



Scaling Up Community Nutrition Gardens in India How PEOPLE are the key to success or failure

Securing Nutrition, Enhancing Resilience Project (SENU)

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Implemented by

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

What is a Community Nutrition Garden?

Objective: Ensure year-round availability of seasonal nutritious fruits, pulses and vegetables for household consumption and sale

Concept

- 10-15 women of a self-help group (SHG) under State Rural Livelihood Mission cultivate the gardens
- SHG women get Community Land
- Plantation of fruit trees, intercropping of vegetables, pulses following agroecological gardening practices and integrate livestock
- Leverages provisions under social protection scheme for guaranteed work (MGNREGS) like wages, input costs etc.





The Scaling Journey of Community Nutrition Gardens (CNGs) - People & Story Matter -

**Virtual Visit of
Commissioner to
CNGs during COVID**

Capacity Building strategy
for the Department to roll
out CNGs across the state

18 CNGs per block in Madhya Pradesh
(total **5,634 CNGs**) by the Department

2019 -2021

2022

2023

2024

Pilot of 20 CNGs

Upscaling Strategy

Scaling Up Training









Scaling to **350 CNGs** as part of Securing Nutrition, Enhancing Resilience (SENU project in 4 districts)

Scaling-up Canvas: What's the status?

„Gosh..., that's our Achilles heel!“

„We guess we are alright, are we?“

„Yeah, that's our strong suit!“

<p>Ownership</p>  <ul style="list-style-type: none"> Partner requested upscaling of CNGs in all districts of Madhya Pradesh introduce to national level partner (MWCD/ DWCD), SRLM, other partner, CNG agency community buy-in District administration 	<p>Multi-level approach:</p>  <ul style="list-style-type: none"> Convergence action across several line dept DWCD should be better on board (state level) 	<p>A powerful, authentic and appealing story to tell</p>  <ul style="list-style-type: none"> in place especially in context of Covid 	<p>Communication and networking</p>  <ul style="list-style-type: none"> partner: scale up request sent Convergence on ground happening, Ngo on board GIZ synergy 	<p>Replication structures and incentives</p>  <ul style="list-style-type: none"> Partner request ensures replication structure BMZ also convinced Leverage of government funds
<p>Scheduling and budgeting</p> <ul style="list-style-type: none"> Initiated schedule and budgeting plan wit government partner needed 	<p>Taken into account from the start</p>  <ul style="list-style-type: none"> CNG was a pilot (2019) but with regard to ending project term (06/20) not planned exactly 		<p>Standards and manuals</p>  <ul style="list-style-type: none"> SOP and manuals in preparation Capacity Building Strategy in process Process documentation in process, case studies 	<p>Verification of results</p>  <ul style="list-style-type: none"> Impact Assessment needed in process: case studies, qualitative data collection etc. systemic verification planned for next phase

INVOLVED & REQUIRED STAKEHOLDERS FROM STATE TO VILLAGE LEVEL

WOMEN SHGs

Development and Maintenance of CNG, Management of CNG Produce

COMMUNITY RESOURCE PERSONS

Community mobilisation and training

DISTRICT AND BLOCK OFFICIALS

For liaising, coordinating and carrying out execution along with women SHGs

AGRICULTURE

Providing seeds, what and how to plant, trainings on modern agricultural practices by Krishi Vigyan Kendras, smart irrigation know how etc.

SRLM

Formation of SHGs, trainings for SHG management, market linkages for CNG produce management etc.

URBAN LOCAL BODIES

For marketing support

VILLAGE LEVEL

DISTRICTS/BLOCK LEVEL

STATE LEVEL

ANGANWADI WORKERS

Providing nutrition education on good nutrition & hygiene practices

GRAM PANCHAYAT & GRAM ROZGAR SAHAYAK

For community mobilisation and involvement to create ownership, resolving issues pertaining to CNGs etc, and land

NABARD

Providing support for implementation in Mandla and Balaghat

HORTICULTURE

Providing seeds, saplings, what and how to plant, trainings on modern agricultural practices etc

MGNREGA

Technical And Financial Support (Wages, Material Inputs), Land

SOCIAL AND VOLUNATRY ORGANISATION

Implementation, marketing and branding support

Provisions under Social Protection Scheme MGNREGA (Employment Guarantee Act)

- MGNREGA has issued letters and guidelines for rolling out CNGs across the state
- CNG models:
 - Minimum 1-hectare land - with fruit plantation, inter-cropping of vegetables, pulses
 - 2-hectare and above land - with fruit plantation, inter-cropping of vegetables, pulses along with livelihood activities like cow-shed, fisheries etc
- CNG proposal is technically and administratively sanctioned by MGNREGA
- SHG women get MGNREGS wages for working in CNG
- MGNREGS has provisions for saplings, wells, rain-water harvesting, land preparation etc.

Capacity Development at organization, system and individual level

- Organization level:
 - CNG is now a regular program, and it is continuously monitored in terms of physical progress right from setting up to market linkage for the produce
 - Development of IT solution for monitoring the physical progress of CNGs (Sep'23)
 - Pool of Master Trainers for every district

Capacity Development at organization, system and individual level (contd.)

- System level
 - Issuing of letters and guidelines
 - Charting out a standard and uniform way of developing CNG through an implementation manual in collaboration with technical experts from agricultural universities
 - Development of training manual and soft skills manual
 - Formation of district level coordination committee consisting of relevant departments for the roll-out of CNGs in the districts to ensure broad level ownership and convergence
- Individual level
 - Trainings of government officials at the state, district and sub-district levels (2000+ trained); some online sessions for SHG members also
 - Exposure visits for SHG members, community leaders, government officials (70+ participated, ongoing)

CNG Progress

- Identified sites for CNG - 1200+
- Work Sanctioned - 814
- Work started - 699
- No. of SHG women involved - 12000+
- Funds allocated by the Govt. Department - 5.65 million euros



Ownership Challenges



- Ownership by Department
 - CNG is viewed as an infrastructure development activity by the department officials
 - GIZ is playing a key role by sensitizing the department officials about the nutrition and livelihood aspects of this initiative, a long-term view
- Ownership by SHG Women
 - SHG women will be motivated till they get the MGNREGS wages (3 years)
 - For ownership beyond 3 years, livelihood is an important motivating factor
 - GIZ is working with SHG women in coming up with activities like marketing of the surplus produce, fisheries, cattle etc

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Capacity Development Journey



Capacity Development Strategy (Apr'21)



Two Experts (Oct'21-Nov'22)

Now a full-time resource since Jan'23



Training Sessions (Jan'22 – ongoing)



Business Proposal for MGNREGA Park, Sehore (Aug'22)



Implementation Manual (Sep'22)

Technical Training Manual & Soft Skills Manual (Sep'22)



IT Solution for Monitoring (by Sep'23)

Training of Master Trainers (2 resources per district by Oct'23)



Exposure visit of SHG members, community leaders,
government officials (70+ participated, ongoing)