

Online: please answer in
the chat

Check-in question

Name a change-maker who inspires you. This can be a public figure, a family member or someone else.

Mission-Oriented Innovation

What brings us here?





How Asia's best drones project cut farmers' costs by 60%

Why did we give this small scheme from Indonesia a big award?

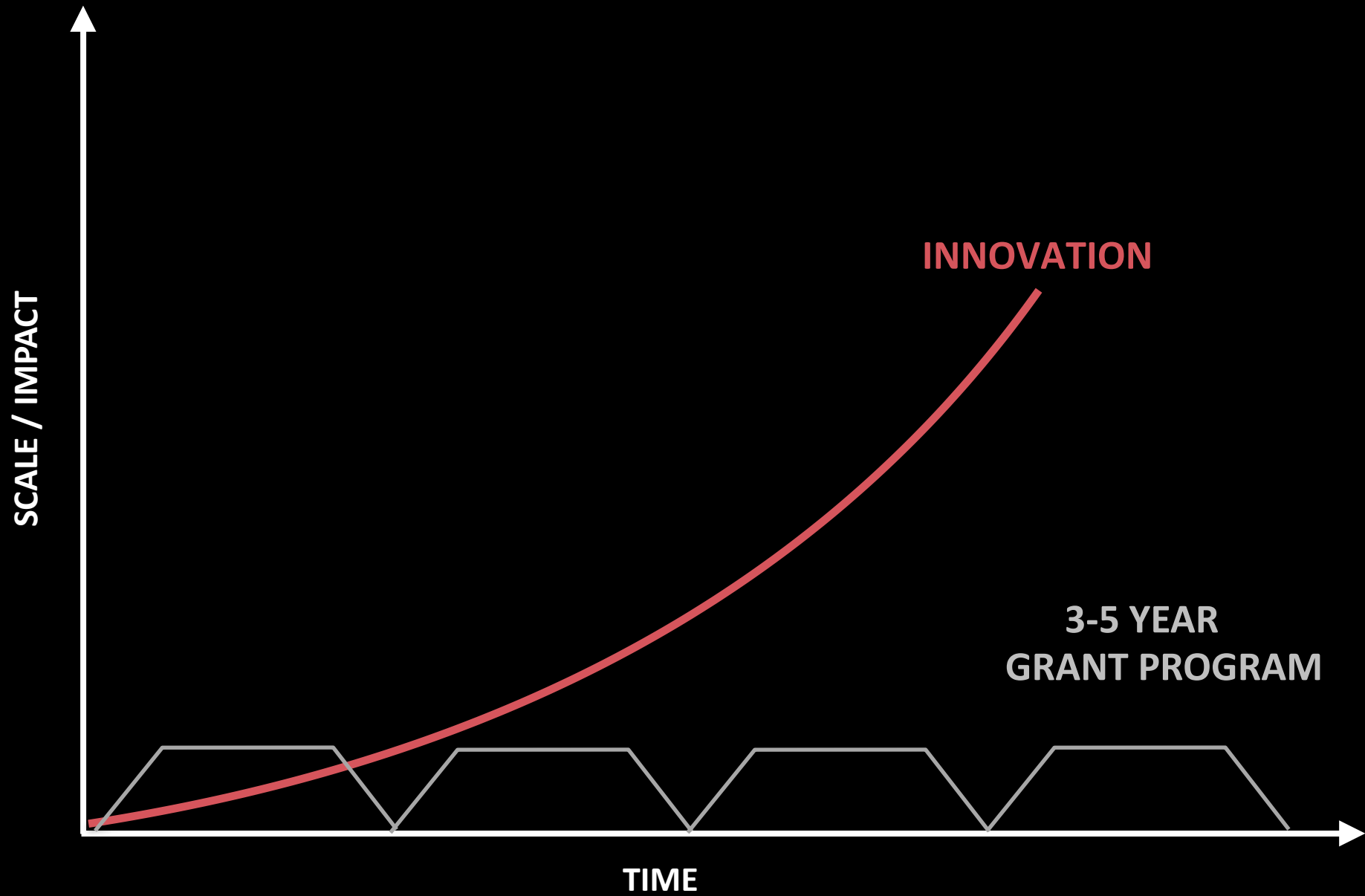


By [Charlene Chin](#)

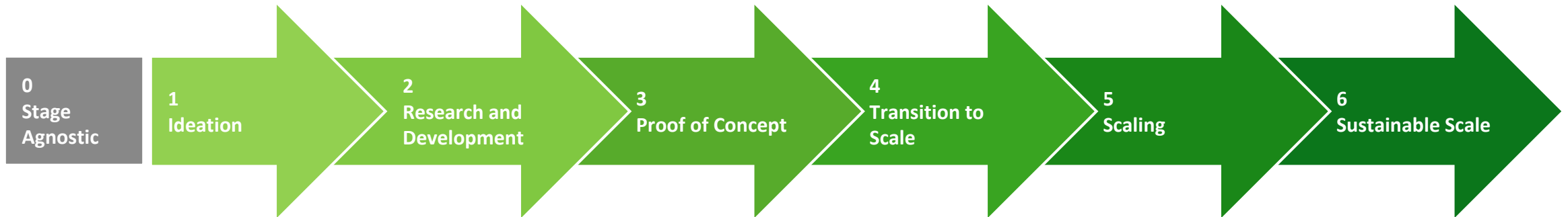
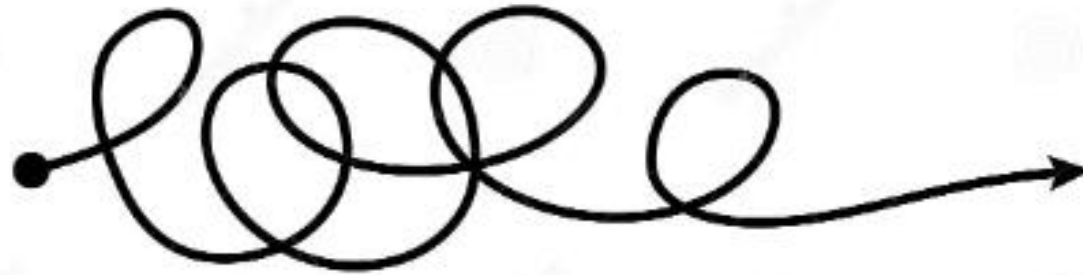
7 OCT 2016

