

# Fostering private-sector engagement, developing partnerships together

**BUILD  
BACK  
BETTER**  
REBUILDING  
UKRAINE TO BE FIT  
FOR THE FUTURE

Ukraine needs strong economic partners and investment to rebuild the country and create jobs. The country is a promising sales market for German and European businesses – Ukraine does, after all, have EU candidate status. This means that it is implementing reforms to create a business environment that attracts investors, for instance by eliminating barriers to trade and simplifying administrative processes. Numerous initiatives by the German Government and the EU – ranging from investment and export credit guarantees to specific financing and procurement programmes – also offer German and European companies a wide range of opportunities to use their technologies to help shape the reconstruction of Ukraine.

The German private sector is already showing a marked interest in driving trade between the two countries and getting involved in reconstruction. New market opportunities are opening up for both sides, and knowledge transfer in both directions is gaining traction. In the IT sector, for instance, German and European companies can learn a great deal from the innovative force of their Ukrainian neighbours and, through close cooperation, establish contacts with potential business partners. Economic engagement is also creating jobs in Ukraine and offering prospects for Ukrainians who have fled, encouraging them to return home.

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is supporting the Ukrainian economy and fostering cooperation between European and Ukrainian businesses on behalf of the German Government, the EU and other donors.

## Our objectives

- 1 A Ukrainian economy that has a future in the EU and a common market between Germany, Europe and Ukraine
- 2 An attractive business environment for German and European companies that opens up new market opportunities and fosters two-way knowledge exchange and robust partnerships
- 3 A secure legal framework that puts in place the necessary conditions for German and European investment
- 4 Career prospects for people in Ukraine and returnees as a result of foreign investment and economic partners creating jobs

## Our achievements

Selected results, in figures, since 2022\*

More than **90** German companies contracted to supply items such as combined heat and power plants and fire service vehicles.

Orders worth a total of **130** million EUR

Around **680** partnerships brokered between companies in the EU and Ukraine

More than **30,000** items of energy equipment donated by more than **80** German companies

Support for

**80** legislative amendments

that promote EU accession and thus foster the country's integration into the common European Economic Area

\* Data collected between February 2022 and July 2025

### ✓ Cooperation arrangements between European and Ukrainian businesses

- We foster European-Ukrainian partnerships to support the Ukrainian economy.
- We support Ukrainian businesses in taking part in trade missions, attending trade fairs and undertaking study trips throughout Europe.
- We help authorities and industry associations to improve the investment climate in Ukraine and foster international business relations.
- We help initiate future cooperation between German and Ukrainian companies in the energy sector through donation campaigns.

### ✓ Brokering funding and support programmes

- We provide information through an [info desk](#) on a wide range of German government programmes and platforms, including tenders for reconstruction projects.
- We facilitate the establishment of business relations, matching partners and providing financial support.



[info desk](#) ➔

### ✓ German and European technology for reconstruction

- We procure German and European technologies to stabilise energy supplies, rebuild destroyed hospitals, facilitate the manufacture of urgently needed prostheses and provide disaster relief services with specialised technology.
- We train Ukrainian specialists to operate German and European technology.

### ✓ Moving closer to the EU Single Market and developing trade relations

- We help Ukrainian companies expand their expertise in the fields of export, customs duties and EU regulations and to forge contacts with German and European businesses.
- We support Ukrainian state institutions in improving the framework for investment and business growth, aligned with EU standards, as well as accelerating administrative processes.

## Our impact



Dr Hagen Weissapfel

Head of Education and Service,  
Siemens Healthineers – Access to Care

Given the many people who have been injured during the war, high-quality medical diagnostic services are particularly important in Ukraine. Under Germany's develoPPP programme, Siemens Healthineers and GIZ are training medical technicians throughout Ukraine in radiology.

Together, we are working to understand the needs of the Ukrainian labour market – and help ensure that people gain the right skills and opportunities to meet them. This means providing practical training and connecting people with real job prospects.

On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), the develoPPP programme supports businesses interested in investing on a sustainable basis in a developing country or emerging economy and expanding their local activities in that country. The programme is implemented by GIZ.

#### Commissioning parties/cofinanciers:

Federal Ministry for Economic Cooperation and Development (BMZ), Federal Ministry for Economic Affairs and Energy (BMWE), European Union (EU), Norway, Denmark, Estonia, Lithuania, Poland

#### Partners:

Ukrainian ministries, state supervisory authorities, industry associations, standards and certification bodies, private businesses

#### GIZ Ukraine

On behalf of the German government, the EU, and other donors, GIZ provides comprehensive support for efficient and sustainable reconstruction. Our aims are (1) conditions in which Ukraine is strong, able to act autonomously once the war is over, and capable of offering good living conditions to the local population and those returning to the country; (2) an efficient Ukrainian economy that creates jobs, attracts private investors and acts as a reliable trading partner for the EU; and (3) a reform-oriented Ukraine that meets EU standards and observes the principles of transparency and the rule of law. GIZ's decades-long record of cooperation and a network spanning the entire country enable tailored support that is both forward-looking and responsive to citizens' needs.

#### Imprint

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