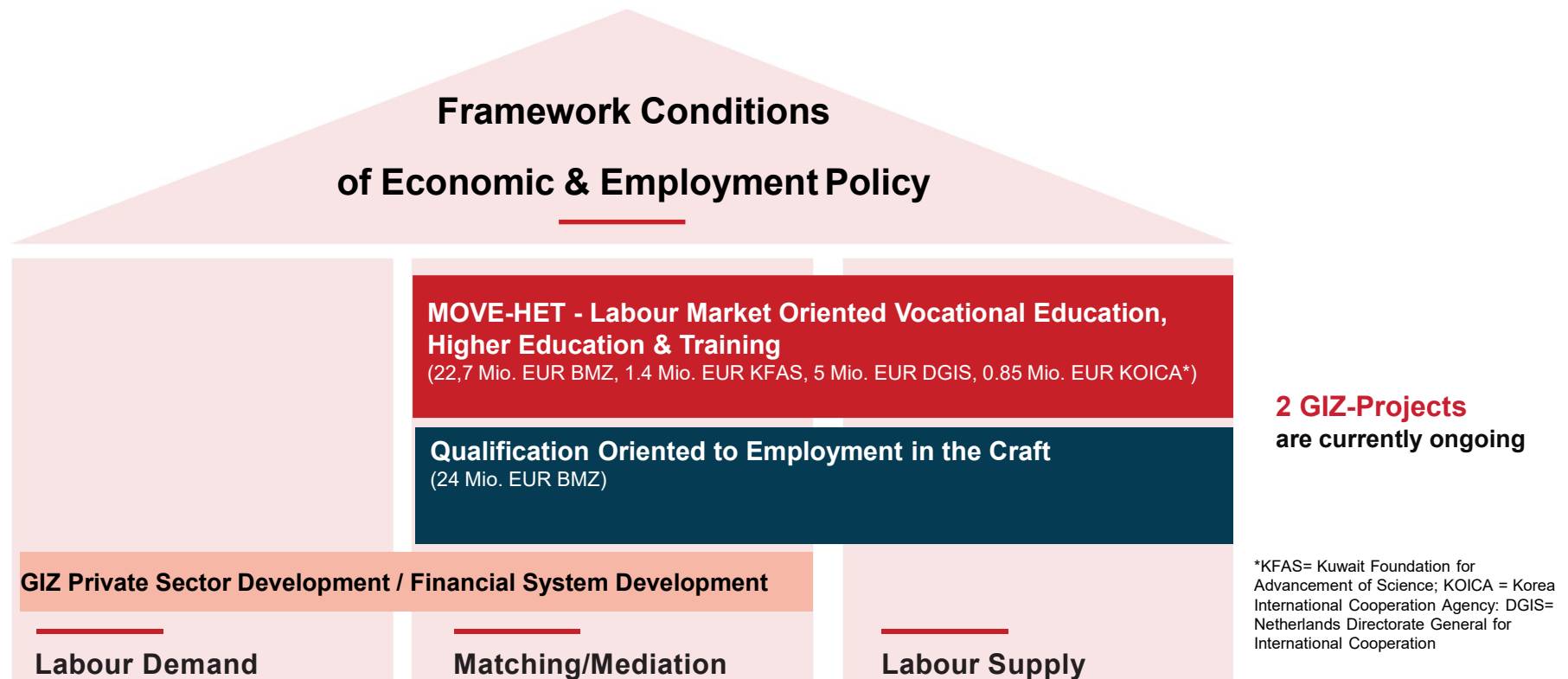
Our Approach (2)

The Integrated Approach to Employment Promotion



Our Approach (3)