[CONNECTED GOV](#)



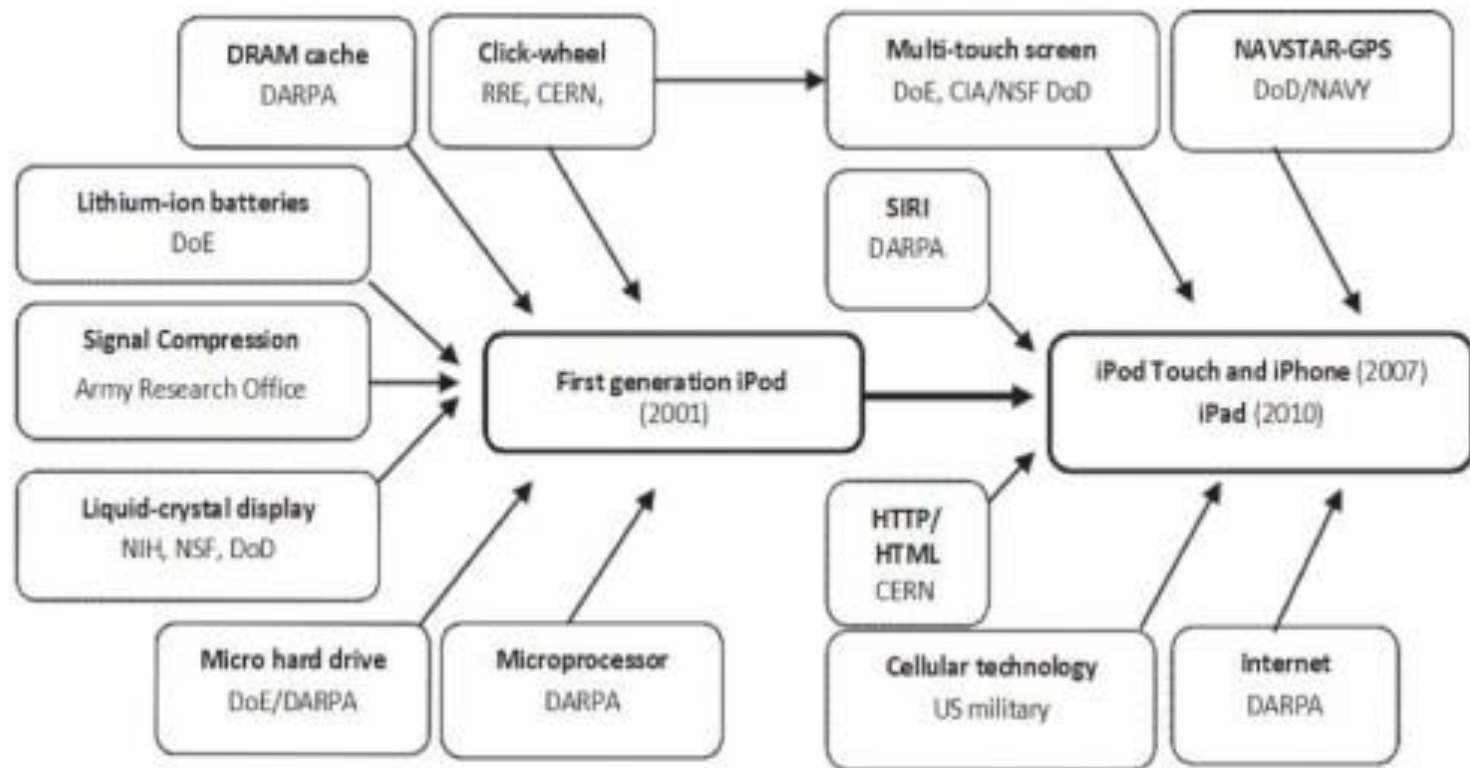


Scaling Innovation





What Makes the iPhone so Smart?



Source: *The Entrepreneurial State: debunking public vs. private sector myths* (Mazzucato, 2013), p109. Fig 13

Challenge



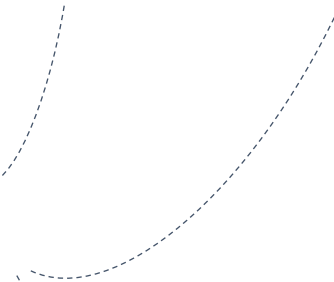
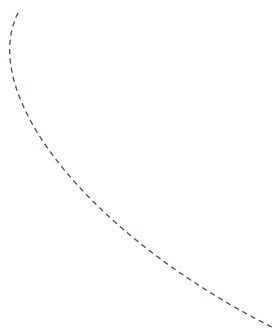
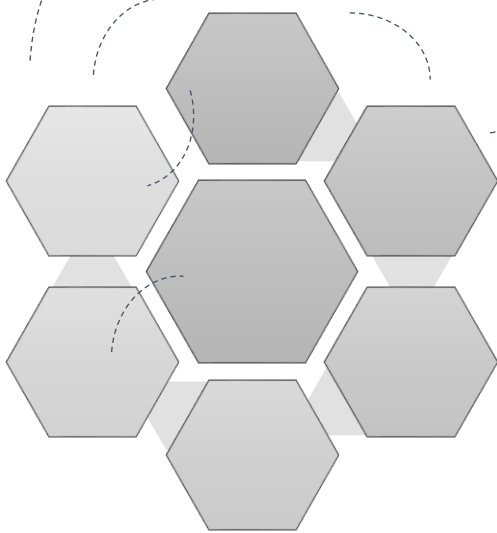
Mission



Sectors



Projects and Investments



Mission-Oriented Innovation in Low and Middle-Income Countries

There are multiple missions but very few mission-oriented innovation policy initiatives. In a number of countries, proto-missions exist: initiatives that feature the main characteristics of mission-oriented innovation policies but that were not designed specifically as such.

