

## TERMS OF REFERENCE

### Transformative Actions for Climate and Ecological Protection and Development (TRANSCEND)

#### Internship Opportunity - Communications

#### Background

The Transformative Actions for Climate and Ecological Protection and Development (TRANSCEND) is a joint initiative between the Republic of the Philippines and the Federal Republic of Germany through the International Climate Initiative (IKI).

Designed to raise ambition and align with both international and national climate and biodiversity agendas through local implementation in selected sites, the project is scheduled for implementation from 2025 to 2029. It will support the country's just transition to a climate-resilient, low-carbon, and biodiversity-friendly society, while contributing to the National Adaptation Plan (NAP), Nationally Determined Contribution (NDC), and the Philippine Biodiversity Strategy and Action Plan (PBSAP).

The project is being implemented by a consortium that includes GIZ, Conservation International Philippines Foundation Inc. (CIPFI), Rare, the United Nations Human Settlements Programme (UN-Habitat), and the United Nations Industrial Development Organization (UNIDO), with targeted support from the International Council on Clean Transportation (ICCT), Wuppertal Institute, Clean Air Asia, UP Center for Women's and Gender Studies, Institute for Climate and Sustainable Cities (ICSC), Climate Analytics, and Foundation for the Philippine Environment (FPE).

#### Tasks

The Project is looking for an Intern to support the project's communication activities related to various topics, such as biodiversity, urban ecosystem-based adaptation, energy efficiency in MSMEs, sustainable transport, and climate governance. Specifically, the Intern is expected to perform the following tasks:

- Support the development of project communication materials and knowledge products
- Provide assistance in the development and implementation of the social media strategy to increase the project's visibility, including copywriting, graphic design, and layouting
- Contribute to the creative conceptualization of the project's communication activities and initiatives, including branding, messaging, and stakeholder engagement
- Support the conduct of various communication activities such as workshops, video shoots/photoshoots, exhibits, etc.
- Provide communication-related support for activities such as conferences, workshops, and meetings, including photo and text documentation
- Participate in regular project and GIZ-wide meetings, especially those relevant to the role
- Perform other tasks necessary to support the project's communications strategy and plan

## Duration and Reporting

The engagement will have a five-month duration, **from May 2026 (earliest available date) until October 2026.**

The Intern shall report directly to the Project Communications Officer and the Chief Advisor and will be assigned to the GIZ PH TRANSCEND Office in Metro Manila, located at 10/F Bank of Makati Building, Ayala Ave. Ext. corner Metropolitan Ave., Makati City. Domestic travel to meetings and events may be required within Metro Manila. The internship will follow a hybrid set-up with flexible arrangements.

## Requirements

The applicant should have the following qualifications:

- Currently pursuing a degree in any of the following courses:
  - Development Communication
  - Journalism
  - Communication Arts
  - Multimedia Arts
  - Advertising
  - Public Administration
  - Development Studies
  - Urban Planning or Environmental Planning
  - Environmental Science
  - Management
- With strong written and verbal communication skills
- Basic knowledge of social media management and digital platforms
- Experience in content writing (captions, articles, scripts)
- Knowledge of layouting and visual storytelling and familiarity with graphic design tools (e.g., Canva, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Premiere)
- Basic photo and video editing skills

Familiarity with any of the key topics related to the Project (e.g., biodiversity, urban ecosystem-based adaptation, energy efficiency in MSMEs, sustainable transport, and climate governance.) is a plus.

## Application

To apply, please email your CV and a portfolio of previous outputs (writing, design, or video) to Liza Maraña ([liza.marana@giz.de](mailto:liza.marana@giz.de)), with the subject line **“Application for TRANSCEND Communications Intern – [Your Name, last name first],”** by **24 April 2026.**