

Job Title: Communication & Documentation Intern

Soil Matters- Innovations for Soil Health and Agroecology project

Context:

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a federally owned enterprise supporting the German Government and international partners in achieving sustainable development goals through technical cooperation. With operations in over 120 countries, GIZ works across various thematic areas, including climate action, biodiversity conservation, economic development, and governance, providing tailored solutions to address complex global challenges. By fostering multi-stakeholder partnerships and leveraging innovative approaches, GIZ contributes to achieving the 2030 Agenda and the Paris Agreement goals.

In India, GIZ has been actively engaged for over 60 years, collaborating with the government, private sector, and civil society to drive sustainable economic, social, and environmental development. The organization currently implements more than 100 projects under the Indo-German cooperation framework, focusing on key areas such as Energy, Environment, Climate Change, and Biodiversity, Sustainable Urban and Industrial Development, and Social and Private Sector Development. GIZ India operates within the broader framework of the Green and Sustainable Development Partnership (GSDP), reinforcing commitments to climate resilience, green growth, and inclusive development.

Improving and restoring soil health presents a critical opportunity to enhance agricultural productivity, optimize input use efficiency, and strengthen long-term sustainability, food and nutrition security, and climate resilience.

In this context, the German Federal Ministry for Economic Cooperation and Development (BMZ) supports the Government of India's efforts on soil health and agroecology. This builds on the successful implementation of the India component of the global project 'Soil Protection and Rehabilitation for Food Security' (ProSoil), implemented in partnership with the National Bank for Agriculture and Rural Development (NABARD). Building on these efforts, the project "Soil Matters – Innovations for Soil Health and Agroecology" (2025–2027) is being implemented in India and five African partner countries. NABARD serves as the lead implementing agency in India, ensuring continuity and strengthening the national soil health agenda. The project aims to promote innovative, scalable, and system-oriented approaches to soil health and agroecology. In India, it focuses on:

- scaling sustainable land management practices and bioresource-based business models
- strengthening enabling frameworks through policies, financing mechanisms, and digital and remote sensing solutions; and
- facilitating South–South knowledge exchange to support national and global learning and collaboration.

The project adopts a cross-cutting approach emphasizing circularity in agriculture, reduction of inorganic fertilizer dependence, and transition toward sustainable agroecological systems.

Job Description:

Role Overview

The Communication & Documentation Intern will support the *Soil Matters Project* by strengthening knowledge documentation, digital communication, and stakeholder engagement. The role combines

content development, visual communication, and knowledge dissemination to enhance visibility and impact of sustainable agroecological practices.

Key Responsibilities

1. Knowledge Management, Content & Communication

- Support to develop, curate, and manage knowledge assets including reports, case studies, briefs, and internal documentation.
- Design high-quality presentations (PPTs) and visual communication materials (infographics, brochures, campaign creatives); strong designing skills preferred.
- Create engaging multi-format content such as articles, blogs, social media posts, newsletters, and digital campaigns.
- Support digital storytelling through videos, reels, and multimedia outputs while ensuring consistency in messaging and branding.
- Maintain and update knowledge repositories and content libraries, synthesizing field insights into structured learning outputs.

2. Campaigns, Events & Stakeholder Engagement

- Support planning and execution of awareness campaigns on soil health and sustainable agriculture, including development of content calendars and outreach materials.
- Assist in organizing webinars, workshops, conferences, consultations, and other events.
- Provide end-to-end support including logistics coordination, participant engagement, and communication.
- Prepare event collaterals such as presentations, briefs, and post-event reports/documentation.

3. Research, Documentation & Field Narratives

- Conduct secondary/primary research on agroecology, soil health practices, and relevant policy landscapes.
- Translate research and field insights into audience-friendly outputs (reports, decks, briefs, and visual summaries).
- Document human-centric stories and case studies through interviews and field inputs, developing compelling narratives across text and multimedia formats.
- Contribute to building a repository of best practices, impact stories, and knowledge products.

4. Collaboration & Coordination

- Collaborate with cross-functional teams (program, communication, and field teams) for integrated project delivery.
- Participate in team meetings and contribute to planning, reporting, and strategic discussions.
- Support procurement & administrative related activities, including drafting Terms of Reference (ToR), coordinating with vendors.

Qualifications- Currently enrolled in or recently completed a Master/Diploma in Communications, Journalism, or related field.

Desired Skills & Interests

- Students currently pursuing higher education or completed graduation/post-graduation not more than 6 months ago shall apply.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Basic understanding of data management, analysis, and visualization.

- Skills in graphic design and visual communication (e.g., Canva, Adobe Suite, or similar).
- Interest in video editing, reels, and multimedia content creation.
- Familiarity with knowledge management systems, content libraries, or digital repositories
- Excellent written, verbal, and visual communication skills.
- Ability to work independently and collaboratively in a fast-paced environment.
- Organized, detail-oriented, and adaptable.

Internship Details:

- Interested candidates shall send their application along with CV and a brief cover letter to amarpreet.kaur@giz.de
- Duty Location: New Delhi, India
- Duration: Six months, starting 1st June 2026
- The internship provides hands-on exposure to sustainable agricultural practices and soil health initiatives in India. The candidate will be expected to work during office hours in New Delhi.