Measurable: it about achieving an unambiguous outcome

Ambitious and time-bound: accountability is defined and a deadline is set

Cross-sectoral: complex challenges cannot be solved by one actor or sector

Cross- disciplinary: diverse policy instruments are used and many disciplines are involved

Funding Trends

Overall funding across



Capital Goes To C

Total capital raised by

Seed



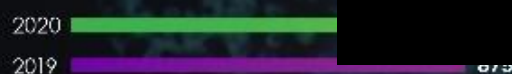
A



B



Growth



THE STORY OF ISRAEL'S BOOMING ENTREPRENEURIAL ECOSYSTEM

FROM STARTUP NATION TO SCALE UP NATION



Funding Rounds

SentinelOne

snyk

CATO

BigID

orca security

AXONIUS

rounds in 2020)

Exits

FORESCOUT
rent and Crosspoint Capital Partners

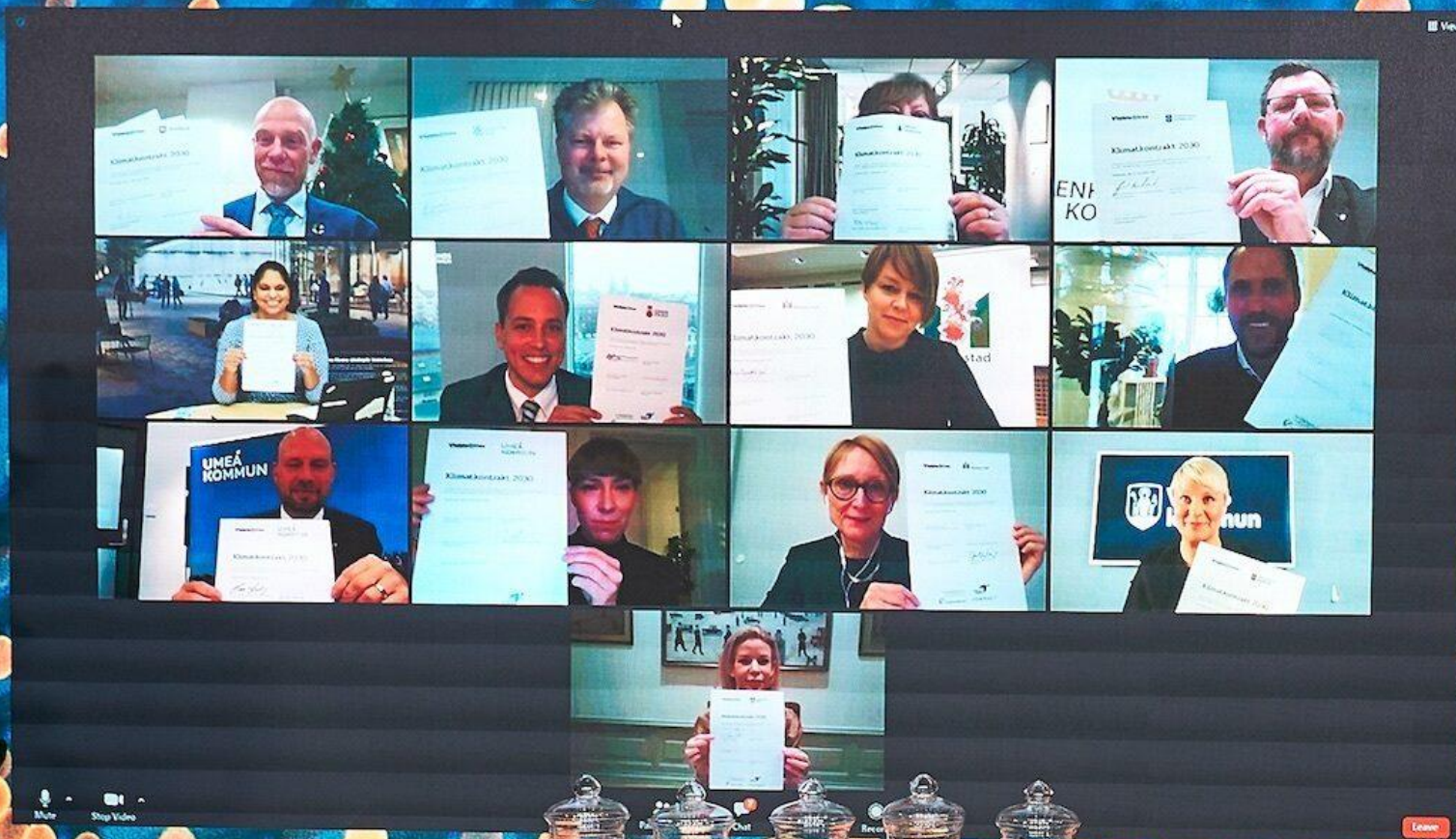
Checkmarx
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CYBERX
rosoft