Our TVET Portfolio and the Integrated Approach to Employment Promotion



Sectors

We Support

Budget:
53,9 Mio EUR



**Information &
Communication
Technology (ICT)**



**Water and
Energy**



Logistics



Nursing



**Business
Management
(International
Accounting)**



**Industrial
Engineering**



**Skilled
Crafts**



**Machine
operator**



**Car
Maintenance**



Hospitality

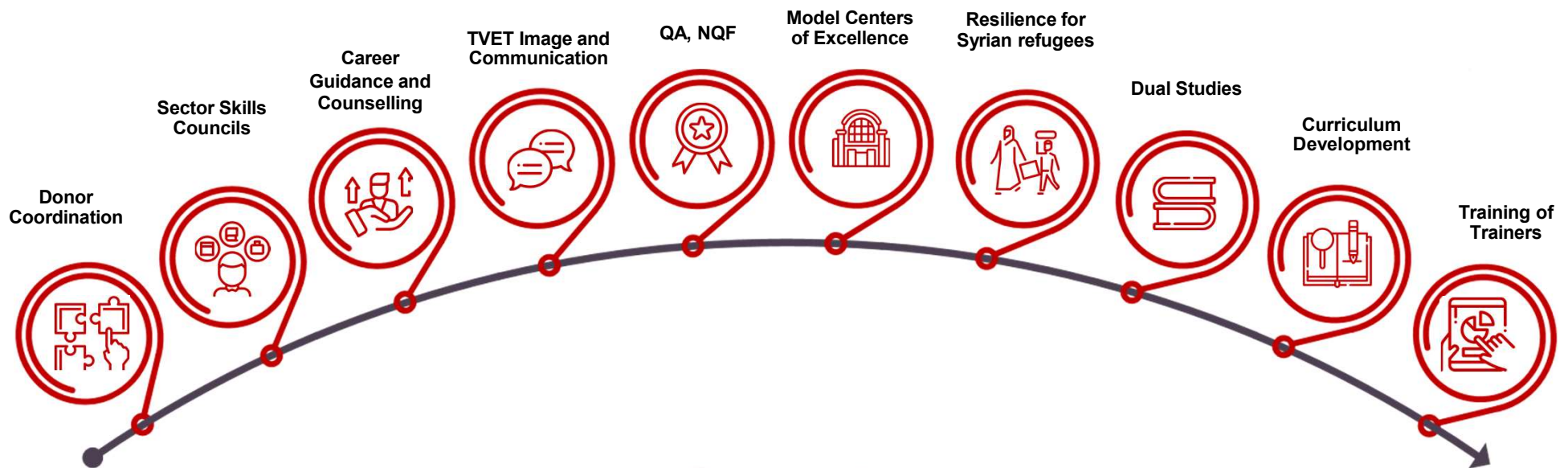


Agriculture



**Waste
management**

covered
TVET
topics and project focus



We contribute to fulfilling the Sustainable Development Goals (SDGs)



National Strategies we Support

Document	Published	Valid until	Link
Jordan 2025	2015	2025	2025-en.pdf (gbd.gov.jo)
HRD Strategy 2016-2025	2016	2025	National-HRD-Strategy.pdf (heac.org.jo)
National Employment Programme (NEP (building on the National Employment Strategy 2011-2020)	2021	2023	In preparation
National Decent Work Programme in Jordan (ILO draft)	2021	2023	Not publicly accessible
National Strategy for Increasing Economic Growth 2018-2023	2018	2022	JEGProgramEnglish.pdf (ssif.gov.jo)
Government Programme “Economic Priority” (based on reform matrix)	2021	2023	PowerPoint Presentation (mop.gov.jo)
National Green Growth Plan for Jordan	2018		A National Green Growth Plan for Jordan.pdf (greengrowthknowledge.org)
The 10-Year Strategy for Inclusive Education	2020	2023	the_10-year_strategy_for_inclsuive_education_0_0.pdf (moe.gov.jo)
Jordan Digital Transformation Strategy	2020		Jordan_Digital_Transformation_Strategy_2020_English_Unofficial_Translation.pdf (modee.gov.jo)

Cooperating Partners



Kingdom of the Netherlands



19.12.2022

GIZ Jordan TVET-Cluster

13

GIZ Jordan TVET Cluster projects

Bilateral project:

Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)

Special Initiative - Tackling the root causes of displacement – reintegrating refugees

Qualification Oriented to Employment in the Craft (Skilled Craft)



Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)

Supporting the Jordanian Educational Institutions in Offering Labour Market Oriented Vocational Training



Commissioned by
**German Federal Ministry for
Economic Cooperation and
Development (BMZ)**

Co-Financed by:
Korean International Cooperation
Agency (KOICA)
Kuwait Fond for Advancement of
Science (KFAS)
Embassy of the Netherlands
(DGIS)



Political Partner
**Ministry of Labour
(MoL)**



Key Stakeholders
**Ministry of Digital Economy
and Entrepreneurship,
Ministry of Higher
Education, Technical
Vocational Skills
Development Commission,
National Sectors Skills
Councils, various other
universities, training
providers, private
companies, and labor
associations**

GIZ Jordan TVET-Cluster



Duration
2017 – 2023



Target group

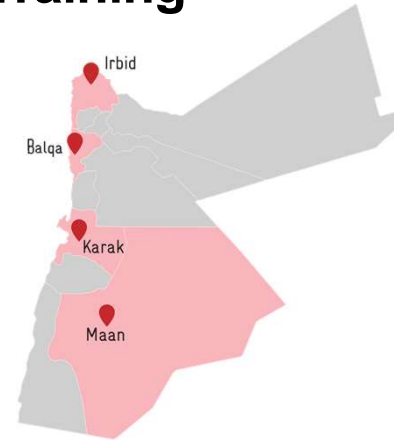
- **Unemployed Youth**
- **Graduates & Job Seekers**
- **Females**

Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)

Project Information

Objective: Vocational training and higher education increasingly meet the needs of the Jordanian labour market

Approach and Field of Activities: The project supports the Jordanian Ministry of Labour and other relevant stakeholders to apply strong and effective public private partnerships, the development and implementation of the Jordanian Qualifications Framework and to enhance the image and social perception of the TVET sector. It further supports the implementation of dual study programmes, in both higher education and TVET streams.



