

Intern	Communications and Social Media Intern (100%): Just Transition to a Decarbonised Economy for South Africa (JUST SA) Project
Duration:	Six (6) Months
Reports to:	Programme Director JUST SA

BACKGROUND

The **Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)** is leading the **JUST Transition to a Decarbonized Economy for South Africa (JUST SA)** consortium, comprising three local implementing partners: Trade & Industrial Policy Strategies (TIPS), the National Business Initiative (NBI), the World Wildlife Fund (WWF). The 6-year JUST SA project is commissioned by the International Climate Initiative (IKI) through the German Federal Ministry for Environment, Climate Action, Nature Conservation and Nuclear Safety (BMUKN).

JUST SA supports the implementation of pathways towards a Just Transition to a low-carbon economy and climate resilient society taking a multi-level approach. At national level, the project contributes to the implementation of key policy documents and facilitates dialogue for and information sharing to multiple stakeholders, ensuring an inclusive and results-oriented process. At provincial level, the project assists stakeholders in Mpumalanga in initiating alternative development pathways for a diversified regional economy and capacitates targeted SMMEs to unlock their growth potential and receive access to finance. At local level, activities towards a just transition are set up in selected local municipalities and affected communities and marginalized groups empowered with inclusive bottom-up approaches to community development. Furthermore, solutions to sustainably rehabilitate coal mining land and water are sought through research, policy implementation and community engagement.

Communications and Social Media Intern: Responsibilities and Tasks

A. TASKS

The Communications and Social Media Intern is expected to undertake the following tasks:

- Conduct research on various topics/policy updates and pitch content ideas for further development.
- Contribute to content development of JUST SA Website and other social media platforms such as LinkedIn and YouTube.

- Draft and edit communication materials including contributions to the JUST Talk podcast content, blog posts, social media content, IKI Newsletters and the Internal Just SA Consortium Newsletter.
- Assist with monitoring and compiling media clips (video footage, pictures) related to ongoing news items related to work / projects and share with team.
- Create and maintain an editorial calendar together with the team for annual communication plans of the JUST SA team.
- Provide administrative and research support as needed
- Providing support where needed with website development and managing the updating of content.
- Creating a user guide for the JUST SA Website.
- Attend meetings as part of the communications team for status updates and project planning.
- Support with image bank – assist with updating and managing the image database: Links to be shared with team on a regular basis of any changes that have been made to any presentations.
- Assist with event management of various events: opportunities to learn and understand / execute on certain deliverables.
- Assist the team design requests, updates, and content approvals, in collaboration with inhouse designer
- Support the JUST SA team as needed.
- Other activities related to this component will be discussed with the intern as they arise.
- Other tasks as needed in coordination with the Just SA Project Director.

B. GENERAL OBLIGATIONS

The Communications and Social Media Intern is expected to fulfil the following general obligations:

- Become familiar with other programmes and IKI Communications Guidelines, GIZ / IKI measures, concepts and status of implementation.
- Contribute to/ participate in relevant networks in South Africa for the green economy / sustainable finance field as well as Just (Energy) Transition (in coal regions), as the need arises
- Participate in regular exchange with the IKI JUST SA consortium partners
- The employee must be prepared to travel nationally.

C. REQUIRED QUALIFICATIONS, COMPETENCES AND EXPERIENCE**Qualification:**

- Undergraduate degree in an area that is related to the project/programme objectives with a focus on a relevant field (e.g. communications, marketing, PR, journalism, international relations, environmental management, natural resource management or equivalent).
- A qualification or working experience that includes digital marketing and website development / management is an added advantage.

Competencies and experience:

- Excellent written and oral communication skills in English.
- Experience in digital communication including social media.
- Good working knowledge of online content development tools.
- Innovative and creative mindset.
- Knowledge of and sensitivity to climate change related impacts on South Africa.
- Solution-driven mindset and detail orientated.
- Ability to organize workload and deliver under the pressure of deadlines.
- Good working knowledge of ITC technologies.
- Willingness to upskill as required by the tasks to be performed – corresponding measures are agreed with management.
- Pro-active and engaging.
- Flexible mindset and ability to deliver results under pressure.

D. ADDITIONAL INFORMATION

- This position is based at GIZ in Pretoria.
- The employee must be prepared to travel to the project areas within South Africa.
- The contract period for this internship is a period of six (6) months.
- At GIZ, you will be offered global network and an atmosphere that is characterised by diversity, respect and genuine equal opportunities. Gender equality promotion is a matter of course for us.
- GIZ is a signatory of the Diversity Charter. Recognition, appreciation, and inclusion of diversity in the company are important to us. All employees shall be valued – regardless of gender and gender identity, nationality, ethnic origin, religion or belief, disability, social background, age or sexual orientation.
- GIZ would like to increase the proportion of employees with disability. Applications from persons with disabilities are most welcome.

E. APPLICATION PROCESS

Suitable candidates should apply by submitting:

- Motivation letter (max. 1 page) detailing why they should be the preferred candidate and the value they will bring to the work of JUST SA.
- A detailed CV indicating:
 - Proof of eligibility to work in South Africa (copy of SA ID)

The application should be submitted to: recruit-pretoria@giz.de , with the following email subject line “**Application for JUST SA Communications and Social Media Intern**” for the attention of Head of Human Resource.

Closing date for applications: **09 July 2026**

Only applicants shortlisted for interview will be contacted.

Applications not complying with the application process will be disqualified.