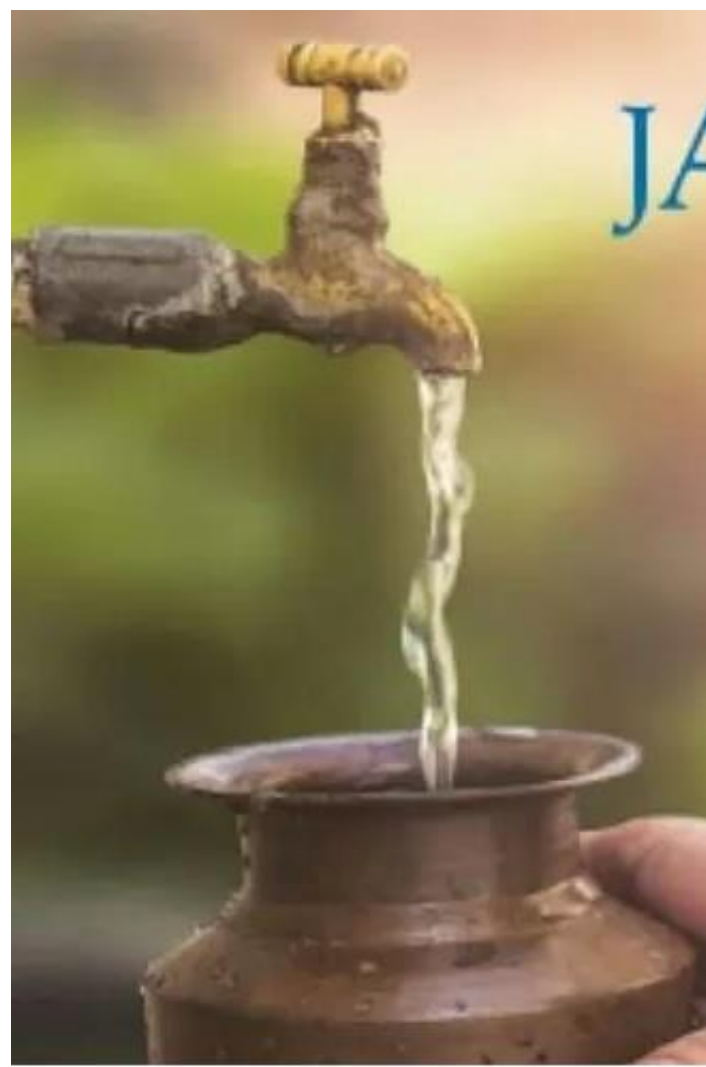
Hot in 2020

**Viabile
Cities™**



Mission-Oriented Innovation

A typology of mission-orientation in international development cooperation



JAL JEEVAN MISSION

Har Ghar Jal



सत्यमेव जयते

Government of India

Ministry of Jal Shakti

Department of Drinking Water and Sanitation

National Jal Jeevan Mission

New Delhi 110 003

BY THE NUMBERS

Our Commitments

An FP2030 Commitment is a public financial, policy, or programmatic pledge to advance rights-based family planning. Our global partnership network includes:

17

**Countries that have made
commitments**

31

**Organizations that have made
commitments**



A fairer start

We're working to narrow the outcome gap between children growing up in disadvantage and the national average.



A healthy life

We're working to increase the average number of healthy years lived in the UK, while narrowing health inequalities.



A sustainable future

We're working to accelerate the UK's transition to a low-carbon, productive economy by cutting UK household emissions, and reducing skills mismatches in the labour market.

For discussion

How might this be different to what GIZ and the German cooperation have done before and doing now?

What difference and similarities do you recognize?

Mission-Oriented Innovation

Selected methods and approaches

Mission Design Canvas

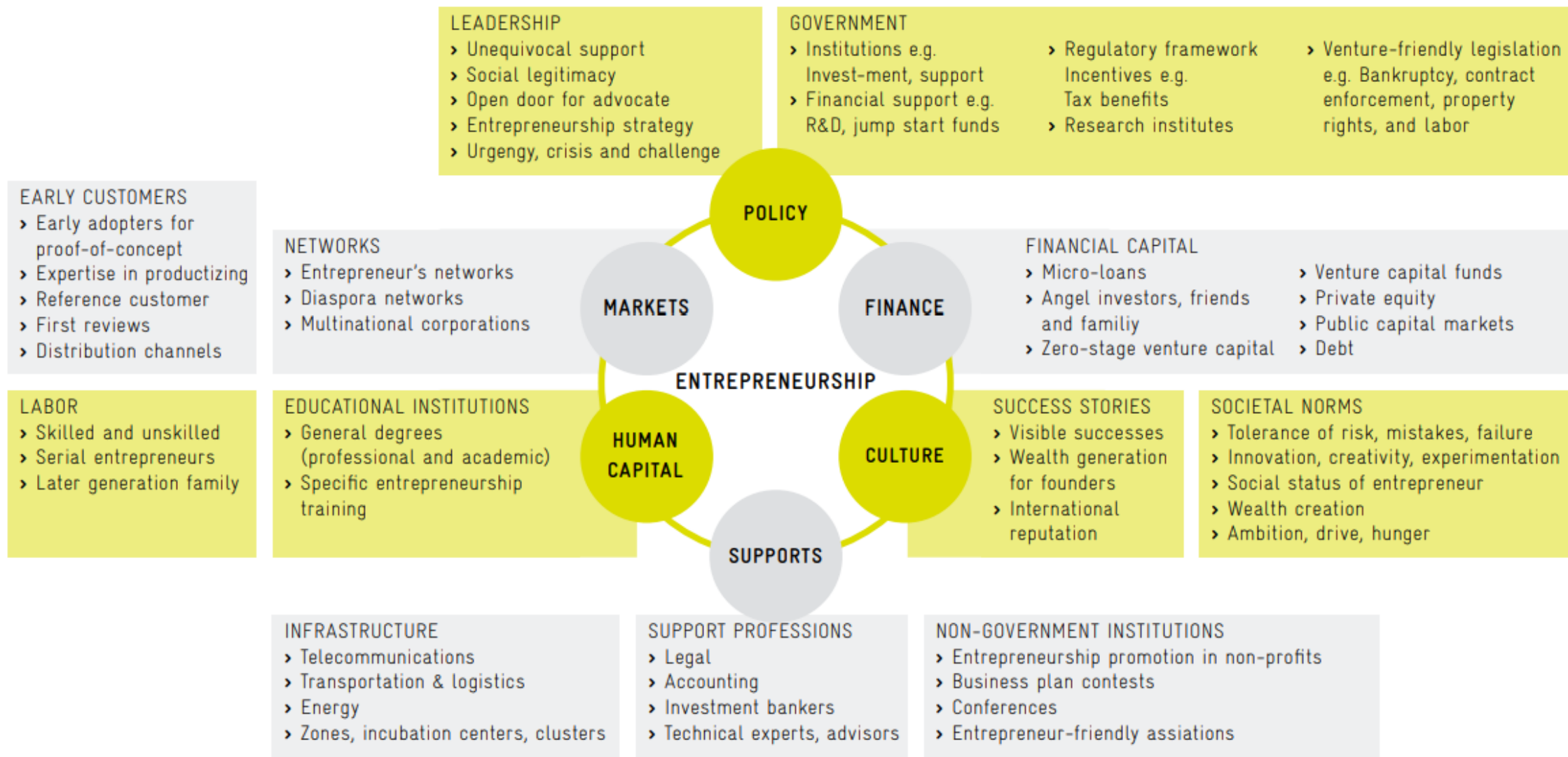
Mission Description:

