

Implemented by



## Consultancy Service Open for Local in Laos and Regional Consulting Companies.

Country: Lao People's Democratic Republic

Organisation: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Address: GIZ office Vientiane, House 247/Unit 19, Thaphalanxay Village, Sisattanak

Watnak Nyai Road, District PO Box 9233, Vientiane Capital, Lao PDR

Title or Assignment: Video production for agricultural and forestry extension services

Project: CliPAD (PN: 18.2092.7-007.00, Ref. SC# 010126SC)

## **Scope of Work:**

GIZ looking for a video production company which develop educational videos for the forestry and agricultural sector supported by the CliPAD project. The videos are intended to complement the actual field work by project staff as well as governmental staff. The target audience of the videos are villagers and farmers.

## **Main Tasks:**

Tasks of the consultant(s) include:

- Pre-production Phase:
  - Develop a detailed storyboard and script for each educational video, ensuring alignment with the project's objectives including feedback consultations with key project personnel.
  - Identify key messages and themes to be covered.
  - Plan the style and concept of the videos, including visual and audio elements.
- Production Phase:
  - Carry out filming (including drone footage) in various locations across Lao PDR, capturing high-quality visuals and audio.
  - Include interviews with experts, stakeholders, and beneficiaries to provide diverse perspectives.
  - Ensure that the filming schedule aligns with project timelines and milestones.
- Post-production Phase:
  - Edit the raw footage to create cohesive and engaging educational videos.
  - Incorporate voice-overs, and background music as required
  - Translation of voice over
  - Provision of subtitles
- Finalization:
  - Deliver the final versions of the videos in Lao languages and relevant local languages, including English subtitles
  - Ensure the videos are in the appropriate format for dissemination through various channels

Intertested qualified local in Laos and regional consulting firms are invited to register to obtain more detail information of tender document by sending mail to register: LA\_Qoutation@giz.de from 08:00 to 16:00 starting 17 Dec 2025 until dead line submission of 12 January 2026. (please indicate your full address, contact detail enclose your company business license (front and back page) and please use this reference contract number 010126SC when request for registration.