1 Establishment of private-led dialogue platforms



2 Implementation of dual study programmes in higher education and TVET



3 Establishment of Centres of Excellence (CoE)



4 Improvement of image and social perception of TVET

Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)

Goals and Targets



1250

Graduates from TVET programs have found qualification-related employment

375 are women

150

Students in dual study programs have an employment commitment from a company after graduation.

75 are women

1290

Graduates have increased their income in an area relevant to qualification

387 are women

9

Programmes developed by the project and its partners meet the national accreditation standards and the specifications of the National Qualifications Framework (JNQF)

5 dual study programmes

4 TVET programmes

Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)

Example of Achievements



Establishment of National Sector Skills Councils

Three National Sectors Skills Councils (NSSCs) were established in the ICT, Water and Energy, and Logistics sectors. With strong private sector representations, these councils act as advisory bodies for the Jordanian government regarding labour market skills demand. Currently, an NSSC in the health sector is also in planning to be developed/



Dual Study Programmes

The project supports the implementation of dual study programmes both in higher education and in TVET. In the course of implementation, 7 cooperative dual study programmes were established at three universities, so far with 76 students and a cooperation with 40+ companies. In the TVET sector, a focus is set on Logistics and ICT, counting 2000+ graduates from 12 different training institutes.



Centers of Excellence

The project supports the Ministry of Labour in developing and publishing a concept for Centres of Excellence (CoE). These are entities that provide best practices and vocational training according to labour market needs. The CoE for Solar Energy in Mafrq is only the first institute to achieve this title, and other institutes (as Balqa Applied University) are planned to follow.



COVID-19 response

As a response to the COVID-19 pandemic, a Task Force was established to support partner institutions from higher education and TVET with capacity building on blended learning to continue quality education remotely. For this, the institutions were also provided with necessary equipment.

MOVE-HET

● Selection of Achievements



Jordanian National Qualifications Framework (JNQF)

Support of the implementation of the JNQF including the permeability model between different educational streams in Logistics



Communication Strategy

Development of the Communication Strategy and Campaign for TVET and Higher Education Dual Studies in 2020



Donor Coordination Platform

Development of the donor coordination platform to monitor all activities related to TVET by various donors



Blended Learning Community of Practice

As a follow up (phase II) of the Task Force established as a response to the COVID-19 pandemic, the project supported the participating universities with setting up a conceptual environment for blended learning for dual study programmes, especially during practical phases.



Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)

New component: Supporting the development of an LMIS for the Nursing Sector in Jordan

Newly launched component aims to support the government efforts in streamlining prospects in the nursing sector through evidence-based labour market steering



Labour Market Assessment

Conduction of a labour market assessment for the nursing sector



Labour market information system

Support in developing a labour market information system for the nursing sector



Capacity building

Capacity building of local ministries, councils, entities in the nursing sector



National Sector Skills Council

Support of the establishment of a National Sector Skills Council in the health sector



Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)

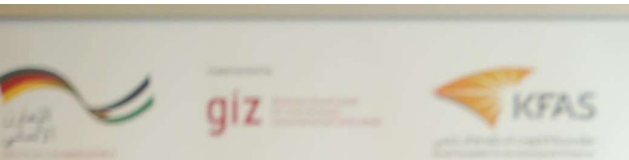
NRW: Training in Renewable Energy for Jordanian Youth and Syrian Refugees

- Establishment and operation of **Center of Excellence on Solar Energy**
- Recipient of the **European Foundation for Quality Management Committed to Excellence Award (EFQM)**
- **Training of 100 Syrian refugees and Jordanian youths** in the field of solar energy
- **Capacity building**
- **Scholarships** for top 5 students for a short vocational course in Germany

Launching Orange Digital Centre (ODC)


- **Strategic partnership** between Orange International and GIZ
- **Enhance youth opportunities** in the labour market
- Support **entrepreneurship and digital innovation**
- **Free digitalization-related programs**





Skills EnhancEment in Information
and Communication Technology
(SEE-IT) Project

XXXXXXXXXXXXXXXXXXXX



XXXXXXXXXXXXXXXXXXXX

Kuwait Foundation for the Advancement
Science Co-Finance to the Labour Market



شكرا لكم



Labour Market Oriented Vocational Education, Higher Education and Training (MOVE-HET)

Co-Finances

Acknowledging the efforts of the project, two co-financing agreements with external donors are signed.