Design team members:

Date:

Version:

Key partners & support <small>Who is in the network of suppliers and partners that will make the mission work? Which sectors, organisations, and individuals need to believe in the mission? What sources of legitimacy and support authorise the organisation, or wider system, to act and create value?</small>	Key activities <small>What key activities do you want to incentivise to support the mission? What lever(s) need to be activated?</small>	Value proposition (Public) <small>What is the public value(s) or purpose(s) of your mission? Are risks and rewards balanced with the private sector? What activating role will government play in the wider mission ecosystem?</small>	Beneficiary relationship(s) <small>What is the nature of the relationship kept with beneficiary(s)? How will you build support and buy-in with each of them? How will you balance risks and rewards between sectors and beneficiaries?</small>	Beneficiaries Primary <small>Who are the individuals or communities that will directly benefit?</small>
	Key resources & capabilities <small>What are the most important assets and resources (physical, intellectual, human, financial) required to build organisational or ecosystem capability for the mission? How will core capabilities (evaluation, etc.) need to function differently? What suitable working methods do you need to work in a mission-oriented way?</small>			
Budget & cost structure <small>How will the mission be funded, now and in the longer term? What kind of investments are needed to direct transformational changes? What financing mechanism(s) will be used?</small>	Outcomes to be evaluated <small>What outcomes do you expect to see as a result of the mission? How will the impact of the mission be evaluated, both in the short and long term?</small>	(Private) <small>What is the private sector value(s) or purpose(s) of your mission? Who might benefit or take advantage of the opportunity? Are risks and rewards balanced with the public sector?</small>	Messaging <small>What transformational narratives will you communicate about the mission? How will you keep stakeholders inspired and engaged?</small>	Beneficiaries Tertiary <small>Who might be affected indirectly or in the future? Who might be affected by unintended consequences? What vested interests, public and private, are implicated?</small>
		Feedback loops <small>How will you learn whether value is being created for beneficiaries?</small>		



(Source: <http://www.innovationamerica.us/images/stories/2011/The-entrepreneurship-ecosystem-strategy-for-economic-growth-policy-20110620183915.pdf>)

“

**Every innovator, every venture
needs a line of sight.**

”

CONNECT & CREATE

Strengthening Entrepreneurial Ecosystems

An interactive Guide for development professionals



IGL Trials Database

IGL curates a database with randomised controlled trials in the field of innovation, entrepreneurship and growth. Browse our list of topics, [see it as a map](#), or use the search function below.

