

REQUEST FOR EXPRESSION OF INTEREST



Implemented by:
giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

CONDUCT OF THE 2026 MOVE ANNUAL FARMER SURVEY FOR THE CASHEW AND RICE VALUE CHAINS IN WEST AFRICA

REGIONAL COMPETITIVE TENDER - CONSULTING FIRMS REQUIRED

Background

The MOVE programme. On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), with co-financing from the Bill & Melinda Gates Foundation (BMGF) and the European Union (EU), Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH implements the regional programme Market-Oriented Value Chains for Jobs and Growth in the ECOWAS Region (MOVE). Running from January 2022 to June 2027, MOVE operates in six countries – Burkina Faso, Côte d'Ivoire, Ghana, Nigeria, Senegal, and Sierra Leone – targeting around 110,000 smallholder producers and 115 processing enterprises. The programme strengthens the competitiveness of domestic rice and cashew value chains to improve farmer livelihoods.

Objective. To monitor progress and support evidence-based decision-making, MOVE conducts an annual Farmer Survey across its programme countries. The survey assesses the uptake of programme interventions, behavioural changes among beneficiaries, access to services, adoption of improved practices, productivity gains, resilience outcomes, and emerging income and market benefits. MOVE intends to contract a qualified consulting firm to design and implement the 2026 Annual Farmer Survey, covering the cashew and rice value chains in five countries: Ghana, Côte d'Ivoire, Nigeria, Sierra Leone, and Senegal.

Tasks to be performed by the consultant

The contractor shall design and implement the 2026 Annual Farmer Survey across five MOVE countries with the following tasks: (i) an inception phase comprising a desk review and development of a survey questionnaire and Focus Group Discussion (FGD) guide; (ii) sampling and beneficiary selection, applying a stratified three-stage random sampling design to draw a sample of approximately 2,100 farmers from a universe of around 107,500 trained farmers; (iii) data collection through face-to-face structured interviews (CAPI platform) and 60 FGDs, supported by locally recruited and trained enumerators; (iv) data cleaning and analysis, applying post-stratification weights to extrapolate results to the full population and triangulating quantitative findings with qualitative FGD data; and (v) reporting.

Personnel concept

For this assignment, we seek a firm to provide a team of three senior experts: a Team Leader and two Key Experts (a quantitative and a qualitative analyst). The Team Leader and both Key Experts should hold a university degree in social sciences or a related discipline, have relevant experience in this type of data collection, and be fluent in English (C1) and French (B2), as data will be collected in both anglophone and francophone countries. The expert team will be responsible for recruiting approximately 40 local enumerators, so the consultant should have access to a wide network of enumerators across the five survey countries.

Scope of assignment

To complete the outlined assignment will require a total of 209 expert days (67 days Team Leader, 75 days Key Expert 1, and 67 days Key Expert 2). The assignment will be performed during the period of 1 September 2026 to 31 March 2027.

Interested service providers with proven experience in this area of work are kindly requested to express their interest in the above-mentioned project by sending the following documents:

Documents to Submit:

- Service providers must meet the full legal, tax, and social security compliance in Ghana.
- **Company Profile** (maximum 10 pages, A4 format), Include key services, company structure, client base, and Reference similar assignments successfully completed (including details such as when, for whom, topic, and scope).
- Business Documentation
 - Valid Business Registration Certificate
 - Official Letter expressing of Interest

- Current Tax Clearance Certificate
- Valid SSNIT Clearance Certificate
- VAT Registration Certificate
- Valid Certification of Commencement of Business.
- Valid Certificate of Incorporation
- Declaration of Business Ownership (Form A for Sole Proprietors or Form 3 for Limited Liability Companies)
- CV (indicating the relevant experience and qualifications of proposed Consultants for the assignment)

ALL PROSPECTIVE BIDDERS ARE REQUIRED TO PERFORM THEIR TAX OBLIGATIONS IN GHANA OR COTE D'IVOIRE.

1. How to apply

Bidders are required to submit the following:

Letters containing the necessary Expression of interest should be sealed in (2) Separate Envelopes in one. Marked " (10035396/ G-011859-100 "CONSULTANCY CONTRACT FOR A SERVICE TO CONDUCT THE 2026 MOVE ANNUAL FARMER SURVEY FOR THE CASHEW AND RICE VALUE CHAINS IN WEST AFRICA."

Place of Submission:

Bids should be submitted physically to the **GIZ Ghana Country Office Reception** with following address:

The Procurement Unit,
GIZ Ghana Country Office
No. 7 Volta Street, Airport Residential Area, Accra
P.O. Box KA 9698,
Accra

NOTE: Only complete documents received at the physical address indicated not later than the deadline will be accepted and considered. Please do not send any price offer. Kindly note that complete tender documents will be made available to all shortlisted consultancy firms who express interest in the assignment.

To All Bidders:

- The deadline for submission is **17.07.2026** until **11.59pm**
- Documents should be submitted as early as possible before the deadline.
- Should the reception be closed, documents might exceptionally be dropped off at the guard's booth.
- The guards need to be told by the person submitting the documents that they are submitting tender documents.
- Bidders should always bring their confirmation book.
- This book will be signed by the receptionist or a guard (in case of exceptional drop off at the guard's booth) to provide the bidder with a proof of delivery / submission.

"Please note that participating in a tendering process of GIZ is free of charge for bidders.

At no phase of the process is the bidder required to make any payment to GIZ or to one of its employees.

Kindly Note by sending in your offer, you are agreeing to the GIZ General Terms and giving us the consent to process your company data.