GIZ Ukraine: Sustainable economic development

Stabilising the economy, training specialists for reconstruction and shaping economic integration into the EU

BUILD BACK BETTER
REBUILDING UKRAINE TO BE FIT FOR THE FUTURE

At the start of Russia's full-scale war of aggression, the Ukrainian economy was severely impacted. Sales markets collapsed and foreign investment dried up. Some companies close to the front had to relocate their activities. There is still a widespread lack of skilled labour, as many people have left the country or are fighting at the front. Thanks to its quick change of direction and innovative strength, Ukraine has managed to stabilise its economy, forge international partnerships and push ahead with the reforms necessary to connect to the EU Single Market – all in the middle of the war. But Ukraine still needs strong partners at its side. The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is supporting Ukraine on behalf of the German Government, the EU and other donors as it moves to become a competitive and reliable partner in the EU, offering attractive openings for German and European investors.

Our objectives

1. A competitive economy in which Ukrainian businesses can unlock their full potential and create jobs
2. Qualified specialists for reconstruction and easier access to the labour market for internally displaced persons, veterans, returnees and vulnerable groups
3. A common market for Ukrainian and European businesses, established by eliminating trade barriers and putting in place fair terms of competition
4. Ukrainian businesses that meet European standards and are able to act as equal and reliable economic partners in the EU
5. Reform-oriented and high-performance state institutions that create the framework for sustainable economic growth in the European context and comply with the principles of transparency and accountability

Our achievements

Selected results, in figures, since 2022*

Training and advice for

19,000 companies,

on topics such as export, financial management and adaptation to EU requirements,

11,000 women-led

Financial support for

2,200 small and medium-sized enterprises (SMEs)

Around

690 partnerships

brokered between companies in the EU and Ukraine

Educational measures for about

120,000 people

* Data collected between February 2022 and June 2026

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GIZ Ukraine

Our services

Fostering competition and innovation

- We strengthen businesses by fostering innovation, developing digital processes and providing access to support services such as regional support and investment schemes.
- We help companies develop international business relations and adapt to EU market requirements, including certification.
- We support businesses with strategic export promotion and help them establish a foothold in new markets, for example by attending trade fairs, undertaking delegation trips and making use of one-on-one advisory services.

Training specialists for reconstruction

- We train internally displaced persons, veterans, returnees and vulnerable groups and help them (re)integrate into the labour market.
- We develop tailored training programmes geared to the needs of the European labour market.

Adapting government frameworks for economic transformation

- We support state institutions in improving the framework conditions for investment and business growth.
- We support the reform and modernisation of state institutions to foster transparency, efficiency and accountability, laying stable foundations for sustainable economic growth.

Moving closer to the EU Single Market by introducing common standards

- We help Ukraine adapt to EU regulations and standards.
- We build international networks and sectoral partnerships.
- We work with Ukrainian ministries, supervisory authorities and businesses to undertake specific reforms for integration into the EU Single Market.

Our impacts



Liubov

Farmer from Vinnytsia

Liubov and her husband Dmytro grow maize in Vinnytsia. To enable them to expand in the agricultural sector, which is an important one for Ukraine and Europe, they would like to shift from manual processes to agricultural machinery. So that they can maintain their machinery themselves, they both trained as mechanics. The couple are already planning to apply for funding to help them buy the agricultural machinery.

> **Now we know all the technical details and can be sure we're choosing the right machinery for our work. We're ready to set off together for new horizons.**

The project „Skills4Recovery" is jointly co-financed by the Federal Ministry for Economic Cooperation and Development (BMZ), the European Union (EU), Poland, Estonia and Denmark and implemented by GIZ and the Solidarity Fund PL.

Commissioning parties/cofinanciers: Federal Ministry for Economic Cooperation and Development (BMZ), Federal Ministry for Economic Affairs and Energy (BMWE), European Union (EU), Norway, Denmark, Estonia, Poland

Partners: Ukrainian ministries, parliament and technical committees, state supervisory authorities, standards and certification bodies, industry associations and private businesses

GIZ Ukraine

On behalf of the German government, the EU, and other donors, GIZ provides comprehensive support for efficient and sustainable reconstruction. Our aims are (1) conditions in which Ukraine is strong, able to act autonomously once the war is over, and capable of offering good living conditions to the local population and those returning to the country; (2) an efficient Ukrainian economy that creates jobs, attracts private investors and acts as a reliable trading partner for the EU and Germany; and (3) a reform-oriented Ukraine that meets EU standards and observes the principles of transparency and the rule of law. GIZ's decades-long record of cooperation and a network spanning the entire country enable tailored support that is both forward-looking and responsive to citizens' needs.

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