All

Access to Finance

Business Training

Economic Incentives

Encouraging
Entrepreneurship

Management
Practices

Nudges

Promoting
Innovation

Rural Development

Social Inclusion

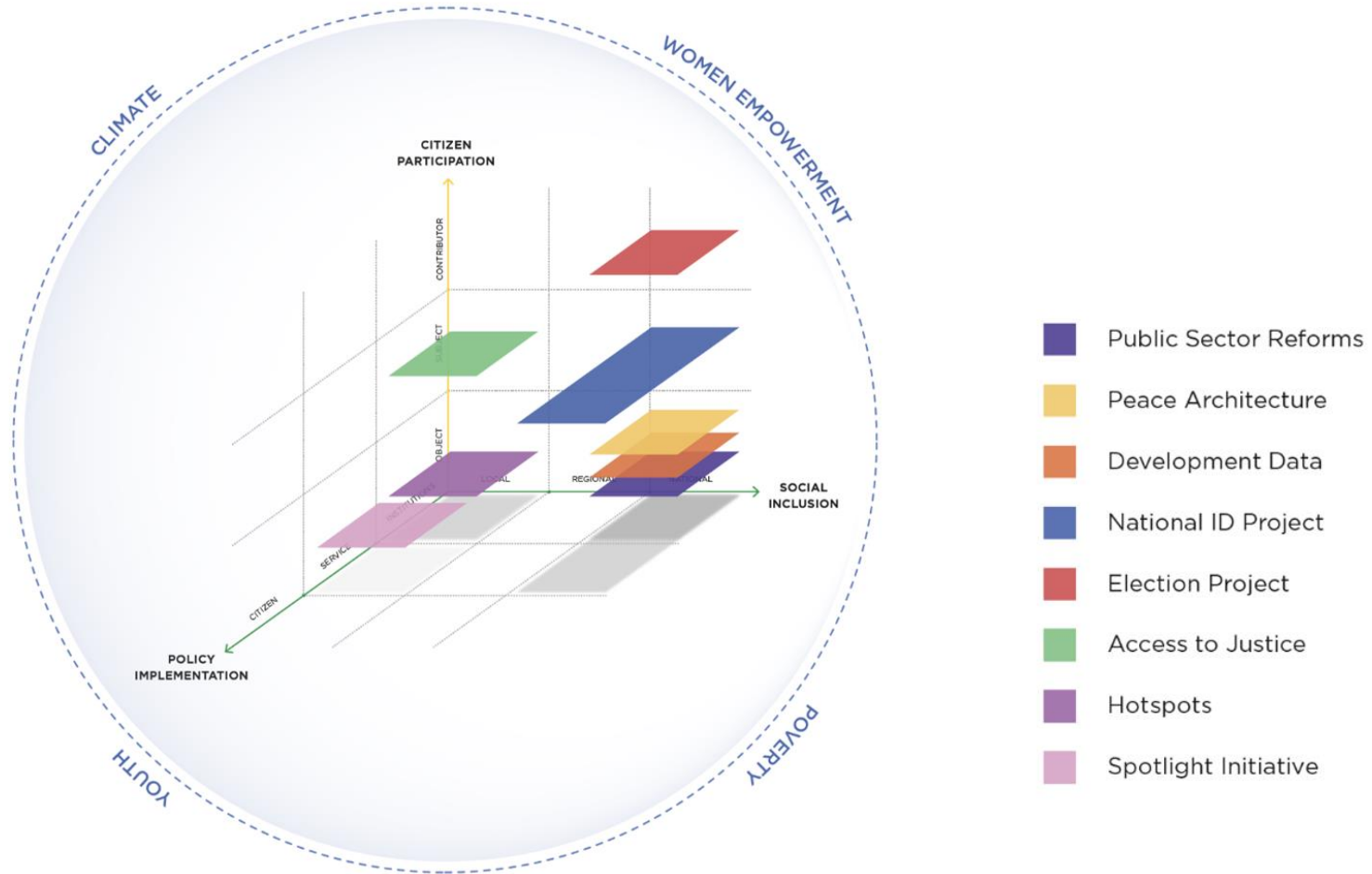
Technology Adoption

University-Business
Collaboration

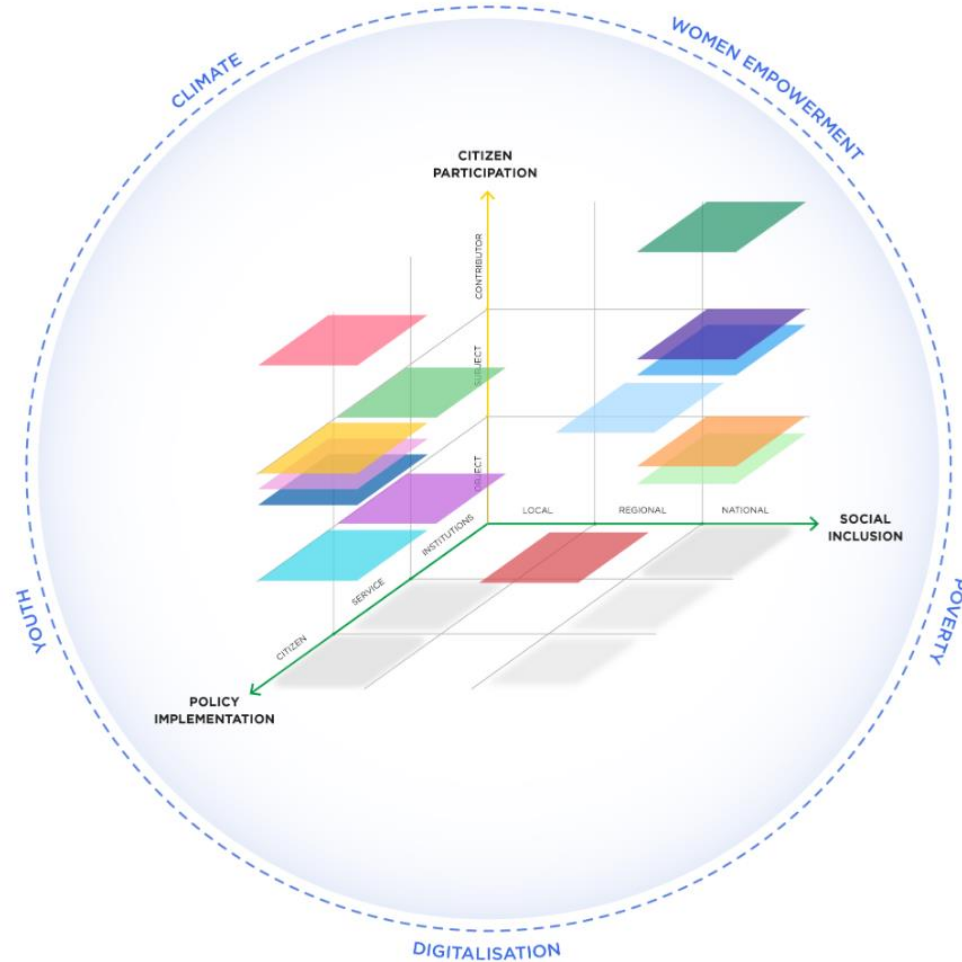
Source: innovationgrowthlab.org

There is no best practice to stimulate innovation ecosystems and encourage innovation and entrepreneurship. Testing what works requires experimental policy and programme design.