Korea International Cooperation Agency (KOICA)

Funds dedicated to establish a specialised industrial school in Zarqa and to develop curricula across 5 specialties.



Kingdom of the Netherlands

The Embassy of the Kingdom of the Netherlands (DGIS)

“Skilling for Increased Economic Participation of Youth” initiative aims to empower Jordanian youth by providing technical and soft skills to meet the employer demands in the field of ICT



Qualification Oriented to Employment in the Craft

Improving employment opportunities within skilled craft professions



Commissioned by
**German Federal
Ministry for Economic
Cooperation and
Development (BMZ)**



Political Partner
**Ministry of Labour
(MoL)**

German Partner
**German
Confederation of
Skilled Crafts (ZDH)**



Key Stakeholders
**TVSDC, VTC, NET,
Greater Amman Municipality,
Princess Taghrid Institute,
Jordan Education for
Employment, Luminus,
Jordanian Construction
Contractors Association,
Wadi Araba Development
Company, Theodor Schneller
School, among others**



Duration
2017 – 2024

(Extension proposed
until 2027)



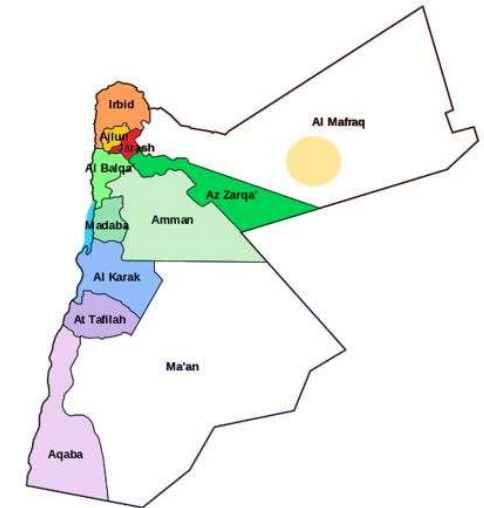
Target group
**Unemployed Youth
Graduates and Job
Seekers
Females
Industrial Workers
Entrepreneurs
Business Owners
HR Units at Private
Sector**

Qualification Oriented to Employment in the Craft

Project Information

Objective: Jordanian and Syrian youth are better qualified to take up employment opportunities in skilled crafts

Approach and Field of Activities: The project works in a **three-fold approach** towards helping young and vulnerable **Jordanian youth and Syrian refugees** to take greater advantage of the **employment opportunities** available to them in the **skilled craft sector**.



1 Provision of Vocational Training



2 Provision of Career Guidance and Counselling Services



3 Cooperation with German Confederation of Skilled Crafts

Qualification Oriented to Employment in the Craft

Goals and Targets



3400

Vulnerable youth make use of the information and counselling services

1020 are women

1700 are Syrian

25%

Of beneficiaries have found employment in a relevant field of work

15% are women

30% are Syrian

2600

Vulnerable youth participate in the supported courses

780 are women

1300 are Syrian

80%

Of beneficiaries rate the supported counselling, information and training services as conducive to increasing their personal employment opportunities

20% are women

50% are Syrian

Qualification Oriented to Employment in the Craft

Selected Achievements



Career Guidance and Counselling (CGC)

The project has supported the Ministry of Labour with the development of a career guidance toolkit. It further conducted multiple workshops on career guidance and counselling with several actors, ensuring that career guidance programs are available on a national level.



Curricula Development

The project supports various partner institutions in equipping and developing curricula across multiple skilled craft professions. Further, more than 12 implementing partners provide vocational training in more than 30 occupations, among: baking, hairdressing, tailoring, welding, car mechanic, carpentry, electrician.



National Image Campaign

The project continuously works with its partners on improving the image of skilled crafts occupations. Hence, it has conducted a national Image Campaign with various awareness raising material and events that will be continued in 2022.



Capacity Building

To ensure a high quality of training in the different institutions, the project further focuses on capacity building measures for trainers, such as the Training of Trainers (ToT). These activities are implemented in cooperation with German skilled crafts organisations, which provide their expertise and trainers for virtual and face-to-face training courses.

Qualification Oriented to Employment in the Craft

Results

The project achieved so far:

- **2669 participants** received **career guidance and counselling** (32% Syrians, 53% women)
- **3100 participants** in **vocational training** (33% Syrians, 52% women)
- **32% of the graduated participants** got **long term employment** possibilities (according to tracer studies, 6 months after the training)
- **Five cooperation models** between **German and Jordanian partners** have been developed and implemented.

(as of: June 2022)





Thank You!



Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Thank you for your attention!

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