Existing Portfolio



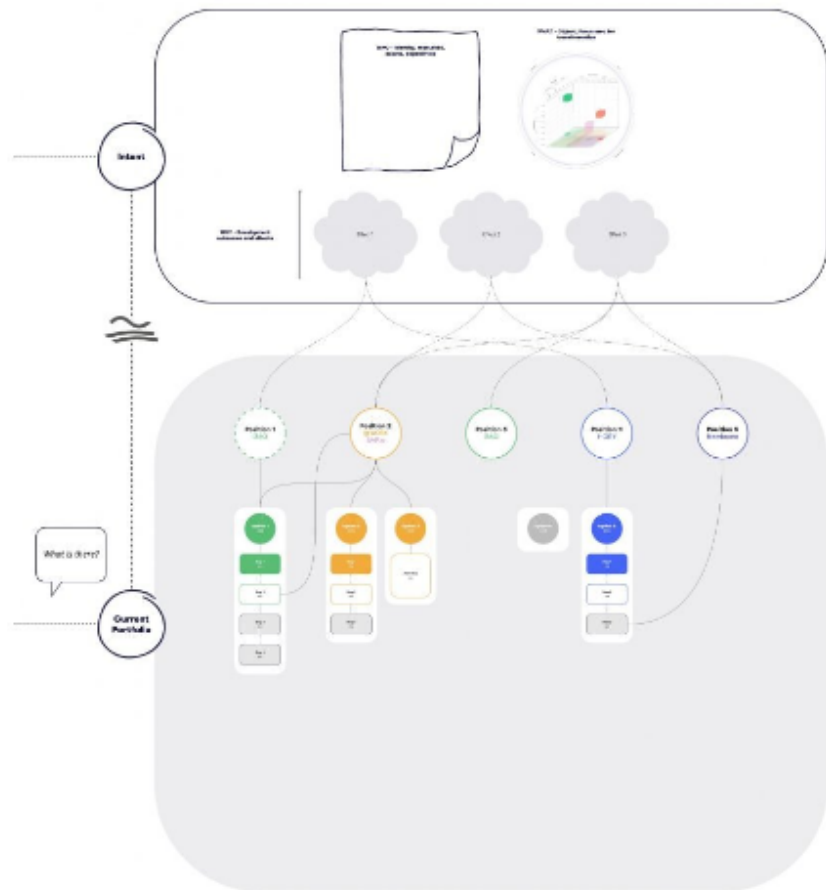
New Integrated Portfolio



- E-Hin
- Bwalo Lathu
- Public Sector Innovation
- Human Rights
- Spotlight Initiative
- Access to Justice
- SDG Hotspots
- Social Cohesion
- Elections
- NRIS
- Foresight
- Rule of Law
- Anti Corruption
- Civil Society Strengthening

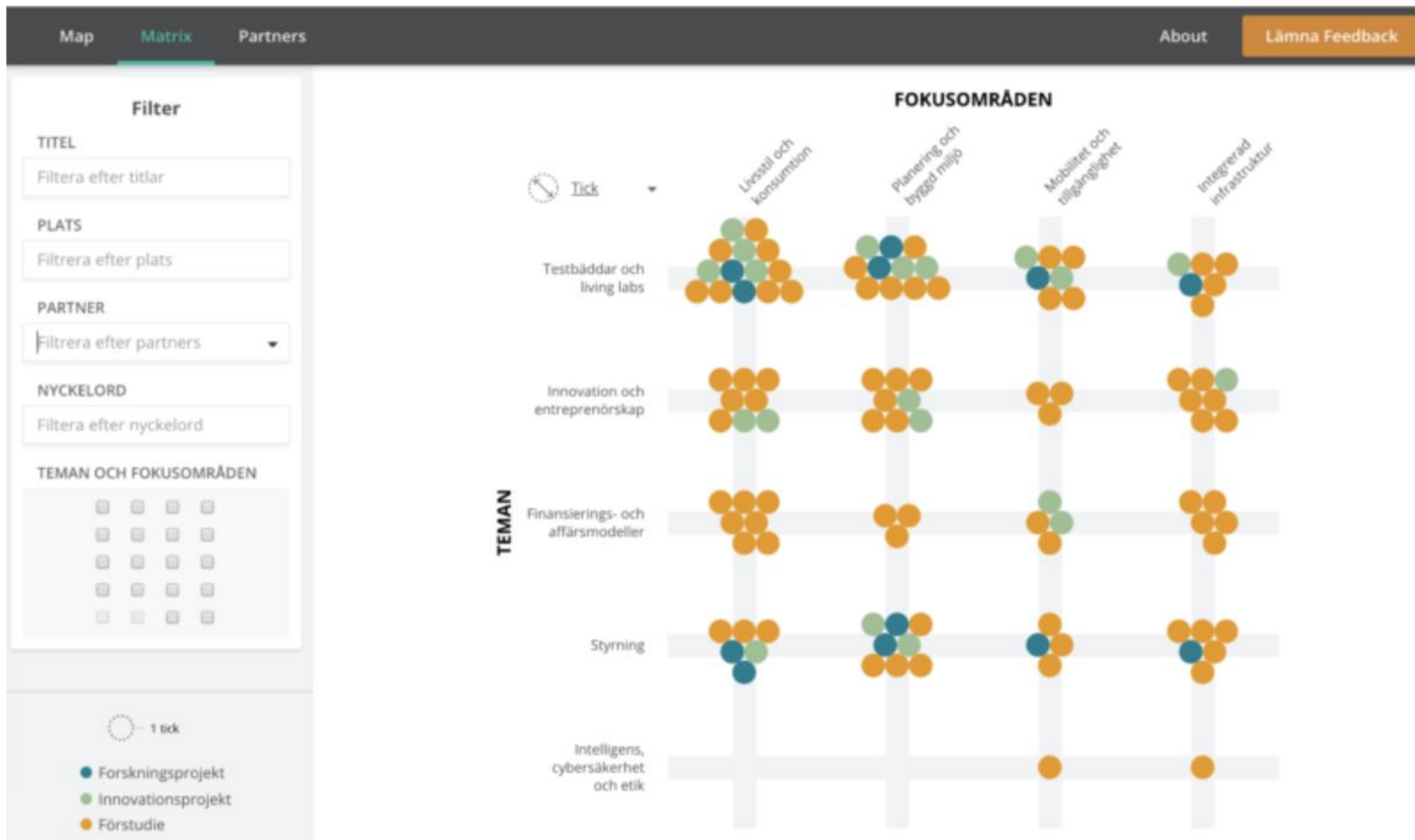
Portfolio Navigator

Instructions
...

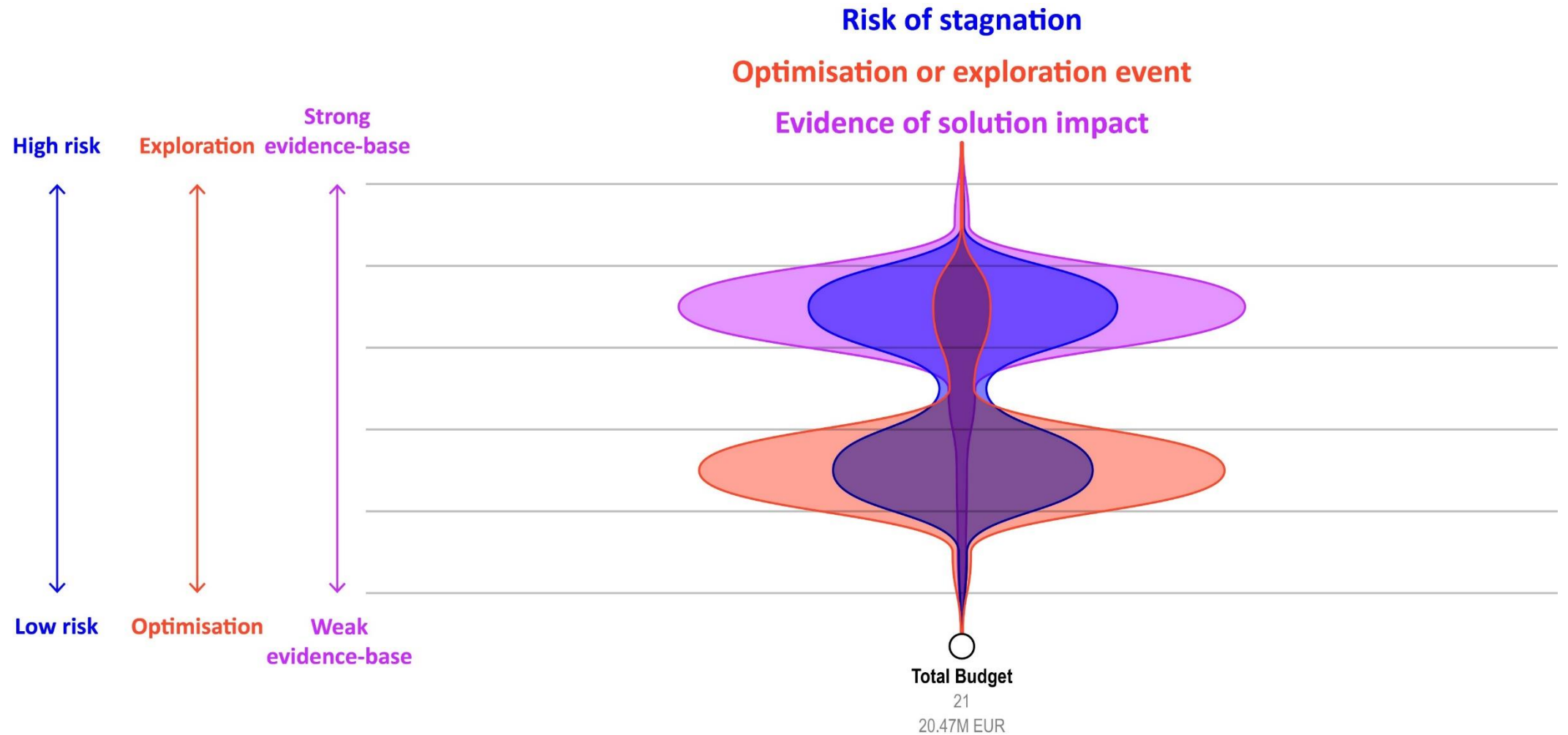


Intelligence





MFA Iceland – Aggregated Innovation Portfolio View



For group discussion

Group 1:

To make missions work, we need sustained commitment, structured cooperation between ministries and across sectors. What have you observed works well in partner countries? What role can GIZ play to support the needed sustained commitment and donor & governmental coordination?

Group 2:

To make missions work we need new financing modalities and ways of working. What are your experiences and/or opinions with development cooperation beyond projects?